

# Global Sector PMI

## Services-led acceleration in July

- **Consumer services remains at top of growth table**
- **Software, healthcare, commercial and professional services also expanding strongly**

Markit's new global sector PMI data, derived from surveys of over 20,000 companies in 28 major economies, signalled faster growth in services-related sectors in July, led by consumer services. The broad technology sector registered the steepest acceleration in growth since June, driven by software companies.

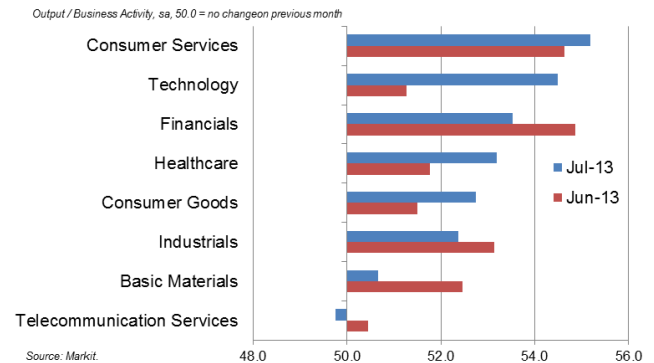
Sector data at the broadest level showed **consumer services**<sup>1</sup> activity rising at the fastest pace April 2012, while growth of new business and employment also strengthened. The two constituent sectors, **media** and **tourism & recreation**, both posted sharper output growth in July.

Business-facing services sectors and technology also exhibited strengthening performances in July. **Software & services** posted the strongest increase in activity of all detailed sectors, with growth accelerating sharply from June's weak pace to a 29-month high. Meanwhile, **healthcare services** and **commercial & professional services** were ranked third and fourth respectively in the detailed sector league table.

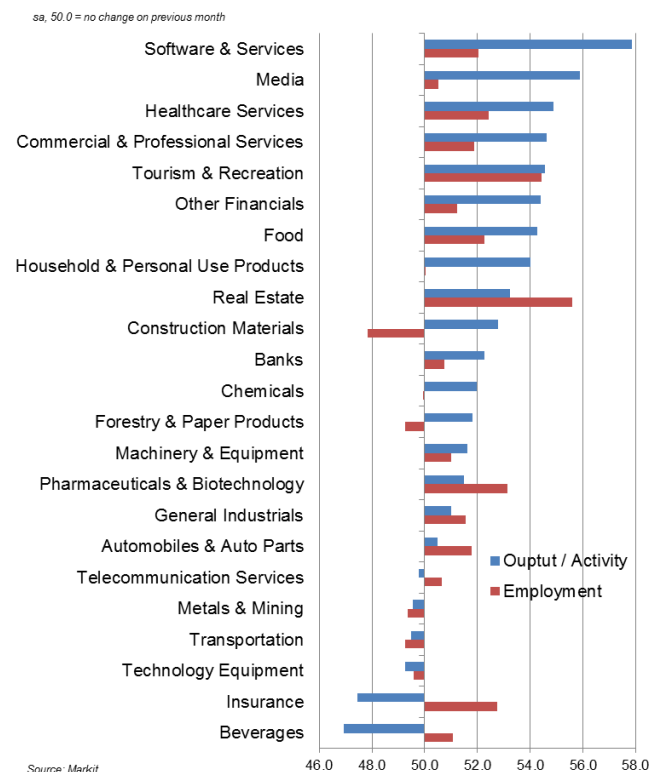
Focusing on manufacturing-related industries, **consumer goods** posted its fastest output growth since January. This reflected solid increases in **household & personal use products** and **food**, while **automobiles & auto parts** registered only a marginal increase in production and **beverages** output fell for the fifth month running.

**Basic materials**, including **chemicals**, **metals & mining** and **forestry & paper products**, registered only a marginal overall rise in production since June. Output in the metals & mining sector fell for the fourth consecutive month, albeit only slightly.

### Global Sector PMI: July 2013



### Detailed sector breakdown



<sup>1</sup> Excluding retail

### Output performance: 2013

Taking averages of the output / activity indices for each sector over the first seven months of 2013 shows that **other financials**, which includes consumer financial services, specialty financials and investment services, has posted the strongest performance so far this year. It was the top-ranked sector in May and June, and was never outside the top five places in the first half of 2013. Other financials has also seen the third-biggest improvement in its activity index of all sectors in 2013 compared with the second half of 2012.

The second-strongest output index reading in 2013 so far has been that for the **food** sector, although its improvement since the second half of 2012 was only slightly better than the trend shown across all sectors.

**Pharmaceuticals & biotechnology** has registered the third-strongest output trend over 2013 so far. However, it was one of six sectors to post a decline in the average output index reading compared with the second half of 2012.

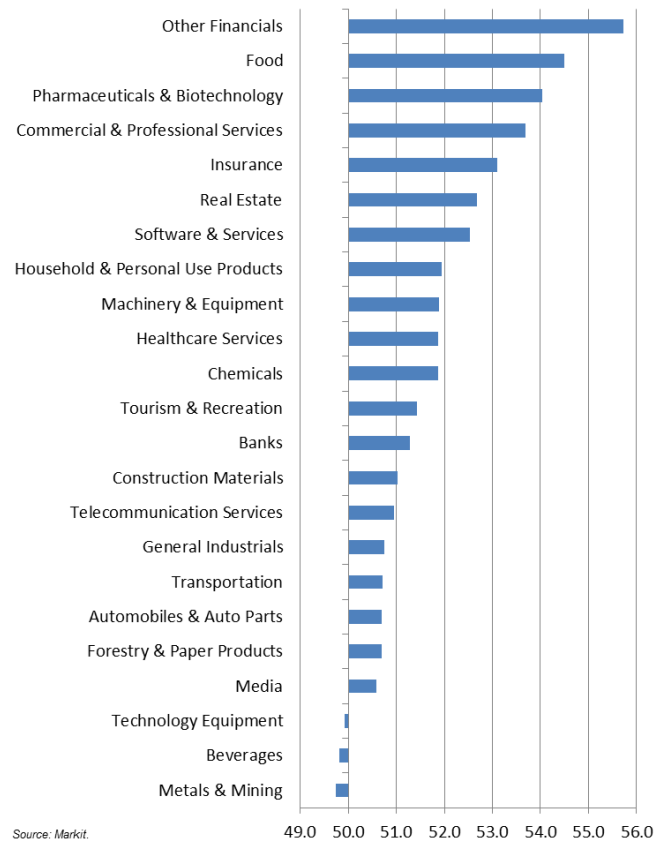
On average during 2013 so far, only three sectors have registered negative output trends. The worst performing of all sectors was **metals & mining**, although it nevertheless registered the biggest average gain in its output index since the second half of 2012 among all sectors covered. **Beverages**, meanwhile, saw the biggest trend decline in its output index of all sectors over the same period.

Overall, the largest improvements seen in the output / activity index among all sectors (in 2013 so far compared with the second half of 2012) are:

1. Metals & Mining (+4.2)
2. Machinery & Equipment (+3.2)
3. Other Financials (+3.0)
4. Software & Services (+2.6)
5. Automobiles & Auto Parts (+2.3)
6. General Industrials (+2.2)
7. Technology Equipment (+1.8)
8. Chemicals (+1.7)
9. Tourism & Recreation (+1.6)
10. Insurance (+1.5)

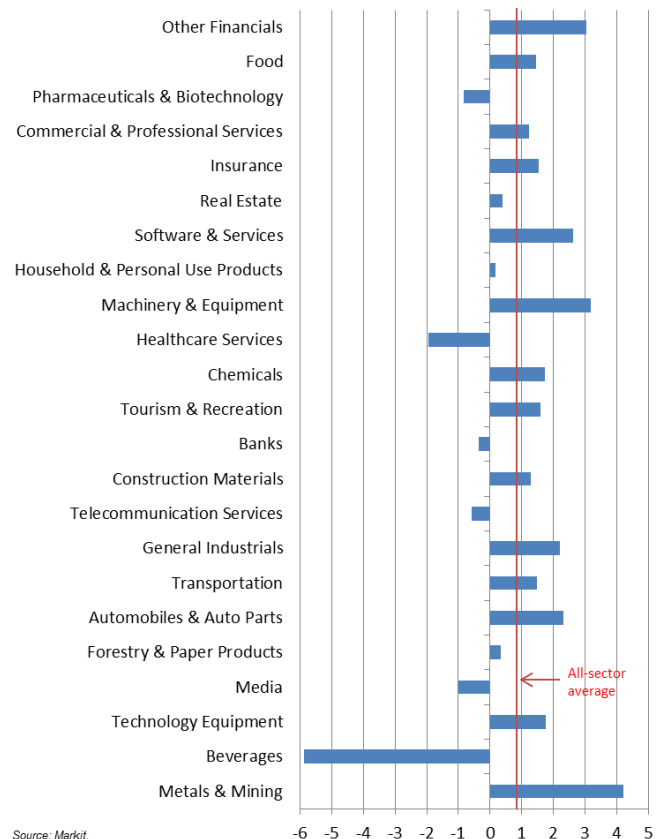
### Output / Activity Index, 2013 (Jan-Jul average)

sa, 50.0 = no change on previous month



Source: Markit.

### Index change, 2013 (Jan-Jul) vs 2012 (Jul-Dec)



Source: Markit.

**Notes on data**

Markit Global Sector PMI data are derived from surveys of over 20,000 companies operating in 28 countries. The data are released on the fifth working day (UK) of each month at 0930 UK time.

The Global Sector PMI data provide corporate planners and decision makers, economic analysts, policy makers and investors with a powerful and unique database with which to monitor business cycles by industry. Sector trends over time can be tracked as well as relative performance between sectors, allowing identification of key growth industries and the drivers within them.

The data create powerful insight into sector profitability and provide tools for investment strategy and asset allocation. Corporate users are able to examine trends within industry sectors, to help industry forecasting and inventory planning. The dataset provides monthly indicators of business trends across variables such as output, order books, prices, inventories and employment for eight major groups including: basic materials, consumer goods, consumer services, financials, healthcare, industrials, technology and telecommunication services; and a further 26 sectors and subsectors of those groups.

Detailed historical global sector data are available via a subscription from Markit, and datasets are also available for Europe. For further information please contact [economics@markit.com](mailto:economics@markit.com).

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Email: [trevor.balchin@markit.com](mailto:trevor.balchin@markit.com)**Markit Global Sector PMI structure****Groups**

- Sectors
- Subsectors

**Basic Materials**

- Chemicals
- Resources
  - Forestry & Paper Products
  - Metals & Mining

**Consumer Goods**

- Automobiles & Auto Parts
- Beverages & Food
  - Food
  - Beverages
- Household & Personal Use Products

**Consumer Services**

- Media
- Tourism & Recreation

**Financials**

- Banks
- Insurance
- Other Financials
- Real Estate

**Healthcare**

- Healthcare Services
- Pharmaceuticals & Biotechnology

**Industrials**

- Industrial Goods
  - Machinery & Equipment
  - Construction Materials
- Industrial Services
  - Commercial & Professional Services
  - General Industrials
- Transportation

**Technology**

- Technology Equipment
- Software & Services

**Telecommunication Services**