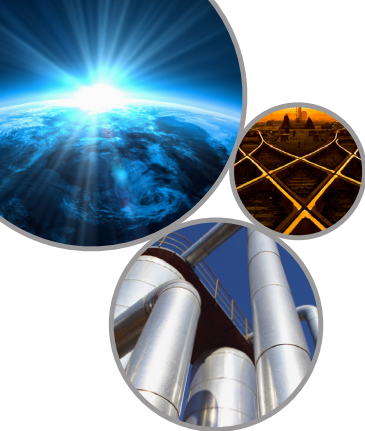


Wednesday March 22, 2017

Chlor-alkali & Derivatives Breakout

- 8:10am **Moderator Opening Remarks**
Mike Smith, Vice President, EMEA Business Development, Chemicals, IHS Markit
- 8:15am **Strategic Assessment of Chlor-alkali & Vinyls**
Mike Smith, Vice President, EMEA Business Development, Chemicals, IHS Markit
- 8:30am **Caustic Soda: Cracking the Code of Global Trade**
Hazel Kreuz, Senior Director, Global Chlor-Alkali/Vinyls, IHS Markit
- 9:00am **Perspectives of a Major Pulp & Paper Producer**
Tuomas Mustonen, Senior Vice President, Stora Enso
- 9:30am **Changing Trends in Chlorine Regulations**
Frank Reiner, President, The Chlorine Institute
- 10:00am **Panel Discussion/Question & Answers**
Mike Smith, Vice President, EMEA Business Development, Chemicals, IHS Markit
- 10:15am Morning Refreshment Break
- 10:45am **European Chlor-Alkali Market Changes & Implications**
Vincent Ledoux-Pedailles, Principal Analyst, EMEA Chlor-alkali/Vinyls, IHS Markit
- 11:20am **Aluminum and the Revolving Global Economy**
Chuck Carr, Senior Director, Global Chlor-Alkali/Vinyls, IHS Markit
- 12:00pm Luncheon
- 12:00pm **Strategic Dialogue Lunch: “How IBM Blockchain Innovation Is Transforming Traditional Business Models” – Sponsored by IBM**
Aron Dutta, Global VP & Partner Blockchain Center of Competency Global Business Services, IBM
Space in Strategic Dialogue is limited to 50 participants. First-come, first-served.
Supply chain relationships, regulatory compliance requirements and finance management in the Chemicals and Petroleum industry are as vast and intricate as the geographies in which they operate. Each participant in a supply chain must maintain their own records, which must then be reconciled among all other participants in the network.
How can your business effectively eliminate time-consuming, costly reconciliation processes that are susceptible to errors and fraud? Join Aron Dutta, vice president of blockchain and IBM’s Chemicals and Petroleum industry team, for a candid discussion on where your company can get the most value from blockchain technologies and how to develop an adoption strategy.
- 1:30pm **Afternoon Moderator Remarks**
Chuck Carr, Senior Director, Global Chlor-Alkali/Vinyls, IHS Markit
- 1:35pm **Global Chlorine Market, Recovery Now?**
Eddie Kok, Senior Director Asia Chlor-Alkali/Vinyls, IHS Markit
Historical chlorine demand growth is characterized by a boom and bust cycle that tracks the growth rate of global GDP closely. Typically, demand would rebound immediately after every decline in growth and this cycle seems to repeat itself every 6 to 8 years. True enough; the decline in 2015 was followed by a swift recovery last year. What happens? How would the road to recovery look like in the next 5 years’ time.

3/17/2017



- 2:10pm **Will EDC and VCM Look in the Same Direction?**
Kyle Choi, Senior Principal Analyst, Asia Chlor-Alkali/Vinyls, IHS Markit
This presentation will discuss the current market dynamics of EDC and VCM and the reason why they don't follow the same direction. The PVC market says "hang in there, time to come with me."
- 2:40pm **PVC: A World of Opportunities and Threats**
Henry Warren, Director, EMEA Chlor-Alkali/Vinyls, IHS Markit
The global PVC industry is heading into a new era of tightness. Capacity growth has slowed dramatically and in some regions it has gone into reverse due to multiple headwinds. Meanwhile, demand continues to catch up. PVC economics must be sustained to drive the next wave of investment.
- 3:15pm Afternoon Refreshment Break
- 3:30pm **MDI/TDI – Shifting Regional Dynamics in a High-Growth World**
James Elliott, Senior Analyst, EMEA Chlor-alkali/Vinyls, IHS Markit
- 4:00pm **Titanium Dioxide: Market Overview and the Impact on the Global Chlor-Alkali Market**
Samantha Wietlisbach, Senior Principal Analyst Specialty Chemicals, IHS Markit
- 4:30pm **Global Soda Ash Outlook & Role of Trade**
Marguerite Morrin, Senior Director, Global Soda Ash, IHS Markit
- 5:00pm **Closing Remarks**
Chuck Carr, Senior Director, Global Chlor-Alkali/Vinyls, IHS Markit