



**AUTOMOTIVE**

# 2017: Bumpy road ahead Global automotive outlook

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**INDUSTRY  
RESET**

**Colin Couchman**, Director, Global Light Vehicle Sales Forecasting,  
+44 203 159 3462, [colin.couchman@ihsmarkit.com](mailto:colin.couchman@ihsmarkit.com)

# Time for a fundamental reset?!







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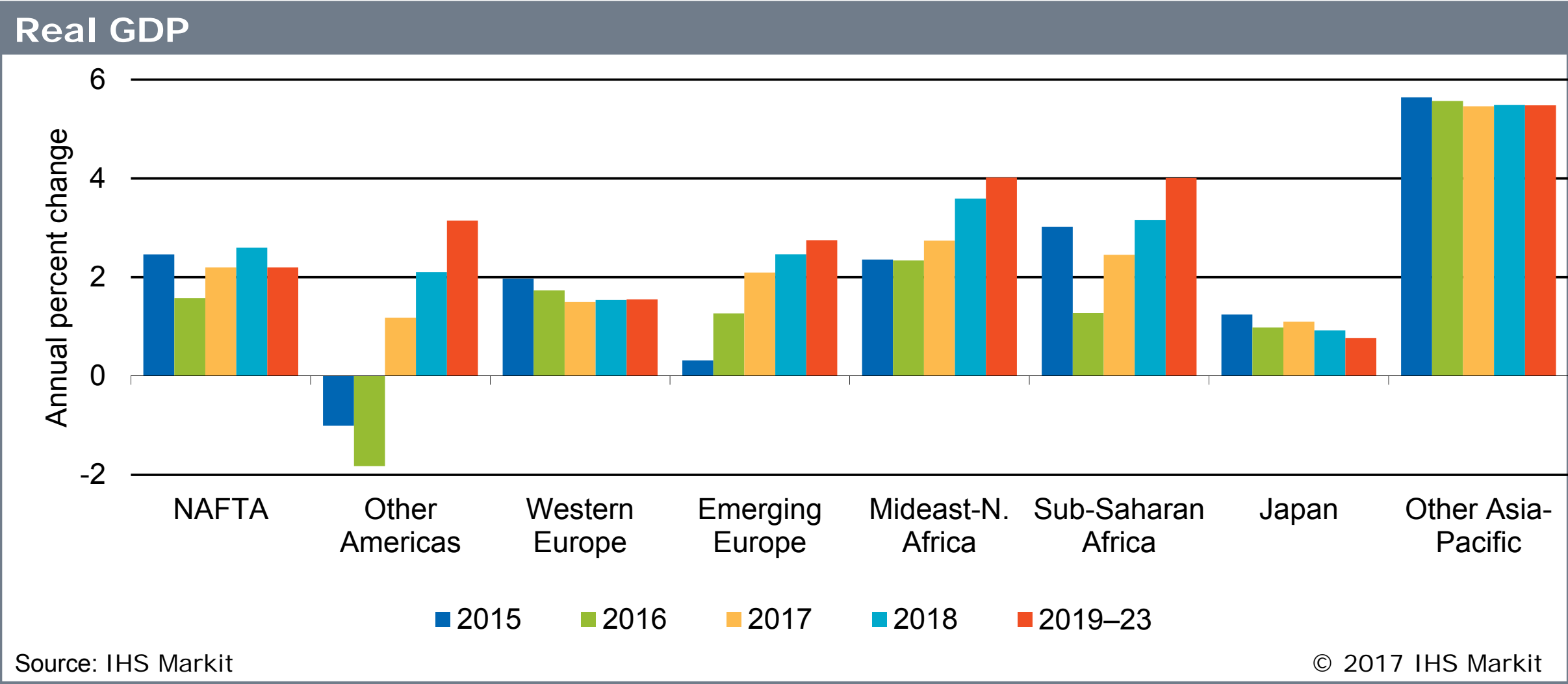
Automotive predictions

## Real GDP growth in major economies

Real GDP					
Percent change	2014	2015	2016	2017	2018
World	2.8	2.8	2.5	2.9	3.1
United States	2.4	2.6	1.6	2.3	2.6
Canada	2.6	0.9	1.4	2.3	2.4
Eurozone	1.2	1.9	1.7	1.6	1.6
United Kingdom	3.1	2.2	1.8	1.6	1.2
China	7.3	6.9	6.7	6.5	6.2
Japan	0.2	1.2	1.0	1.1	0.9
India	7.2	7.9	6.7	7.2	7.4
Brazil	0.5	-3.8	-3.5	0.3	1.8
Russia	0.7	-2.8	-0.2	1.0	1.7

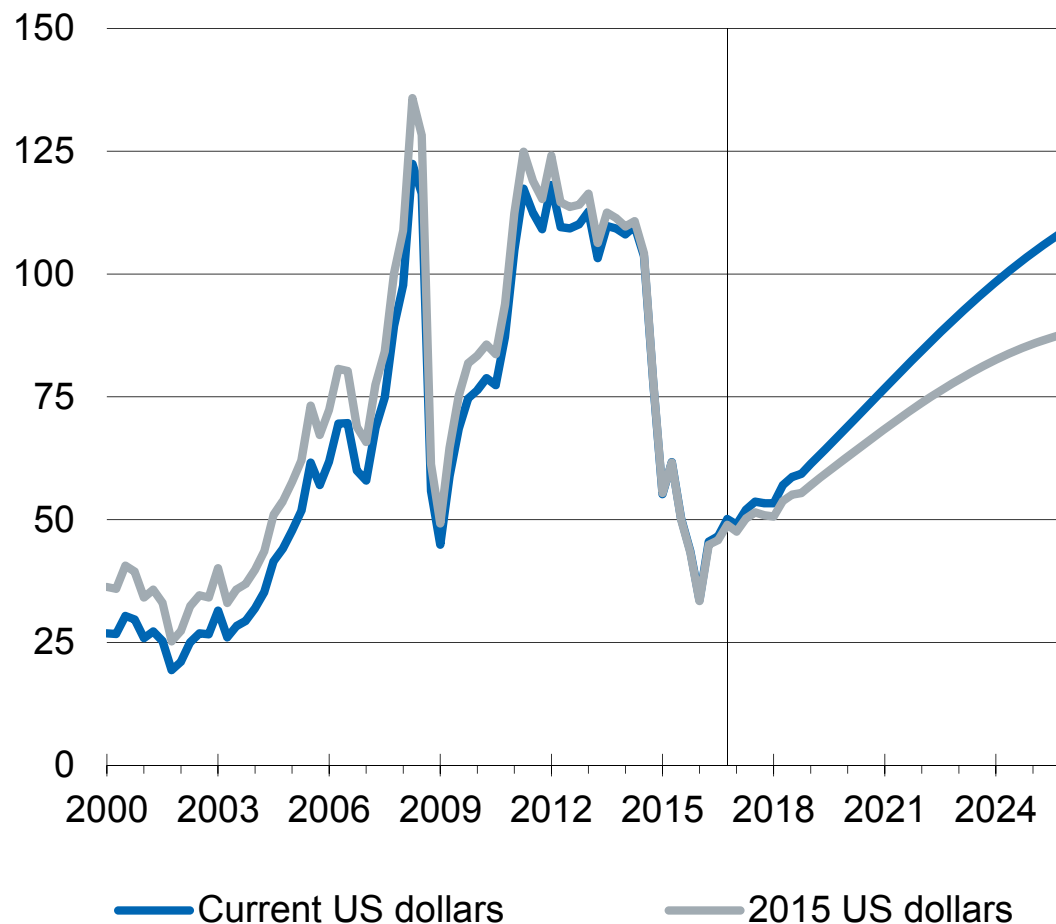


# Asia-Pacific (excluding Japan) will achieve fastest growth in real GDP



## Crude-oil prices will gradually recover

Brent Blend crude-oil price (USD/barrel)



Source: IHS Markit

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- In a six-month accord that takes effect in January, OPEC agreed to cut its production by 1.2 million barrels per day (b/d). Russia's energy minister announced a reduction of 300,000 b/d.
- The US onshore oil industry is proving effective at cutting costs and achieving efficiencies. US crude-oil production has bottomed in fourth-quarter 2016 near 8.6 million barrels a day (MMb/d) and will increase by about 400,000 b/d during 2017.
- Under a Trump administration, reduced regulation, fewer hurdles for pipeline construction, and an opening of public lands to exploration and production could lead to higher-than-expected oil and gas supplies.
- The price of Dated Brent crude oil is projected to increase from USD44/barrel in 2016 to USD54 in 2017 and USD57 in 2018.

## Key challenges affecting the automotive outlook

### 1. **Global growth begins to pick up**

Led by the United States and commodity-exporting regions balanced by Brexit-related uncertainties and Eurozone political concerns

### 2. **President Trump—a real wild card**

### 3. **“Brexit means Brexit”**

### 4. **China car tax incentives tapering for 2017–18**

### 5. **Demonetization/remonetization in India**

### 6. **COP21—Paris conference on climate change December 2015**

### 7. **Volkswagen emissions scandal—spotlight on diesel & RDE**

### 8. **Battery electric vehicles go mainstream (↑OEMs planning BEVs)**

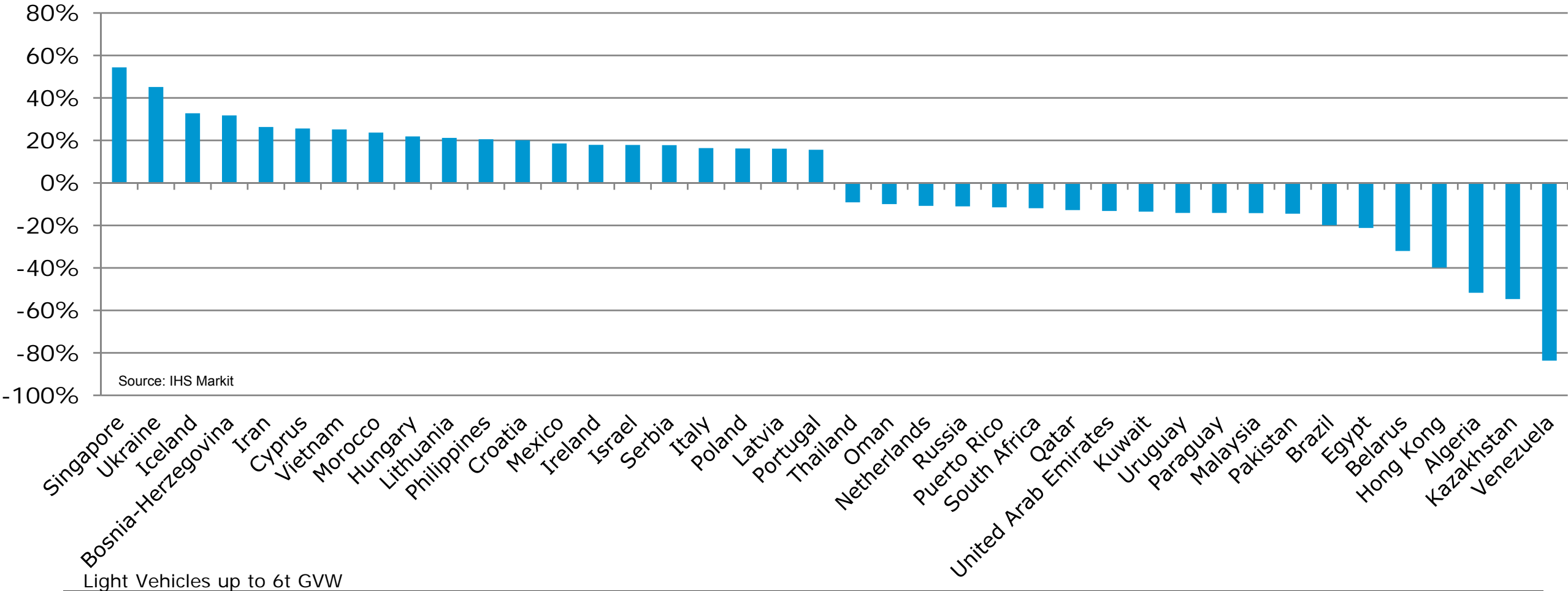
### 9. **New mobility gaining traction and progress for autonomous cars**



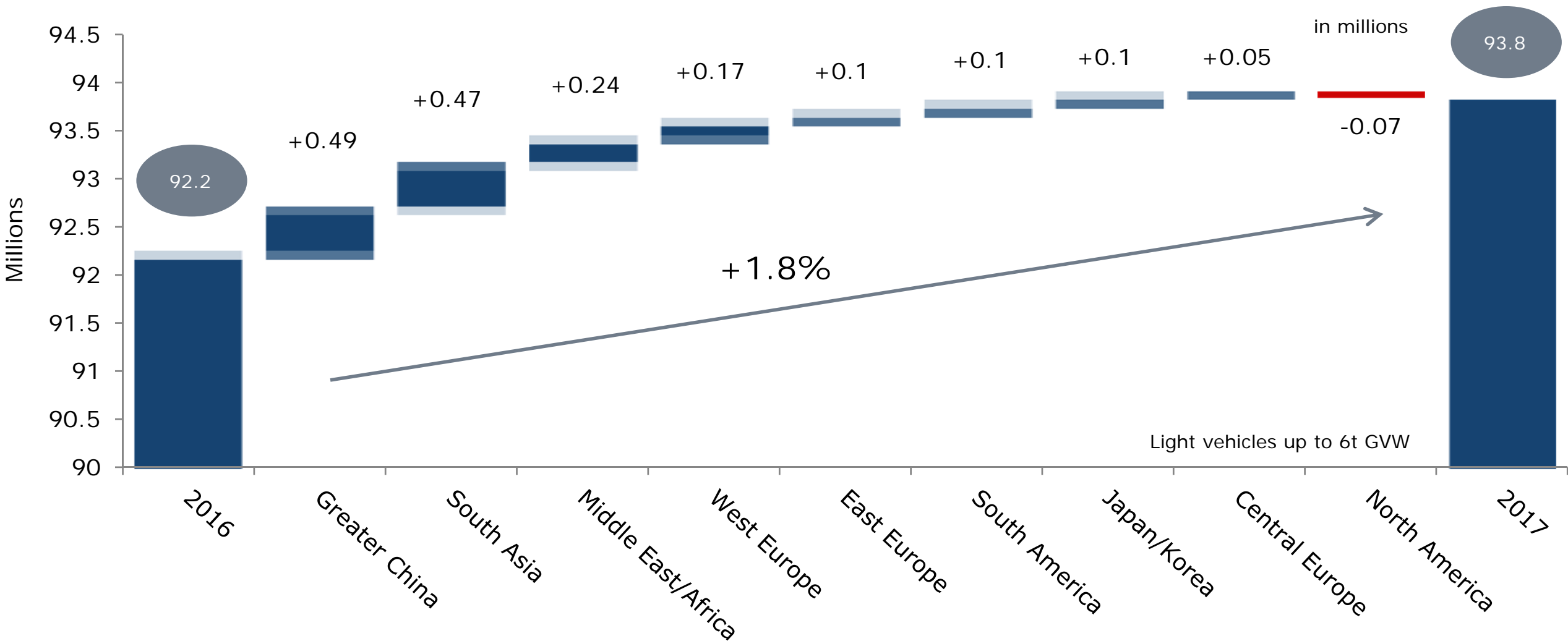
# Top 20 winners and losers

## Auto sales performance 2016 (Total light vehicle market)

■ Change 2015–16



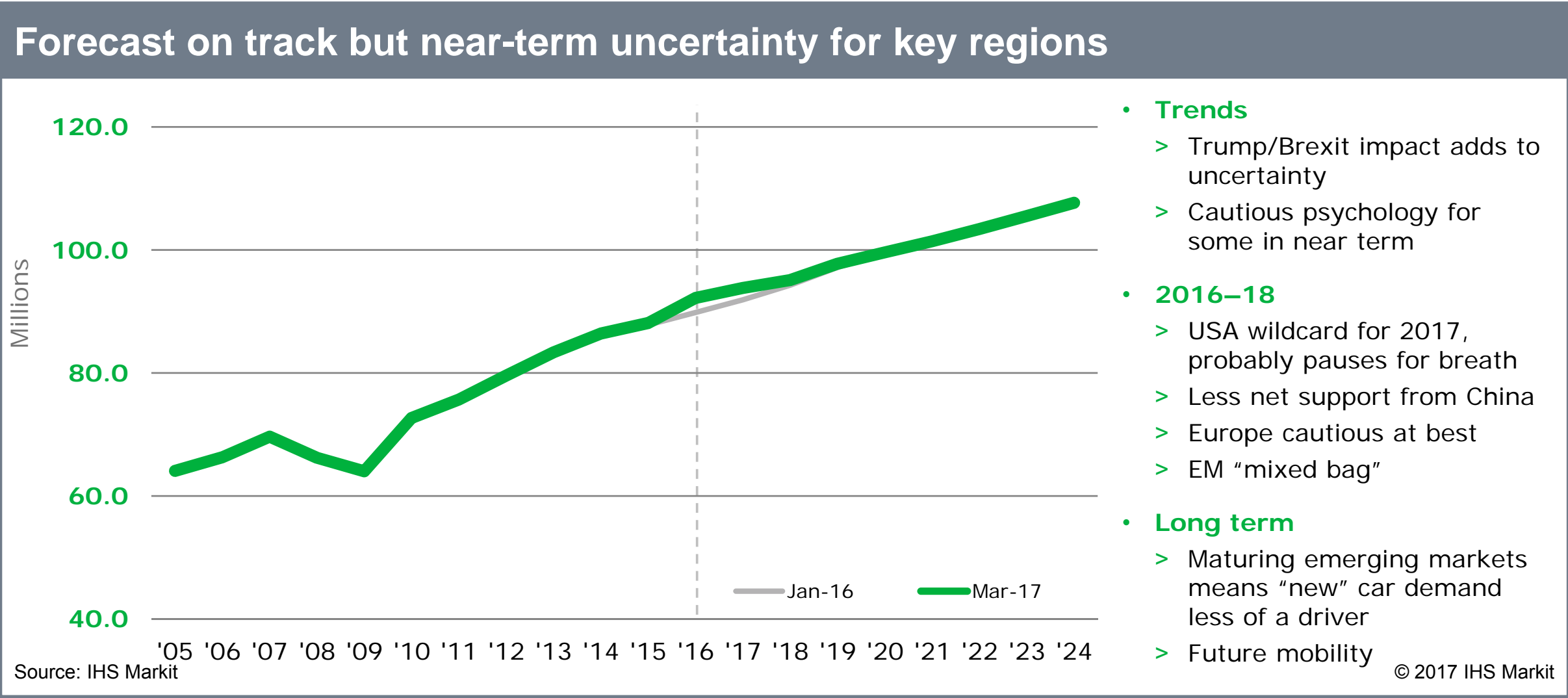
# Global light vehicle sales 2017 outlook



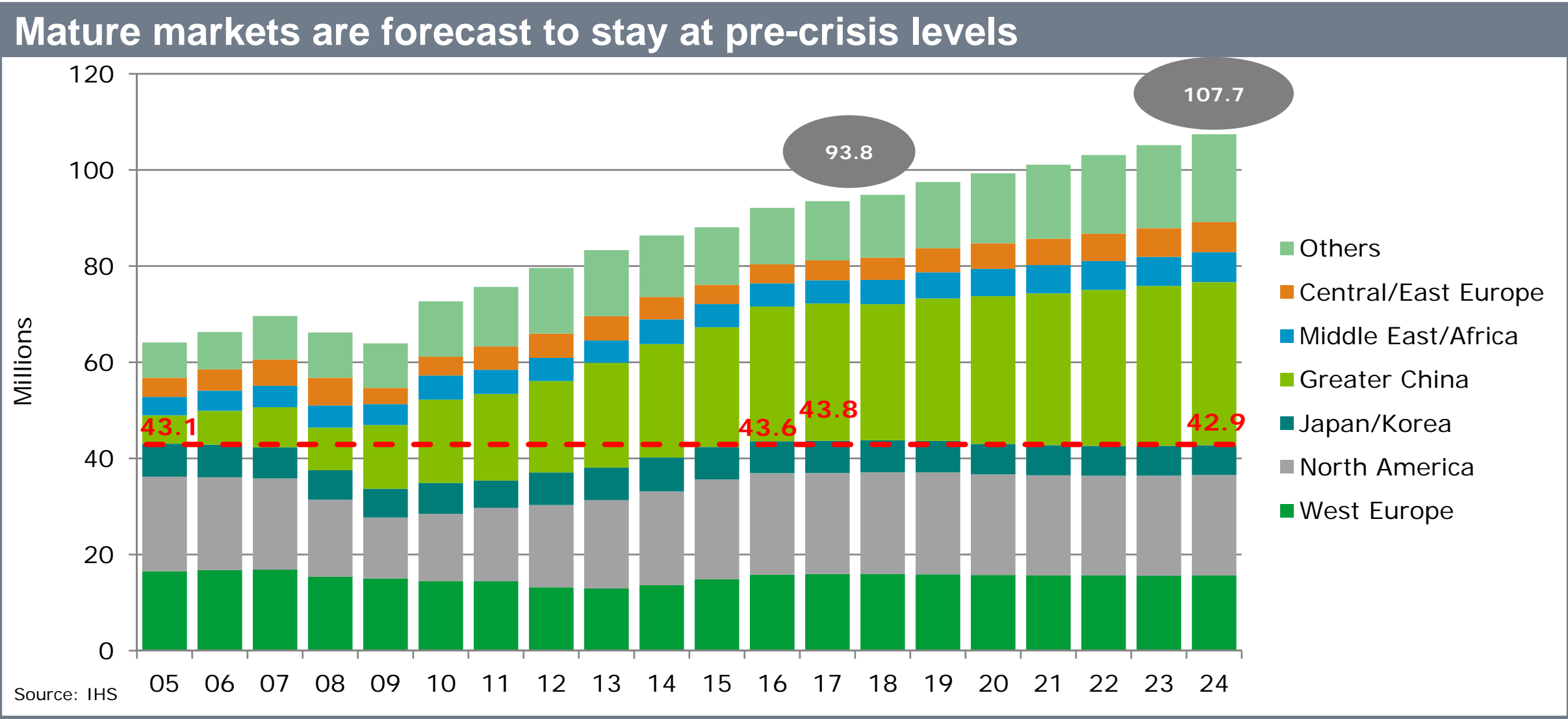
Source: IHS Markit

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# TIV: Global light vehicle sales



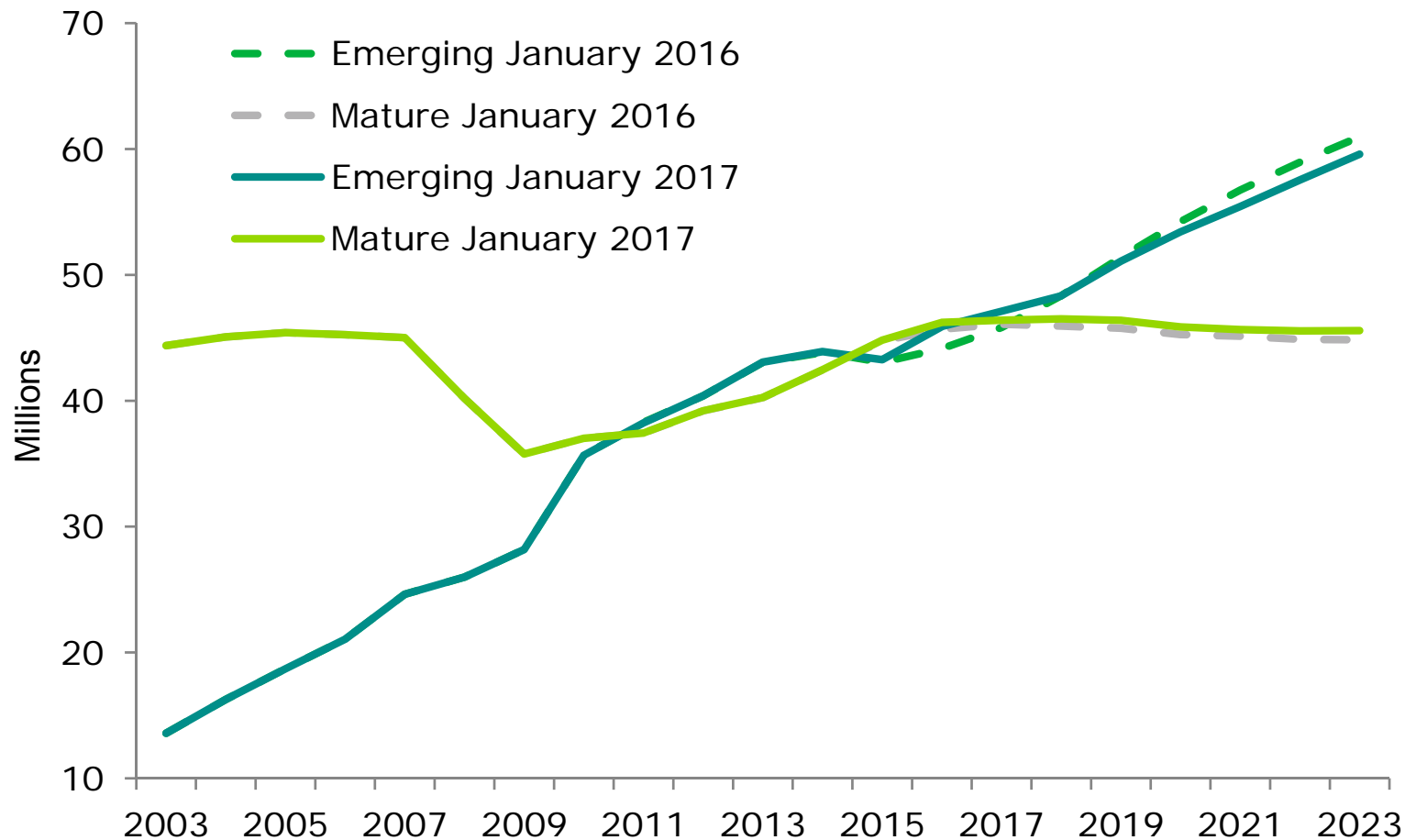
# Global light vehicle sales outlook





## TIV: Global light vehicle sales—mature vs. emerging

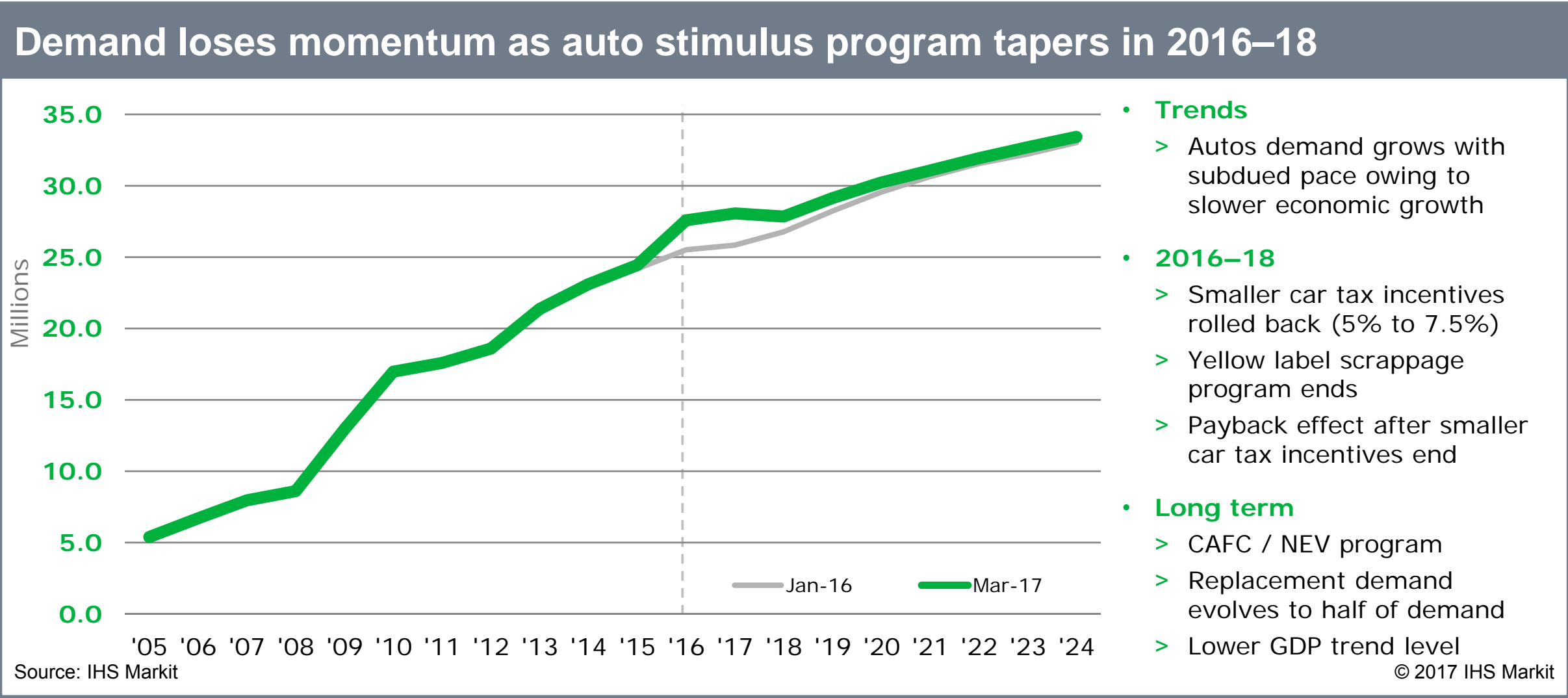
### Mild downgrade for potential of emerging markets



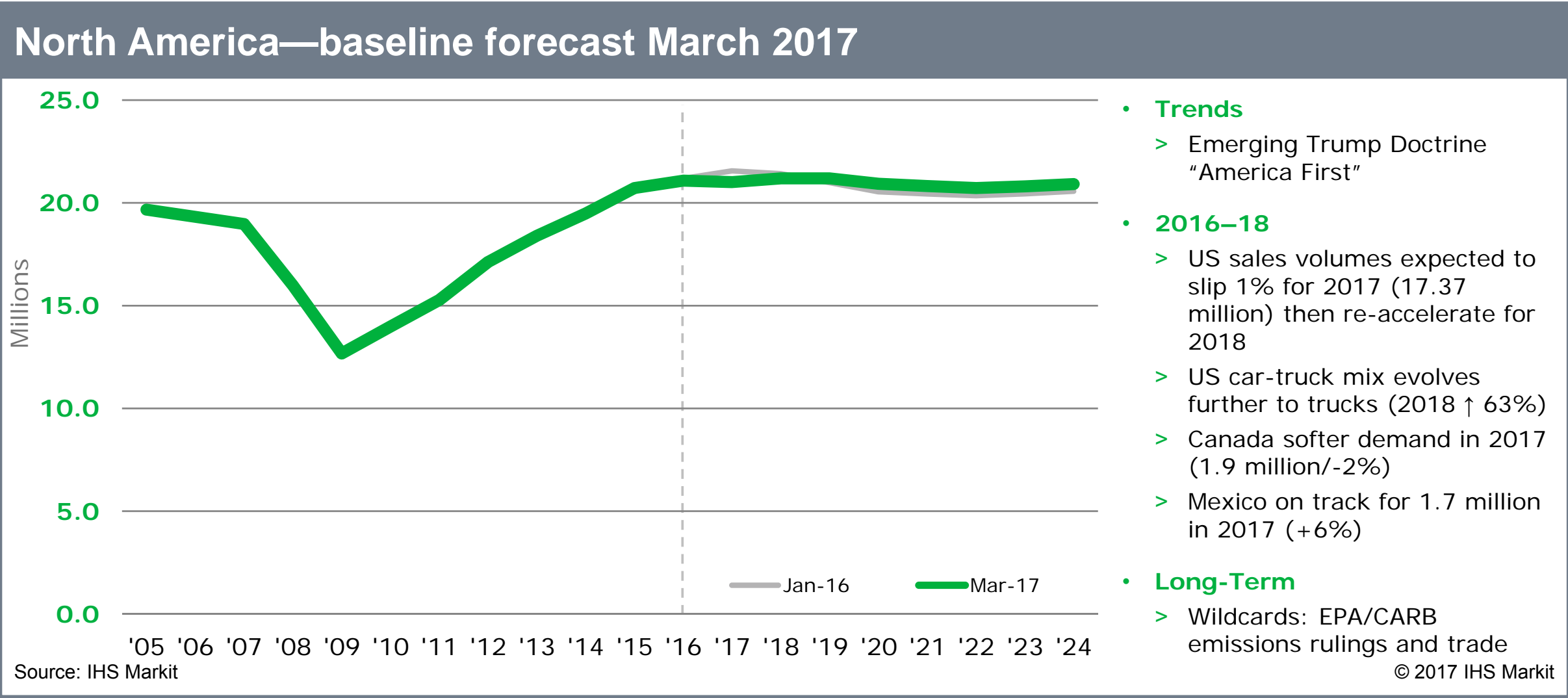
Source: IHS Markit

- China's economic growth will slow further because of imbalances in credit, housing, and industrial markets, meaning less momentum behind autos sales growth.
- Political uncertainties could contribute to "oddball" phase of globalization. Also, the slow pace of economic reforms in many emerging-market economies is holding back income growth and car demand.
- Russia and Brazil will begin to recover in 2017, but deep economic crises have magnified impacts on car sales and both markets are unlikely to "snap back." Wide economic dislocation has a lasting and lowering effect on car market potential.
- Many mature markets have been running hot with quicker releases of pent-up demand from the recession/crisis years. Record low auto financing deals have helped fund this mini-boom. A Brexit handbrake could take the shine off the European outlook through 2017–19.

# TIV: China light vehicle sales



# TIV: North America light vehicle sales



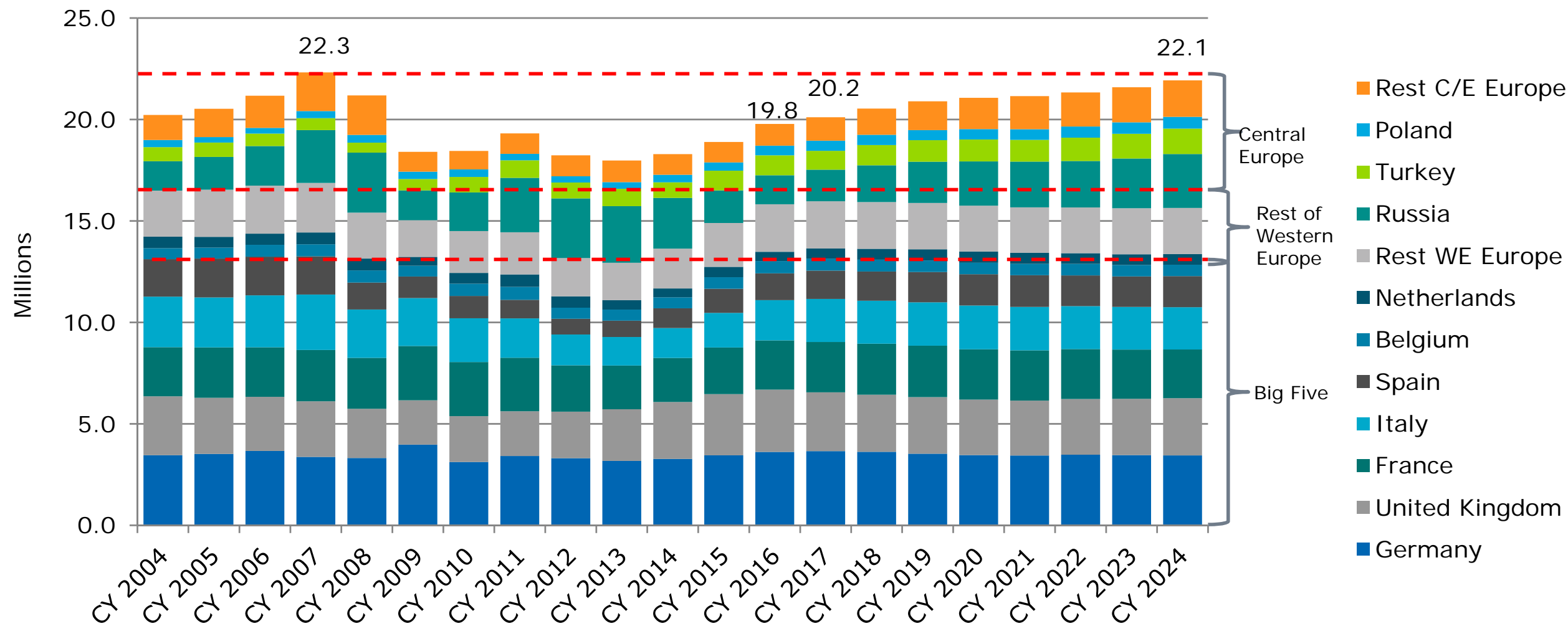
## Risks to the US forecast

Scenario	Characteristics
<b>Recession induced by strained trade relations</b> (Probability = 25%)  <i>"Bad Trump"</i>	<ul style="list-style-type: none"> <li>• Strained trade relations with Mexico and China undermine business confidence, investment, and productivity.</li> <li>• A major stock market correction, a surge in oil prices, and a weakening job market hurt consumer spending.</li> <li>• The US suffers a recession in the middle quarters of 2018.</li> </ul>
<b>Lower taxes and fewer regulations</b> (Probability = 15%)  <i>"Good Trump"</i>	<ul style="list-style-type: none"> <li>• A rollback of regulations and lower corporate taxes result in higher capital spending and productivity.</li> <li>• Consumer and housing markets benefit from higher incomes and lower inflation and interest rates.</li> <li>• Stronger global economic growth helps exports.</li> </ul>
<b>Baseline forecast</b> (Probability = 60%)  <i>"Contained Trump"</i>	<ul style="list-style-type: none"> <li>• The US Federal Reserve gradually raises interest rates through 2019.</li> <li>• Personal and corporate income tax rates are cut in 2018.</li> <li>• Consumer spending growth continues; capital spending on equipment and structures rebounds.</li> <li>• Global economic growth picks up moderately in 2017–18.</li> </ul>

Source: IHS Markit



# Long-term new vehicle sales growth in Europe



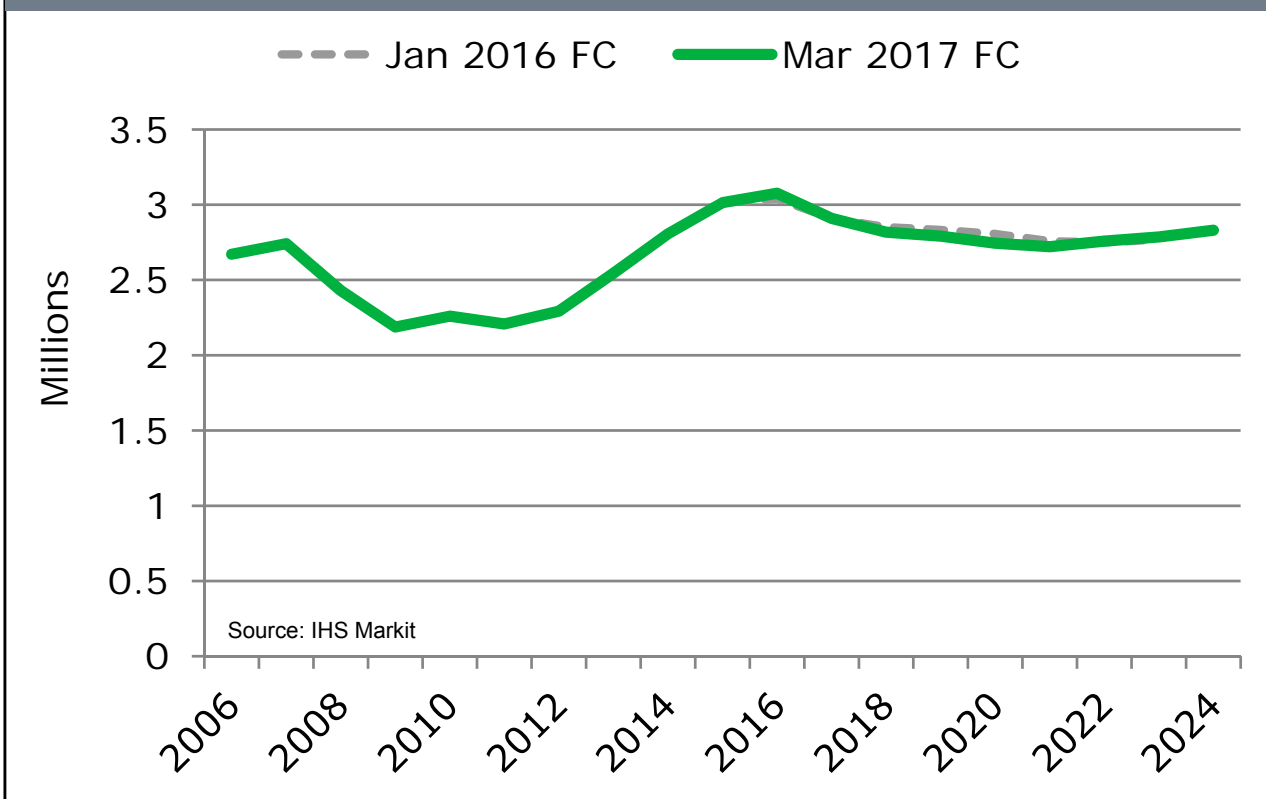
Source: IHS Markit

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Light vehicles up to 6t gross vehicle weight

## TIV: UK light vehicle sales

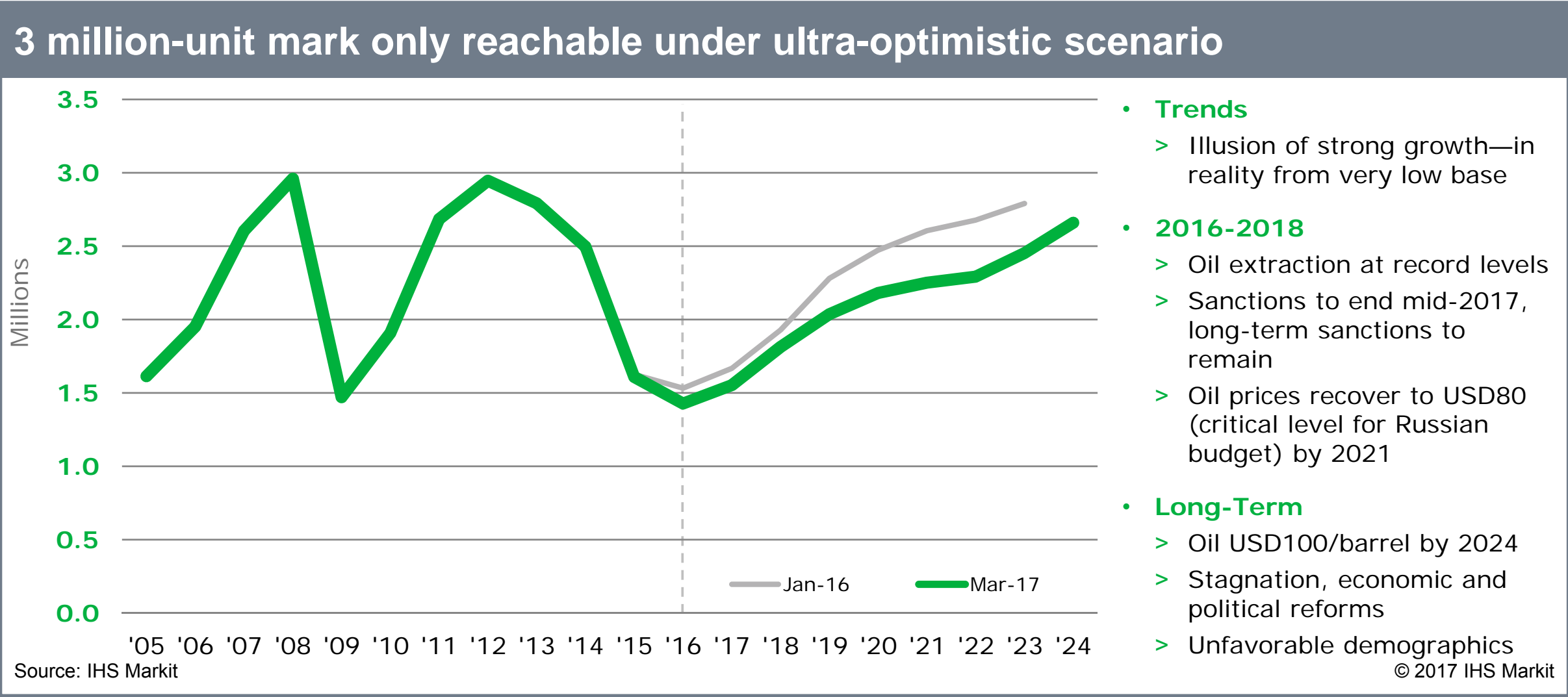
### UK—"Brexit means Brexit"



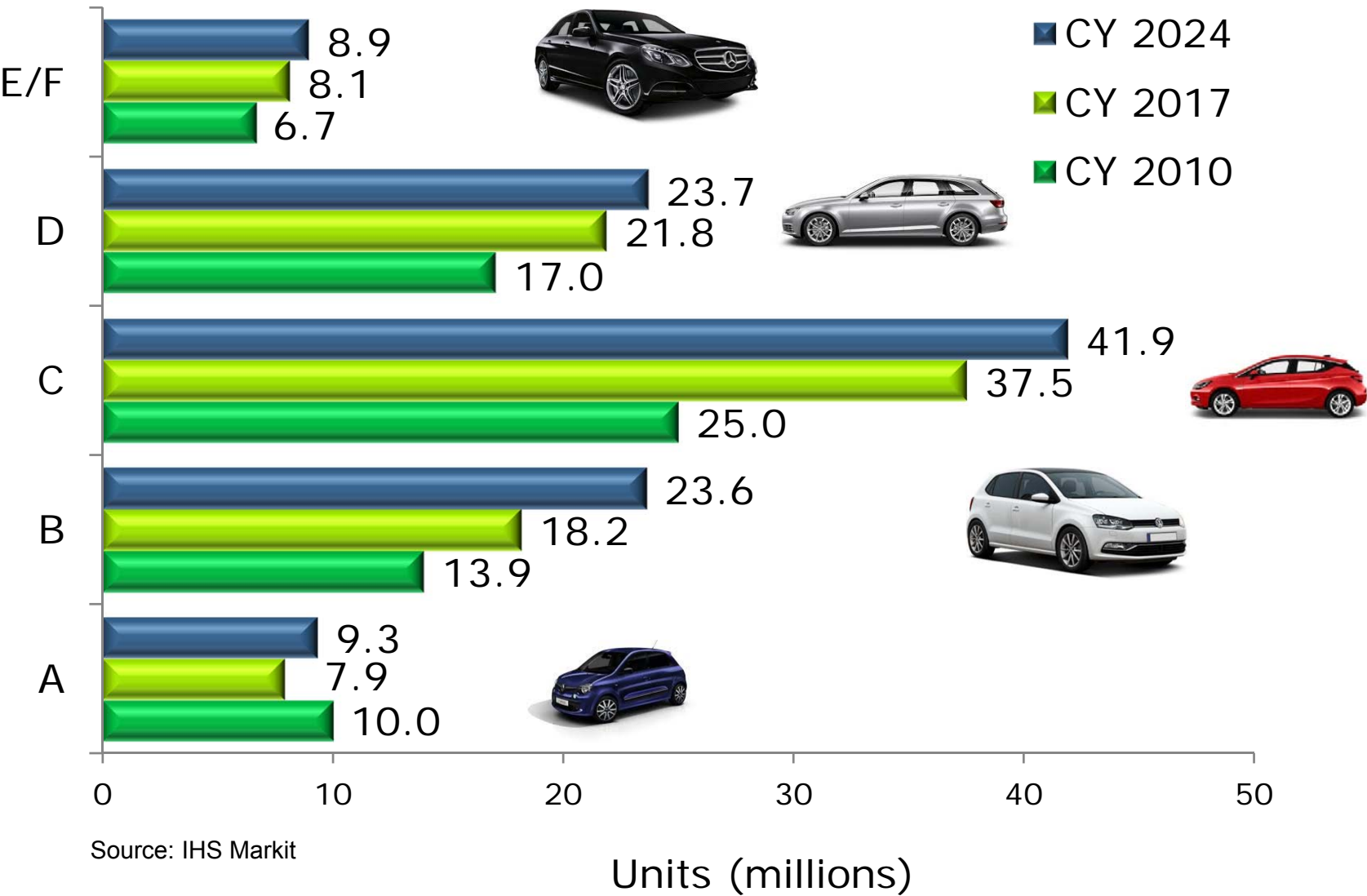
There is a long, uncertain road ahead and many recently positive autos drivers are expected to turn negative. Autos demand stabilizes and normalizes once Brexit fog begins to lift; 2017–19 looks set to be quite a ride.

- The UK economy was resilient in the second half of 2016 led by robust gains in consumer spending.
- With rising inflation draining purchasing power, retail sales decreased in December and January.
- Economic growth is expected to slow in 2017–18 as uncertainty about Brexit dampens investment, hiring, and consumer spending.
- Under Prime Minister May's Brexit plan, the United Kingdom would leave the EU single market and customs union but seek the greatest possible market access on a reciprocal basis.
- As Brexit triggers capital flight, sterling will depreciate to a low of USD1.12, fueling inflation. Once trading relationships are clarified, the currency will recover.

# TIV: Russia light vehicle sales



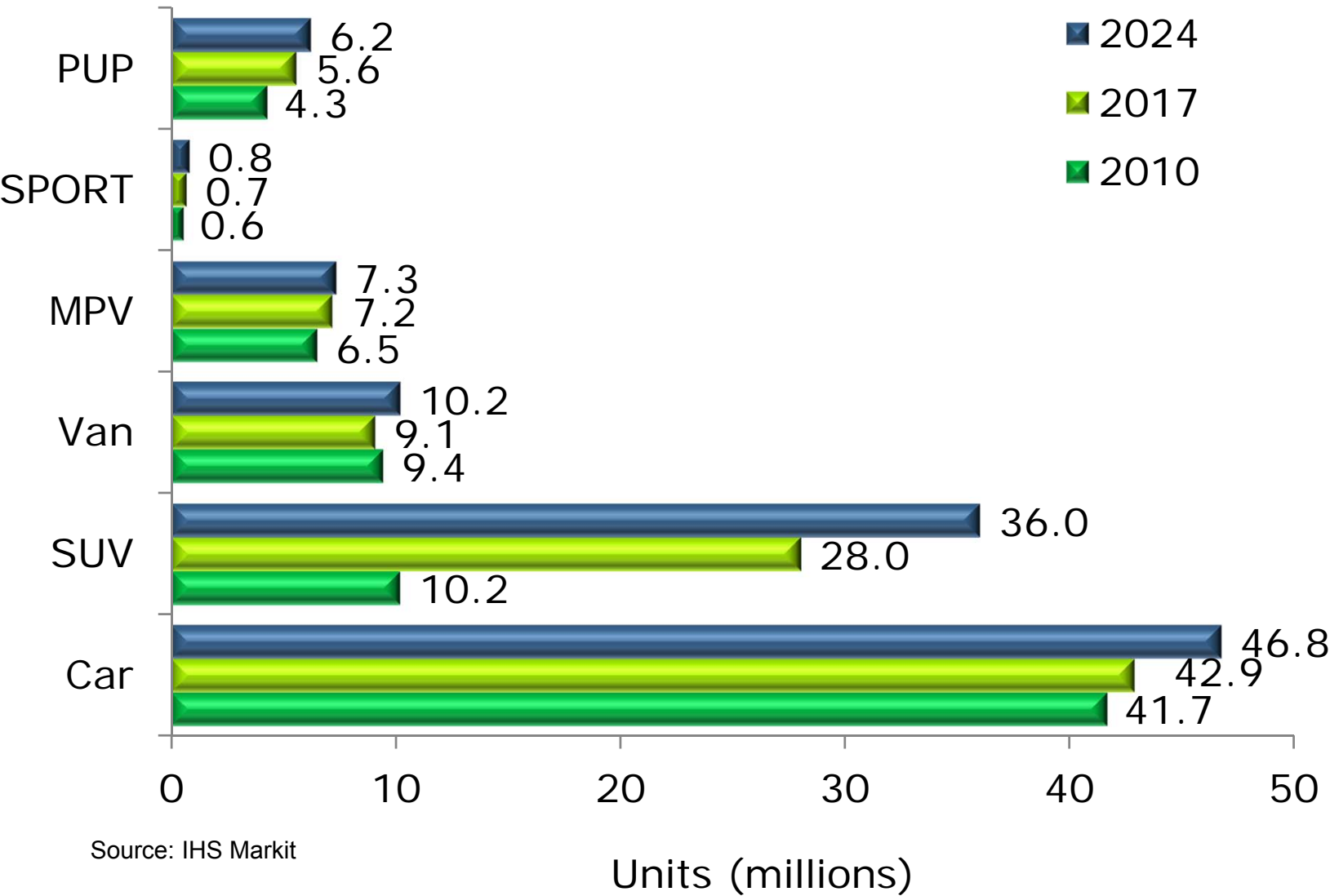
# Global light vehicle sales by segment



Global segment	2017–24 growth (millions)	Share of growth
E/F	0.8	6.0%
D	1.8	13.2%
C	4.4	31.6%
B	5.4	39.1%
A	1.4	10.2%



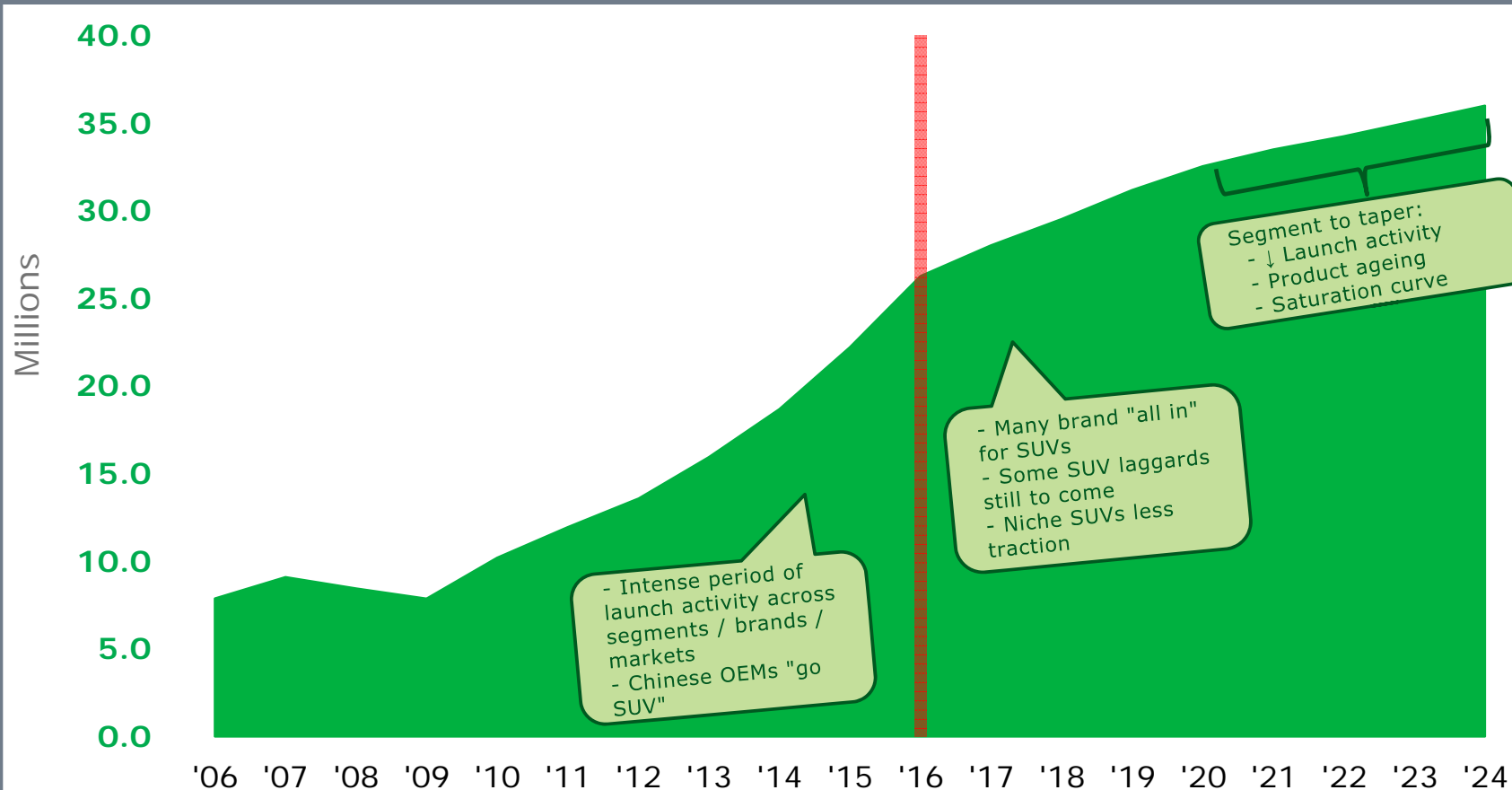
Global light vehicle sales by subsegment



Global segment	2017–24 growth (millions)	Share of growth
Van	1.1	8.1%
MPV	0.2	1.1%
SPORT	0.1	0.9%
PUP	0.6	4.6%
SUV	8.0	57.4%
Car	3.9	27.8%

## Segments: Global SUV sales

### SUV boom largely continues (1 in 4 sales for 2016—soon to be 1 in 3)

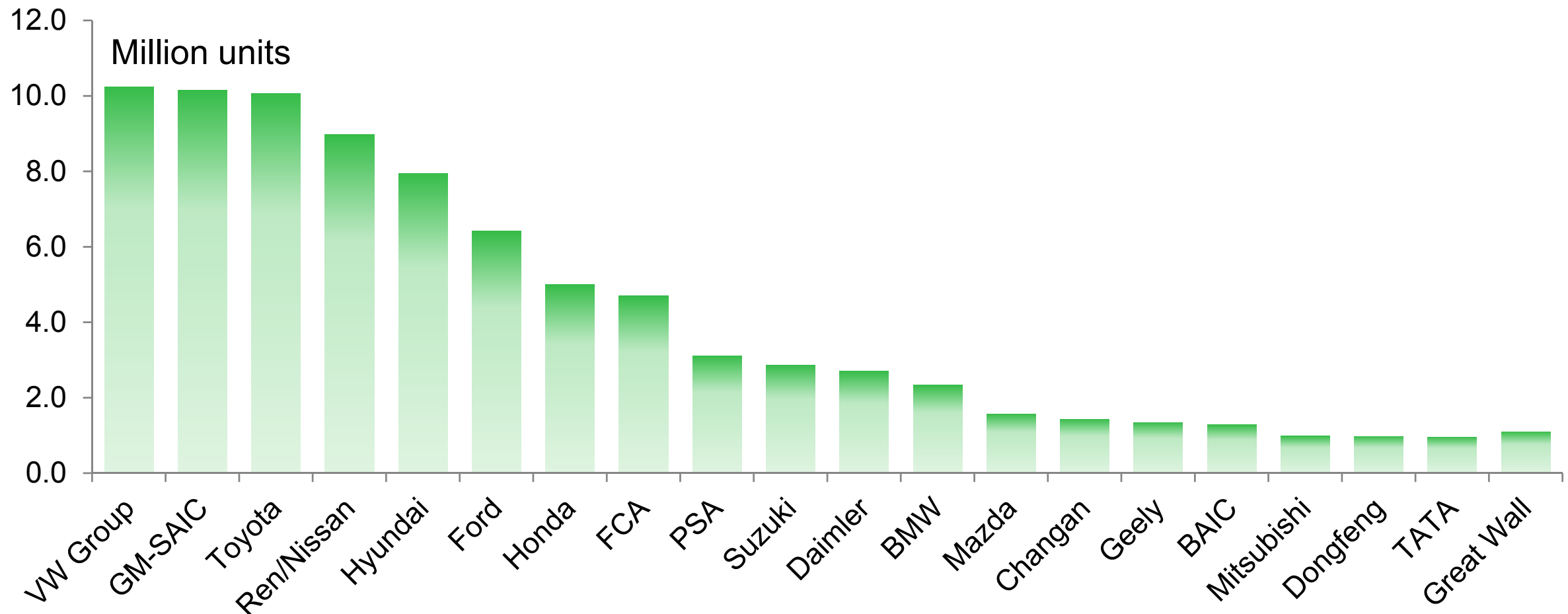


Source: IHS Markit

- **Trend**
  - > Solid growth from product activity & demand (push/pull)
- **2017 growth continues**
  - > Model launches
  - > New generations
- **Mid-Term**
  - > Products age and launch impacts more subdued
  - > China SUV boom calms
  - > Rising oil prices/CO2/FE taxes
- **Long-Term**
  - > New generations launch in more saturated market
  - > Euro-SUVs work without diesel?
  - > Evolving mobility risk: Is SUV a private car concept?

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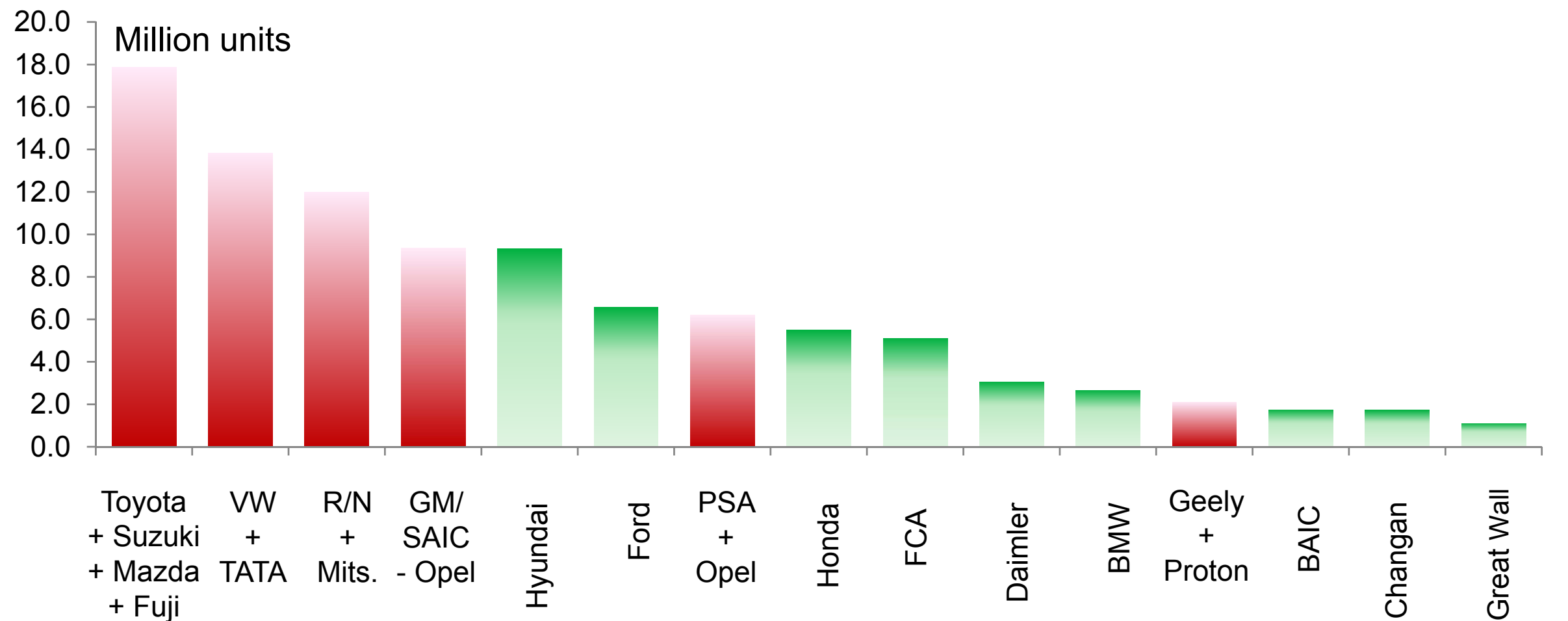
## New order could emerge as growth slows and search for scale intensifies



Source: IHS Markit

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# Top 20 subject to potential consolidation driven by new collaboration



Source: IHS Markit

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## Top “Autonomics” predictions for 2017

1. Uncertainty levels have risen—but the risk of declining global autos sales remains low.
2. Autos sales for 2017 should set a new record—autos is still a growth industry.
3. Tapered Chinese autos stimulus programs should help deliver another year of growth.
4. US autos sales expected to slow for 2017—think pre-Trump-stimulus pause for breath.
5. Europe struggles to shrug off Brexit and other political uncertainties—momentum slows.
6. Russia back in growth phase—“risk of recovery” could surprise us all.
7. Iran—the biggest car market you never thought about—firmly back in growth territory.
8. Not much of a prediction—the global SUV boom continues! SUVs soon represent 1 in 3 sales.
9. New mobility concerns more mid-to-long-term issues—make the most of 2017!

**It's going to be a bumpy ride!**

# Thank You!

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CustomerCare@ihsmarkit.com

Americas: +1 800 IHS CARE (+1 800 447 2273)

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