

A photograph of a modern industrial manufacturing plant. The scene is filled with numerous orange robotic arms (likely KUKA) working on a production line. In the center, a silver car chassis is being assembled. The background shows more machinery, safety railings, and overhead pipes, creating a complex and busy industrial environment.

ECONOMICS & COUNTRY RISK

Solution Overview for Manufacturing Companies

iHS

Shifting economic power and emerging risks creates uncertainty across global markets. In order to maintain a competitive advantage and sustainable growth, manufacturing companies must consistently evaluate their business strategies to uncover new opportunities and adapt to risks.

Identify opportunities. Manage risk.

Economics & Country Risk solutions deliver comprehensive economic and industry analysis and forecasts, risk assessments, and advanced scenario capabilities to help manufacturing companies:

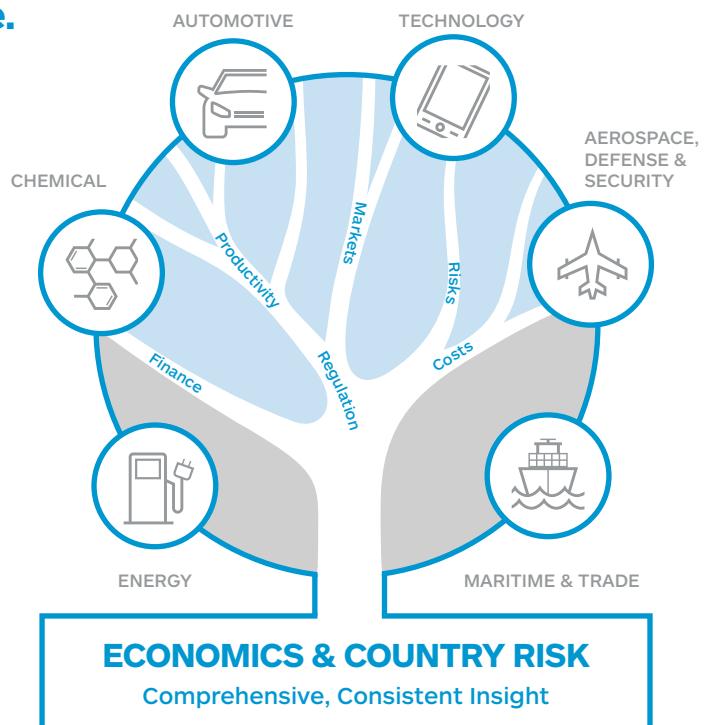
- Conduct effective market entry
- Understand how demand for products will evolve
- Allocate production and sales targets
- Anticipate risks to investments and production
- Monitor the business environment
- Generate an accurate rate of return
- Prepare for the impact of alternative scenarios

Economic and industry expertise. All in one place.

IHS offers unmatched economic and risk expertise combined with unrivalled coverage of key industries impacting your markets. No other organization has the depth and breadth of insight IHS provides.

Complete alignment. Consistent results.

IHS Economics & Country Risk generates the foundational inputs for all industry forecasts throughout IHS. With outlooks based on a consistent set of assumptions, you make decisions on an aligned, consistent view of the factors impacting your value chain.



Integrated coverage. Actionable insights.

Economics & Country Risk solutions provide a 360 degree perspective on the factors influencing your markets to help you make more effective strategic decisions.

Drivers of demand

Inform your business decisions and planning cycles with a deep view of the economic and industry drivers impacting demand.



Harmonized comparisons of global industry performance for

95 industries across
75 countries



Forecasts of global consumer spend and income distribution

Deep views of global construction markets



Detailed national, regional and city-level forecasts for the United States, China, Canada, and South Africa

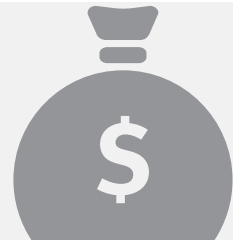
The full spectrum of risk

Get a complete view of the risk factors impacting key business and investment decisions.



Dynamic ratings for political, economic, legal, tax, operational, and security risks impacting the business environment in every country worldwide

Assessments of each country's financial stability and credit worthiness



Detailed risk scores that quantify investment project risk in **150** countries

Advanced location analytics to evaluate security risks to physical infrastructure for every 500² meters





Complex decisions. Comprehensive solutions.

I NEED TO...

understand and anticipate where demand for my products will grow as well as how it will shift across different end markets.

Get a deep view of economic factors impacting demand, such as GDP, industrial production, retail sales, consumer spending, infrastructure, residential and non-residential investment. With forecasts for 500 economic and financial indicators, you can identify market trends and more accurately model and forecast demand for your products.

minimize exposure to cycles in my adjacent and end markets and better optimize resource and production plans.

Access our harmonized assessments of 95 industries across 75 major economies. With forecasts of key performance indicators by sector, you can easily compare how industries in your value chain will perform, obtain benchmarks to adjust production levels to match demand patterns by country, and more effectively allocate sales resources.

expand operations in new and unfamiliar markets, but lack a detailed view of the risks and opportunities in each country and region.

Assess opportunities and risks with comprehensive insights for over 200 countries. Our long-term economic forecasts, including coverage of cost structures, labor markets, and inflation rates, coupled with a holistic view of sovereign and FDI risk factors give you an informed basis for making investment decisions in new markets. Evaluate the vulnerability of physical infrastructure and supply chains with advanced location analytics and mapping tools that give a clear picture of emerging risks in the area.



I NEED TO...

assess the risk associated with a large capital investment project and generate an accurate rate of return.

Establish the full entry cost of a project by synthesizing a wide range of risks to form an investment risk premium. Discount cash flow for supply chain risk, commodity risk, export tariffs, tax hikes, currency risk, expatriation of profits and many other risk factors in a format consistent with finance theory.

be prepared for the impact of potential economic shocks and quickly adapt my plans.

Quantify the impact of changes in the economy and understand how they impact your bottom line. User-friendly tools allow you to easily leverage our model to produce accurate long-term forecasts, as well as input your own assumptions by altering key forecast inputs to generate alternate scenarios.

obtain direct support to help solve my specific strategic challenge.

Leverage our expert consulting services to improve your competitive position and investment strategy. Our experts can help you with business challenges such as customized market and revenue analysis and forecasts, economic impact analysis to prove contribution in exchange for tax relief, and deep data analysis to identify areas of performance improvement.

Unrivalled breadth. Unparalleled depth.

Having economic, industry, and risk content in the same place enables us to provide consistent forecasts on the impact of significant events across the value chain of our clients. Access Economics & Country Risk solutions to evaluate the impact of external drivers such as fluctuating oil prices on:



Changing demand fundamentals

A decline in oil prices drives an improved global growth outlook. But there are winners and losers, with a transfer of wealth from oil exporters to oil importers.

Supplier- and end-market performance

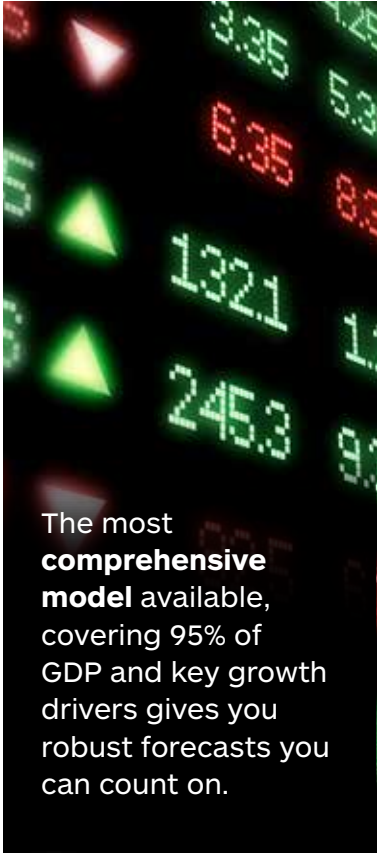
The performance of key end-markets for manufacturing companies evolves rapidly, with energy, automotive, construction, consumer products, and other industries experiencing dramatic change.



Risks to suppliers and investments

Falling oil prices mean reduced credit availability for key suppliers in energy exporting economies, creating disruption and nonpayment risk, and the political risk environment evolves as host government budgetary assumptions are put under pressure.

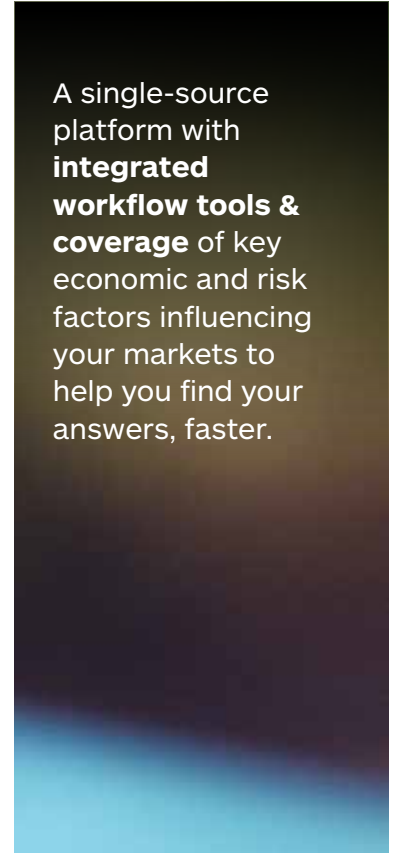
Our strengths. Your advantage.



The most **comprehensive model** available, covering 95% of GDP and key growth drivers gives you robust forecasts you can count on.



Rigorous methodology that ensures alignment and accuracy throughout economic and industry forecasts, ensuring consistent views of the factors impacting your markets.



A single-source platform with **integrated workflow tools & coverage** of key economic and risk factors influencing your markets to help you find your answers, faster.



Direct access to **200+ economists and analysts**, who act as trusted advisors, answering your questions about our forecasts and analysis.



Fast, **easy scenario development**, enabling you to prepare for every eventual outcome.



Platforms and tools. Aligned to your workflow.



IHS Connect

Our online market and business intelligence platform

Discover, analyze, and visualize our forecasts, analysis, and risk ratings so you can quickly transform insights into actionable business decisions.

IHS Connect offers integrated coverage of factors impacting global markets and productivity and analytical tools that align with your workflows. Available online and via iPad, you can accomplish key tasks quickly and easily—anytime, anywhere.

- Access analysis and data in a single search
- Leverage pre-formatted, presentation-ready graphs or build and customize your own
- Visualize risks with dynamic ratings, interactive maps and location analytics
- Export content in multiple formats
- Save, share and refresh content automatically

With IHS Connect, you can quickly find the information you need, explore its implications, and effectively convey results throughout your organization.

Global Link Model

The most advanced macroeconomic model of the global economy

The Global Link Model covers 95% of global GDP with 68 individual country models and full trade and capital flows linkages.

Forecasting and scenario building capabilities are available via the Economic Simulation Engine, an intuitive software interface.

- Define scenario assumptions with interactive tables and graphical displays
- Review and install IHS model updates with three clicks
- Upload proprietary data to benchmark your projections
- Export data and charts to Excel and PPT

CONTACT US

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