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**Markit Economic Research** 

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# Global Financials PMI

## Further sharp increase in global financial services activity

- Growth in financials groups remains strong despite weakness in banking
- Series-record increase in activity in other financials

Markit's global financials PMI data are derived from surveys of over 1,400 companies in banking, insurance, real estate and other financial services. The latest data signalled a solid expansion in activity, at a rate littlechanged from May's 14-month high.

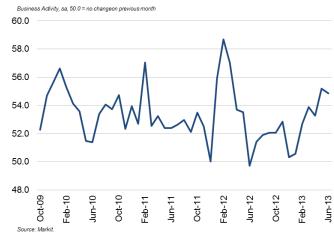
New business inflows registered a similar trend, with June's increase the second-fastest in 16 months. Meanwhile, the volume of outstanding business rose for the first time in five months, and at the fastest pace since May 2012. As a result, financial firms increased employment for the twelfth month running in June, and at a rate greater than the historic trend since the global series began in October 2009.

## **Detailed sector breakdown**

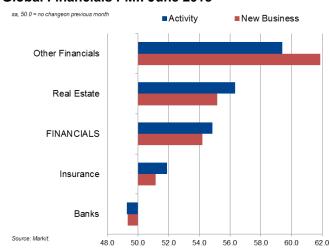
Within the broad financial industry, other financials posted the strongest rate of growth, followed by real estate. These sectors also registered sharper increases in activity than all other global sectors covered by PMI data. Furthermore, the increase in other financials - which includes consumer financial services, specialty financials and investment services was the fastest since the global series began in late-2009. Moreover, a record increase in new business was also posted.

The worst-performing component of the financials group of sectors was banks, where activity fell in June for the first time in 2013 so far. This corresponded with a slight fall in new business, following a ten-month sequence of expansion. Banking was also the lowestranked service sector covered by the global sector PMI data. The main positive finding from the PMI data for banks was the strongest gain in employment for seven months. Meanwhile the fourth sector covered, insurance, registered the weakest rise in activity since December 2012.

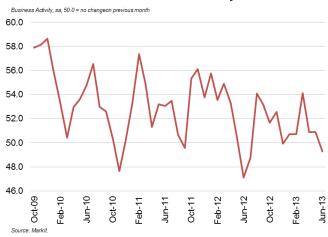
## Global Financials PMI: Historical overview



## Global Financials PMI: June 2013



## Global Banks PMI: Business Activity Index





#### Notes on data

Markit Global Financials PMI data are derived from Markit's worldwide services and whole economy PMI surveys, covering over 1,400 companies in banking, insurance, real estate and other financial services.

Markit Global Sector PMI data are derived from surveys of over 20,000 companies operating in 28 countries. The data are released on the fifth working day (UK) of each month at 0930 UK time.

The Global Sector PMI data provide corporate planners and decision makers, economic analysts, policy makers and investors with a powerful and unique database with which to monitor business cycles by industry. Sector trends over time can be tracked as well as relative performance between sectors, allowing identification of key growth industries and the drivers within them.

The data create powerful insight into sector profitability and provide tools for investment strategy and asset allocation. Corporate users are able to examine trends within industry sectors, to help industry forecasting and inventory planning. The dataset provides monthly indicators of business trends across variables such as output, order books, prices, inventories and employment for eight major groups including: basic materials, consumer goods, consumer services, financials, healthcare, industrials, technology and telecommunication services; and a further 26 sectors and subsectors of those groups.

Detailed historical global sector data are available via a subscription from Markit, and datasets are also available for Europe. For further information please contact economics@markit.com.

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## **Markit Global Sector PMI structure**

## **Groups**

- Sectors
  - Subsectors

#### **Basic Materials**

- Chemicals
- Resources
  - Forestry & Paper Products
  - Metals & Mining

## **Consumer Goods**

- Automobiles & Auto Parts
- Beverages & Food
  - Food
  - Beverages
- Household & Personal Use Products

#### **Consumer Services**

- Media
- Tourism & Recreation

#### **Financials**

- Banks
- Insurance
- Other Financials
- Real Estate

#### Healthcare

- Healthcare Services
- Pharmaceuticals & Biotechnology

## Industrials

- Industrial Goods
  - Machinery & Equipment
  - Construction Materials
- Industrial Services
  - Commercial & Professional Services
  - General Industrials
- Transportation

## **Technology**

- Technology Equipment
- Software & Services

## **Telecommunication Services**

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