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**Markit Commentary** 

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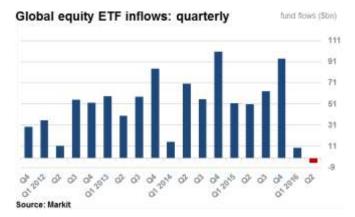
## Equity ETF inflows grind to a halt

Half way through 2016, net inflows into global equity ETFs are tracking for the worst annual inflow in almost fifteen years as market jitters and increased volatility see the asset class experience the worst two consecutive quarterly outflows seen in over five years.

- Global equity ETFs record first quarterly outflow since January 2010
- American and European equity ETFs lose over \$9.2bn of funds in first two quarters of 2016
- Investors drawn to minimum volatility funds which gather \$8bn in first half of 2016

## **Drought of inflows for equity ETFs**

Global inflows into equity exposed ETF products are currently on track for smallest net annual inflow in over fifteen years after posting the first quarterly outflow seen in five years in the second quarter of 2016.

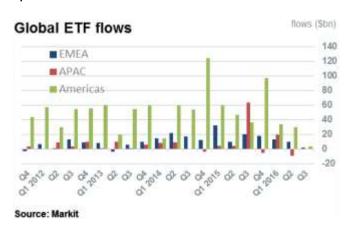


While still early into the third quarter of 2016, inflows into equity ETFs have moved into positive territory but ETF AUM growth has stalled in the past three years with continued stagnation in overall flows, driven by volatile markets and weary investors.

## All regions witness volatile inflows

Net inflows have stalled dramatically across all three major listing geographies globally. EMEA, the Americas and Apac have all seen a so far negligible recovery in inflows during July after consecutive quarters where average inflows have been significantly higher in previous years.

EMEA and American based equity ETFs on aggregate have seen year to date outflows with strong Apac inflows recorded in the first quarter of the year, close to \$20bn. However, in the second quarter Apac flows reversed, with more than \$5bn of outflows recorded. This outflow is largely responsible for the net global outflow reported in the quarter.



On net basis year to date, global equity fund inflows are still positive at \$9.1bn. For context, global equity ETFs have only been able to attract funds representing 0.7% of current AUM (currently near \$1.26 trillion.)

The top ten funds by flows, which represent almost a third of AUM highlight funds which have attracted investors and likewise which funds have become unfavourable.



Fund Name	Ticker	AUM	H1 2016	Outflow - 1 Month	Outflow MTD	Outliow 1 Year	Outflow YTD	in AUM YTD
Top Ten outflows	-700.65	-3-375		150				
PowerShares Nasdaq 186 ETF - QQQ	000	34,38	5.24	-1.46	4.16	- 3.78	6.40	1277 h.;
SPDR S&P 500 ETF	8PY	180:76	.977	-0 E7	4.31	9.75	-5.47	-17%
WhodomTree Europe Hedged Equity Fund	HEDA	10.18	-5.55	-1.45	4.79	-5.22	45.46	480%
WindomTree Japan Hedged Equity Fund	000	6.81	5.00	0.67	0.00	-6.07	4.06	-54%
Shares MSCI Japan ETF	EWU	14:05	4.20	-1.02	-0.60	-3.44	4.00	-29%
ProShares Short S&P500	SH	2.58	4.59	6.24	0.00	4.43	4 63	67%
CLAM ETF Topox		1.10	4.03	4.71	0.02	4.06	-4 00	- 0%
Shares MSC EWU ETF	EZU	9.32	3.63	0.52	0.44	1.47	4.07	-30%
Shares Rossell 1000 Growth ETF	MF	29.24	2.44	0.12	-0.03	0.41	2.46	-7%
MAKIS Global Equity MSCI Kokusa ETF	5550	0.06	-7.31	0.00	0.00	7.31	2.31	-675
Fotal	*****	280.18	41.00	47.22	2.71	20.66	45.29	+ 1
Top Ten inflows	A1045045	-		7.00				
Shares MSCI USA Meirrure Volatility ETF	USWV	14.11	6.30	0.96	0.13	8.43	-6.43	11137%
Vanguard FTSE Developed Markets ETF	VEA:	37.63	5.00	5.66	-0.00	0.43	6.00	45,1176
Vanquard S&P 500 ETF VOO	V00	45.58	4.65	1.28	0.16	12.86	4.81	19%
Vanquard REIT ETF	V990	34.70	3.55	0.77	0.02	6.75	2.57	26%
Norman filikkei 225 Stock Index Listed Fund.	7321	30.04	2.01	1.00	9.26	0.66	3.29	-67%
Shares MSCI EAFE Minimum Volatility ETF	EEWV	7.44	2.79	0.29	0.01	4.69	2.87	67%
Shares Core MSCI Emerging Martietta ETF	IEMS.	12:59	2.39	0.91	0.00	8.94	2.39	38%
Shares Core MSCI EAFE ETF	IEFA	11.29	2.35	0.22	0.00	0.44	2.35	10%
Vanguard Value ETF	VTV.	21.57	2.13	0.15	0.02	2.94	2.17	1676
Nomura TOPIX Exchange Treded Fund	5306	25.99	1.94	0.71	0.14	4.14	2.08	110%
Total		237.84	34.19	7.50	0.78	66.36	34.97	
NAME :		526.02	.13.81	9.74	3.49	46.10	39.37	

Two of the largest funds globally are featured, the SPDR S&P 500 (SPY) and the Vanguard S&P 500 ETF (VOO), both track the S&P 500 and have seen inflows of \$4.6bn and outflows of \$9.7bn respectively.

These contrasting flows for two different products tracking the same underlying assets could be attributed to the continued **competition** in ETF fees, with the almost 80% cheaper management fee currently charged by VOO explaining the direction of flows.

Most noticeably, funds able to attract significant inflows have been minimum volatility funds with the iShares MSCI USA Minimum Volatility ETF gathering a sizeable \$6.3bn in the first half of 2016.

The top ten minimum-volatility themed ETFs globally, have managed to attract almost \$16bn of inflows in the first two quarters of 2016 which has seen AUM swell to almost \$45bn. Including minimum or low volatility funds that have seen outflows, \$7.9bn of inflows were recorded in the first half of the

year, with a further inflow of \$3.9bn recorded thus far this month.

Fund Name	Ticker	AUM	H1 2016	Outflow YTD	in AUM YTD
Shares MSCI USA Minimum Velability ETF	LISMIV	14.5	6.3	6.4	108%
Shares MSCI EAFE Mismum Volatility ETF	EFAV	7.4	2.8	2.9	67%
Shares S&P 500 Minimum Volatility UCITS ETF	SPWV	2.3	1.2	1.4	236%
PowerShares S&P 500 High Dividend Low Volatility Portfolio	SPHD	2.1	1.3	1.4	251%
PowerShares S&P 500 Low Volatility Portfolio ETF	SPLV	7.7	1.2	1.3	35%
Shares MSCI Emerging Markets Minimum Volatility ETF	EEMV	3.8	1.0	1.0	41%
Shares MSCI Europe Minimum Volatility UCITS ETF.	WWEU	1.3	0.5	0.6	83%
Shares MSCI All Country World Minimum Volatility ETF	ACWV	3.2	0.6	0.6	35%
Shares MSCI World Minurum Volatility UCITS ETF	NWOL	1.4	0.4	0.4	65%
PowerShares S&P 400 Low Volatility Portfolio ETF	XMLV	0.5	0.3	0.4	327%
Total		44.8	15.7	16.2	-

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