

Strategic Issues Facing The Global Chlor-Alkali Market

What is your strategy concerning them?



1 China's implementation of environmental policy is expected to translate change throughout the global market .

2 Caustic soda trade flows will shift over the next 5 years, given limited new chlor-alkali investment in the near term.

3 The Minamata Convention on Mercury is expected to impact the chlor-vinyls industry.

4 Competition for investment dollars between chlor-vinyl projects and other ethylene derivatives (PE, EOG, etc) will impact the timing and location of new capacity.



IMPLICATION

How should I adjust my long term strategy?



IMPLICATION

Where will capacity be built that is cost advantageous?



IMPLICATION

How much of a factor will it be with technology decisions regarding vinyls production?



IMPLICATION

How will new chlor-vinyls facilities compete for funding against alternate investment options?

Reliable and unbiased analysis, not just market reporting

IHS Markit is closely following these strategic issues and their implications to provide you with **the most comprehensive in-depth** analysis and insight available in the chlor-alkali and related markets. Rely on our expertise with over 125 collective years of chlor-alkali experience and over 200 years of collective chemical industry experience.

Our team provides insights that combine their real-world technical, commercial and trading backgrounds with the power of IHS Markit information. [ihsmarkit.com/chemical](https://www.ihsmarkit.com/chemical)

Don't be left behind, give your company a strategic advantage

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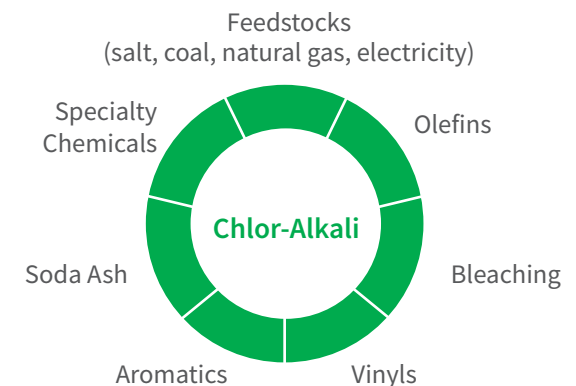
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Chlor-alkali dynamics influence many chemicals