

Global Sector PMI

Basic materials and technology defy wider growth slowdown

- Strongest rise in basic materials output since February 2011
- Financials posts slower growth
- Autos and parts firms maintain robust output trend

Markit's global sector PMI data signalled slowing rates of expansion in many industries in October, most notably in the financial sectors. **Basic materials** producers, in contrast, registered the strongest rise in output in 32 months and led the broad sector growth rankings for the first time since the start of 2011. **Technology** was the second-fastest growing broad sector in October. However, **consumer services** was the only sector group other than basic materials to record stronger growth than in September.

Basic Materials

The stronger increase in basic materials output mainly reflected a faster rate of expansion in the **forestry & paper products** sector. Meanwhile, **chemicals** output rose at the fastest rate of 2013 so far, and the fifth-strongest pace of all global sectors covered. Output in the **metals & mining** sector rose for the second month running, but at a weaker rate than in September.

Financials

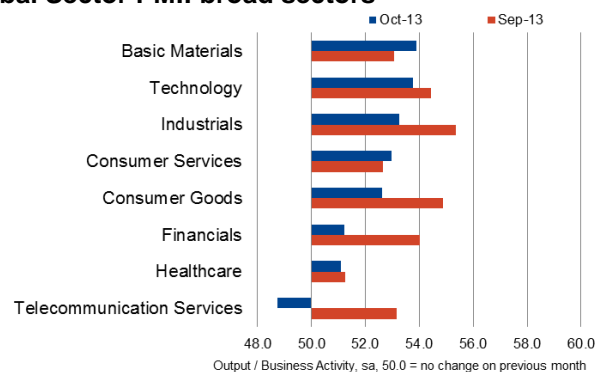
Business activity in the global financials industry rose for the sixteenth successive month in October, but at the slowest rate since January. This weaker momentum reflected a decline in **real estate** activity, and the slowest rise in **banking** activity in four months. The two other component sectors of financials, namely **other financials** (including consumer financials, specialty financials and investment services) and **insurance**, both registered solid growth rates, albeit weaker expansions than in September.

Consumer Goods

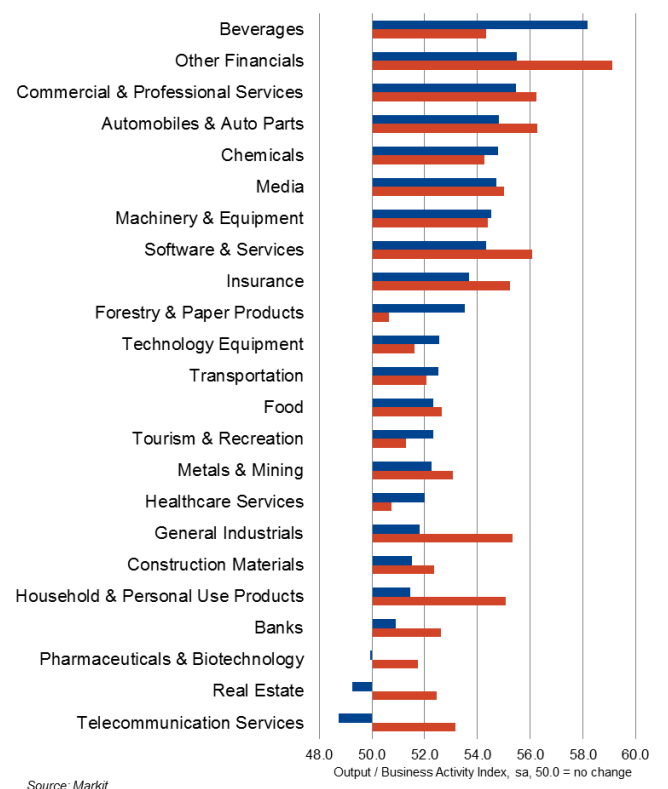
Global production of consumer goods rose at the slowest rate in four months in October. Within this broad sector, the slowest expansion was seen in

household & personal use products. **Beverages** posted the sharpest increase in output of all sectors covered, while the much larger **food** sector registered slower growth. Production of **automobiles and auto parts** rose for the seventh time in eight months, and the rate of growth remained solid despite easing since September.

Global Sector PMI: broad sectors



Global Sector PMI: detailed breakdown



Technology & Telecommunications Services

Technology output rose at the second-fastest rate among all broad groups in October, despite a slight moderation since September. **Software & services** posted a sharper increase in activity than **technology equipment**, as had been the case in August and September. Meanwhile, activity in the **telecommunications services** sector declined for the third time in six months.

Consumer Services

Consumer services was the only broad sector group other than basic materials to record faster growth in October. The rate of expansion edged up since September, but remained weaker than August's record high. Business activity rose for the sixth month running in both the **media** and **travel & leisure** sectors, with the former again posting the steeper rate of growth.

Industrials

The industrials group – comprising industrial goods, industrial services and transport – registered a further solid increase in output in October. Within the group, growth was fastest in **commercial & professional services**, followed by **machinery & equipment** and **transportation**, while more modest increases were seen in **construction materials** and **general industrials**. All five sectors reported solid increases in new orders.

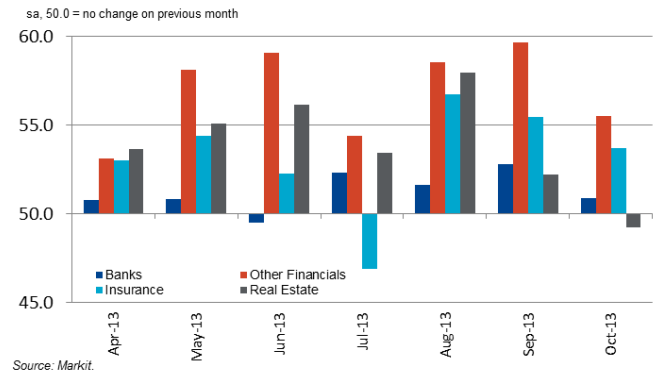
Healthcare

Growth of business activity slowed to a weak pace in the healthcare group, mainly reflected a flat trend in **pharmaceuticals & biotechnology** output. Growth of **healthcare services** activity, meanwhile, picked up to a three-month high.

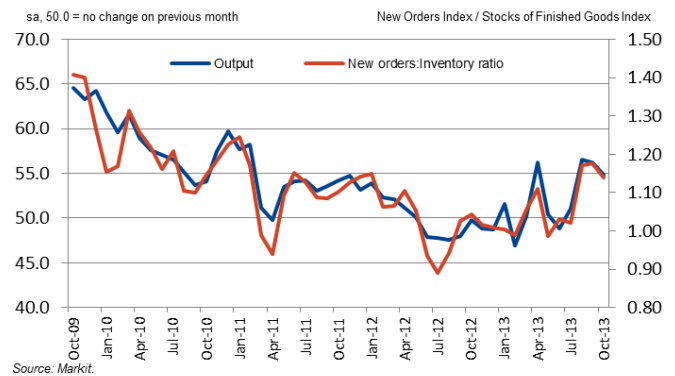
Forthcoming sector commentary:

- 8 November: Financials
- 11 November: Automobiles & Auto Parts
- 12 November: Consumer Services

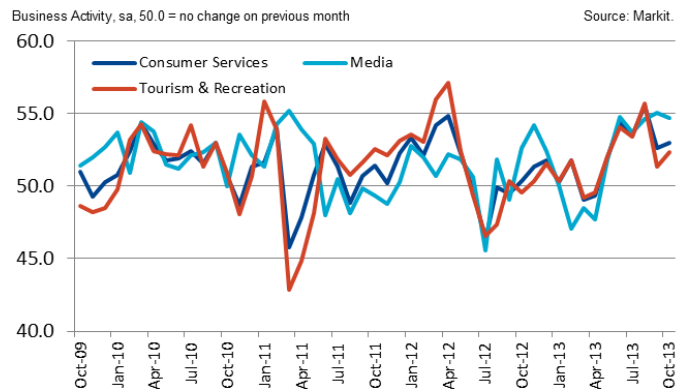
Global Financials PMI



Global Automobiles & Auto Parts PMI



Global Consumer Services PMI



Notes on data

Markit Global Sector PMI data are derived from surveys of over 20,000 companies operating in 28 countries. The data are typically released on the fifth working day (UK) of each month at 0930 UK time.

The Global Sector PMI data provide corporate planners and decision makers, economic analysts, policy makers and investors with a powerful and unique database with which to monitor business cycles by industry. Sector trends over time can be tracked as well as relative performance between sectors, allowing identification of key growth industries and the drivers within them.

The data create powerful insight into sector profitability and provide tools for investment strategy and asset allocation. Corporate users are able to examine trends within industry sectors, to help industry forecasting and inventory planning. The dataset provides monthly indicators of business trends across variables such as output, order books, prices, inventories and employment for eight major groups including: basic materials, consumer goods, consumer services, financials, healthcare, industrials, technology and telecommunication services; and a further 26 sectors and subsectors of those groups.

Detailed historical global sector data are available via a subscription from Markit, and datasets are also available for Europe. For further information please contact economics@markit.com.

Global Sector PMI structure

Groups

- Sectors
- Subsectors

Basic Materials

- Chemicals
- Resources
 - Forestry & Paper Products
 - Metals & Mining

Consumer Goods

- Automobiles & Auto Parts
- Beverages & Food
 - Food
 - Beverages
- Household & Personal Use Products

Consumer Services

- Media
- Tourism & Recreation

Financials

- Banks
- Insurance
- Other Financials
- Real Estate

Healthcare

- Healthcare Services
- Pharmaceuticals & Biotechnology

Industrials

- Industrial Goods
 - Machinery & Equipment
 - Construction Materials
- Industrial Services
 - Commercial & Professional Services
 - General Industrials
- Transportation

Technology

- Technology Equipment
- Software & Services

Telecommunication Services

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