

# Banks

## Global banking activity stagnates in November

- Broadly no change in activity since October
- Banks is weakest global sector
- Overall financials activity posts modest increase

Markit's global sector PMI data signalled a stagnation in banking activity in November, leaving the sector ranked the lowest among those monitored globally. Growth of the overall financials group was maintained at a modest pace, with expansion driven by the insurance industry.

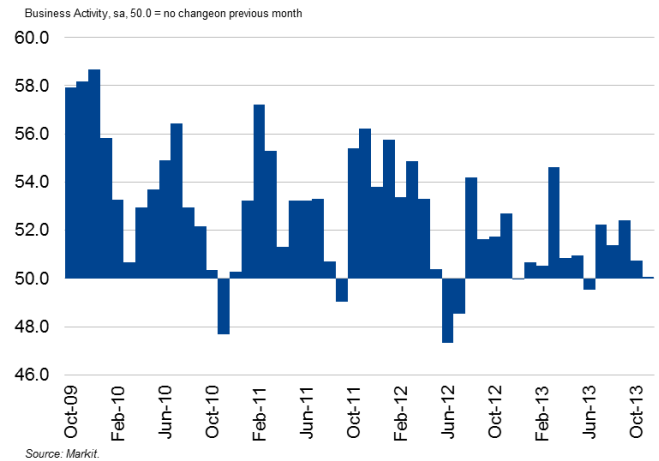
The **Global Banks PMI** is based on responses from around 450 companies across all the major world economies. The total number of financial firms surveyed globally is around 1,400, also including companies in the insurance, real estate and 'other financials'<sup>1</sup> sectors.

Global banking activity was broadly flat in November compared with one month previously, following a four-month sequence of growth. New business continued to rise, but at a weak rate. Moreover, banks was the lowest-ranked global sector in terms of total activity in November, only the second time in the four-year history of the series that this has been the case.

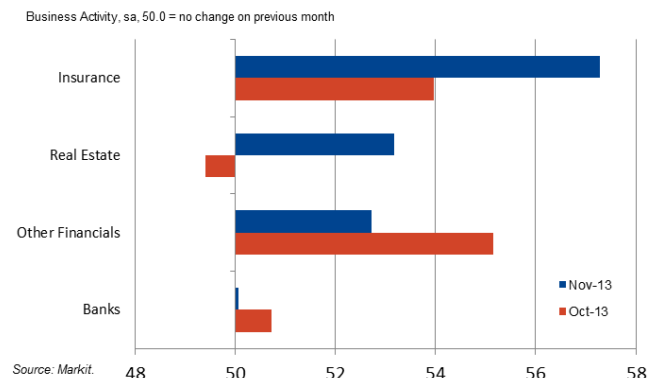
Banks was ranked lowest among the four detailed global financial sectors monitored by PMI data for both activity and new business. Marked growth of activity was signalled in the **insurance** sector, with the rate of expansion the fastest since January. **Real estate** activity rose solidly following October's contraction. The **'other financials'** sector meanwhile showed the slowest increase in activity of 2013 so far, with growth having weakened sharply from September's marked pace.

The **financials** group of sectors registered a modest overall rise in activity in November, and the weakest rate of growth among all eight broad groups monitored by global sector PMI data. This was the first time the financials group had ranked lowest since June 2010.

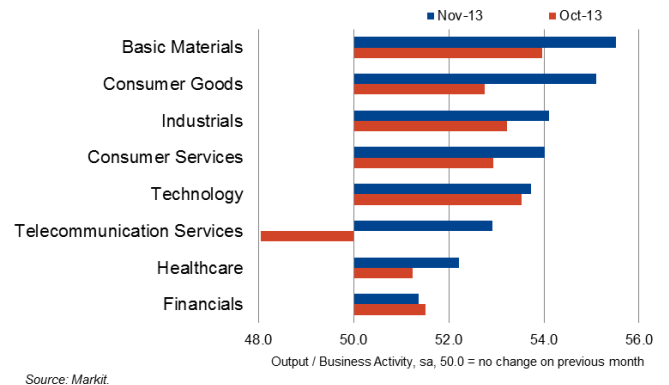
### Global Banks PMI



### Global Financials PMI: detailed sectors



### Global Sector PMI: broad sectors



December Global Sector PMI data are released on 8 January 2014

<sup>1</sup> Providers of consumer finance services, including personal credit, credit cards, lease financing, mortgage lenders, travel-related money services and pawn shops. Providers of specialized financial services, including credit agencies, stock exchanges and specialty boutiques. Providers of investment services, including investment banking and brokerage, investment management and fund operations and diversified investment services.

## Notes on data

Markit Global Banks PMI data are derived from surveys of around 450 companies operating in the world's major advanced and emerging economies. Markit Global Financials PMI data are derived from surveys of around 1,400 companies operating in the world's major advanced and emerging economies. The data are typically released on the fifth working day (UK) of each month at 0930 UK time.

The Global Sector PMI data provide corporate planners and decision makers, economic analysts, policy makers and investors with a powerful and unique database with which to monitor business cycles by industry. Sector trends over time can be tracked as well as relative performance between sectors, allowing identification of key growth industries and the drivers within them.

The data create powerful insight into sector profitability and provide tools for investment strategy and asset allocation. Corporate users are able to examine trends within industry sectors, to help industry forecasting and inventory planning. The dataset provides monthly indicators of business trends across variables such as output, order books, prices, inventories and employment for eight major groups including: basic materials, consumer goods, consumer services, financials, healthcare, industrials, technology and telecommunication services; and a further 26 sectors and subsectors of those groups.

Detailed historical global sector data are available via a subscription from Markit, and datasets are also available for Europe. For further information please contact [economics@markit.com](mailto:economics@markit.com).

## Trevor Balchin

### Senior Economist

Markit

Tel: +44 1491 461065

Email: [trevor.balchin@markit.com](mailto:trevor.balchin@markit.com)

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## Global Sector PMI structure

### Groups

- Sectors
- Subsectors

### Basic Materials

- Chemicals
- Resources
  - Forestry & Paper Products
  - Metals & Mining

### Consumer Goods

- Automobiles & Auto Parts
- Beverages & Food
  - Food
  - Beverages
- Household & Personal Use Products

### Consumer Services

- Media
- Tourism & Recreation

### Financials

- Banks
- Insurance
- Other Financials
- Real Estate

### Healthcare

- Healthcare Services
- Pharmaceuticals & Biotechnology

### Industrials

- Industrial Goods
  - Machinery & Equipment
  - Construction Materials
- Industrial Services
  - Commercial & Professional Services
  - General Industrials
- Transportation

### Technology

- Technology Equipment
- Software & Services

### Telecommunication Services