markit

Markit Economic Research

01/06/2016

China

Factory job cull continues as manufacturing activity stumbles in May

- PMI falls to three-month low of 49.2 in May, but trend remains firmer than late last year
- Further steep drop in employment as new orders show renewed decline
- Rising consumer demand contrasts with decline in investment goods sector
- Price pressures show signs of picking up

Manufacturing operating conditions in China deteriorated at the fastest rate for three months in May, reflecting a renewed fall in new orders, declining output, destocking and ongoing job losses. Price pressures meanwhile persisted, largely on the back of rising global commodity prices.

However, despite the slight deterioration in May, the underlying trend in activity appears to be one where the rate of decline bottomed out late last year. The average PMI reading over the past three months has been the highest since April of last year.

Manufacturing hit by weaker exports

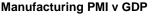
The Caixin China General Manufacturing PMI[™], compiled by Markit from a representative sample of manufacturing firms across China, fell from 49.4 in April to 49.2 in May, its lowest reading since February.

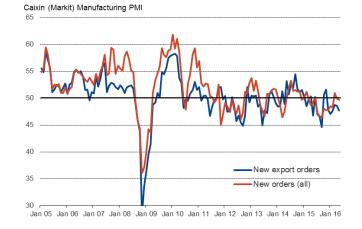
Having briefly returned to modest growth in March, output has shown marginal declines in the past two months, linked to a renewed fall in new orders (the first for three months) in May.

Order books were hit by an increased rate of decline in new export orders during May. Producers of investment goods such as plant and machinery reported the steepest decline in export sales, as well as reduced total new orders, pointing to weak domestic and alobal investment demand. In contrast. manufacturers of consumer goods reported improvements in new orders and exports.

The survey has now signalled 15 months of continual manufacturing decline with the trend deteriorating slightly again so far in the second quarter. That said, the rate of decline remains less severe than seen over

Caixin (Markit) China Manufacturing PMI China GDP, y/y% 60 15 GDP PMI (3 month lead) 12 55 9 50 45 3 40 0 2006 2008 2010 2012 2014 2016





Employment and output

Order books



Jan 05 Jan 06 Jan 07 Jan 08 Jan 09 Jan 10 Jan 11 Jan 12 Jan 13 Jan 14 Jan 15 Jan 16 Sources for all charts: Markit. Caixin the second half of 2015 and the opening months of 2016.

Steep job losses reported again

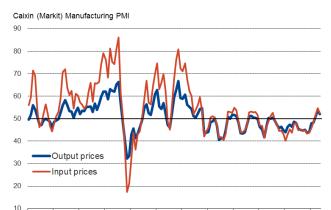
Companies nevertheless responded to the ongoing weak demand environment with a further marked cut in staffing levels, with the overall decline in employment similar to that seen in the prior three months.

The past year has seen the largest culling of factory jobs seen over the survey's 11 year history, exceeding that seen during the height of the global financial crisis as firms cut capacity to bring production in line with demand. So far this year, the highest incidence of job cutting has been seen in the energy & extraction, transport and chemicals & plastics sectors. The food & drink sector has seen the lowest rate of job cutting.

Price pressure highest since late-2011

Prices charged by manufacturers meanwhile rose for a third month running. Albeit down slightly on that seen in April, the last three months have seen the strongest upturn in charges since late-2011. However, the upturn in charges reflects rising costs as much as any improvement in pricing power, with average input costs also rising for a third consecutive month in May, due mainly to rising global commodity prices, notably oil.

Producer prices



Jan 05 Jan 06 Jan 07 Jan 08 Jan 09 Jan 10 Jan 11 Jan 12 Jan 13 Jan 14 Jan 15 Jan 16 Sources: Markit, Caixin

Chris Williamson

Chief Economist Markit Tel: +44 207 260 2329 Email: <u>chris.williamson@markit.com</u> <u>Click here</u> for more PMI and economic commentary. For further information, please visit <u>www.markit.com</u>

Purchasing Managers' Index™ and PMI™ are either registered trade marks of Markit Economics Limited or licensed to Markit Economics Limited.