

Sources: Markit, NBS (via Ecowin)

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China manufacturing

Flash PMI signals near-stagnant factory activity, falling prices and job losses

Flash manufacturing PMI[™] at 50.4

markit

- Output rises marginally, employment falls
- Exports remain main source of growth
- Prices fall at fastest rate since March

Business conditions were largely unchanged at China's factories for a third straight month in October. While exports remained a key source of new business growth, output barely rose and employment was cut as firms struggled in the face of subdued domestic demand. Prices also fell at an increased rate, highlighting concerns about growing deflationary forces in the manufacturing supply chain.

The subdued PMI data follow news that economic growth slowed to an annual rate of 7.3% in the third quarter, down from 7.5% in the second quarter and the weakest since the start of 2009. Though still relatively weak, the manufacturing PMI data have picked up from the contraction signalled earlier in the year, providing some hope that the rate of growth of industrial production may pick up in the fourth quarter.

That said, the ongoing fall in employment and prices will add to pressure on the authorities to implement further targeted stimulus measures to help prop up an economy that is struggling with weak global demand as well as a rapidly cooling domestic property market.

Business conditions stagnate

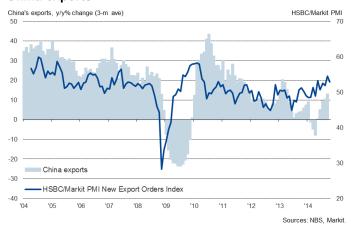
The HSBC Flash China Manufacturing PMI, compiled by Markit, rose from 50.2 in September to 50.4 in October. With the index only marginally above the 50.0 no-change level, the survey pointed to a third consecutive month of near-stagnant business conditions in the goods-producing sector.

Output growth slackened off to the weakest in five months, with companies only reporting a marginal increase in production compared to September.

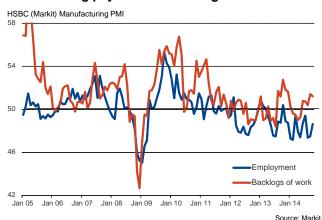
New orders meanwhile grew at a pace largely unchanged on the meagre rate seen in the prior two months, dampened in particular by weak domestic demand. New export order growth slowed compared

China PMI and industrial production Industrial production, annual % change HSBC (Markit) PMI 60 Industrial production HSBC/Markit Manufacturing PMI 15 55 10 50 60 45

China exports



Manufacturing payrolls and backlogs of work





Source: Markit.

to September but still showed one of the largest monthly gains since the 2008-9 financial crisis.

The overall paucity of new order book growth led manufacturers to reduce headcounts, albeit with the rate of job losses easing slightly. Employment has nevertheless been cut continually over the past 12 months.

Deflationary pressures

Prices fell as manufacturers and their suppliers sought to boost sales. Average prices charged by factories for goods and average input prices both fell at the fastest rates since March.

Some of the price fall can be attributed to lower global oil prices. Brent crude is down 10% in October so far, suggesting oil prices will continue to bear down on factory costs in November as well. The survey results therefore suggest that consumer price inflation, already down to 1.6% in September, may have further to fall in coming months unless domestic demand revives.

There was some evidence of suppliers' delivery times lengthening, which in the past typically feeds through to higher input costs and ultimately higher inflation, but at the moment, it seems that lower global commodity prices, especially oil, are dominating the inflation picture.

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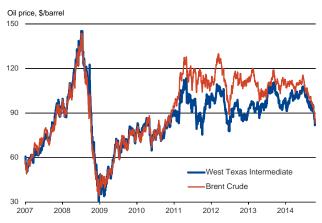
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<u>Click here</u> for more PMI and economic commentary. For further information, please visit <u>www.markit.com</u>

Factory prices HSBC/Markit Manufacturing PMI 90 80 70 60 40 —Output prices 20

Jan 05 Jan 06 Jan 07 Jan 08 Jan 09 Jan 10 Jan 11 Jan 12 Jan 13 Jan 14

Oil prices



Consumer prices and capacity constraints

