

Global Trade Atlas®



Build a solid picture of merchandise trade



Do you know your market share?

To collect and collate trade data from around the world is a major undertaking because each country has a different reporting methodology.

Global Trade Information Services (GTIS) has been addressing these very issues since 1993. Now part of IHS Maritime & Trade, GTIS offers a full picture of commodity imports and exports to enable you to make informed decisions based on the most consistent data available.

Governments and corporations around the world rely on the trade data from GTIS's Global Trade Atlas (GTA) for insight into international merchandise trade. GTA is continually enhanced with input from trade experts. The easy-to-navigate online system gives you access to trade data from the world's major trade markets.

We can help you build a global view on any commodity, see the effect of new market entrants, identify emerging markets, understand how your known volumes of trade compare to those of your competitors. This gives you a clear view of your market share and the potential for your business.

It has never been easier to build a clearer picture of merchandise trade. GTA enables you to:

- Easily track imports/exports of a commodity on a global scale
- Understand the global flow of a commodity or group of commodities
- Analyze the origins or destinations of a specific country and determine shares and positioning
- Analyze new market entrants, spot emerging trends
- Identify new potential markets
- Create product or country groups for customized reports
- Compare value, quantity and unit price among countries
- View the data in multiple languages – Chinese, Spanish, English, German, Korean, Japanese, French, Italian

Subscription Package:

Annual subscriptions available through a corporate license including unlimited access (number of users/connections), training and support.

[Contact your local sales office for more information.](#)

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