

# Global Sector PMI

## Global sector PMI data point to broad-based growth in June

- All eight main groups show output growth, led by consumer services
- Non-bank financials sees strongest expansion of all detailed sectors for second month running as growth hits new high

Markit's new global sector PMI data, derived from surveys of over 20,000 companies in 28 major economies, signalled a broad-based expansion in output across industry sectors at the end of the second quarter. This was the first universal increase in activity seen during the first half of 2013, and only the second instance of broad-based growth since March 2012.

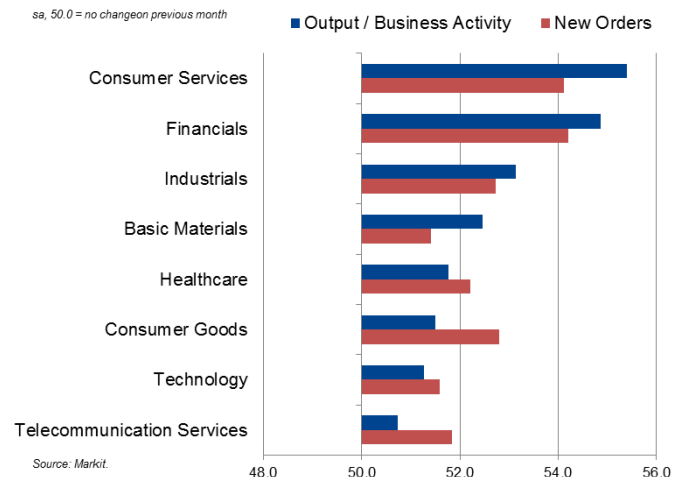
Sector data broken down at the broad level showed activity in the **consumer services**<sup>1</sup> group rising at the fastest pace since April 2012, and at the strongest rate of the eight main groups. **Financials** posted the second-fastest increase in activity, followed by **industrials**. **Telecommunication services** was the slowest-growing sector, though it nevertheless registered an improving trend following May's decline.

June data also signalled that momentum would be sustained in the coming months, as new business intakes rose in all eight main groups. Moreover, the four-slowest growing areas in terms of activity all registered stronger gains in new business than output in June, suggesting output growth will catch up with rising demand in July.

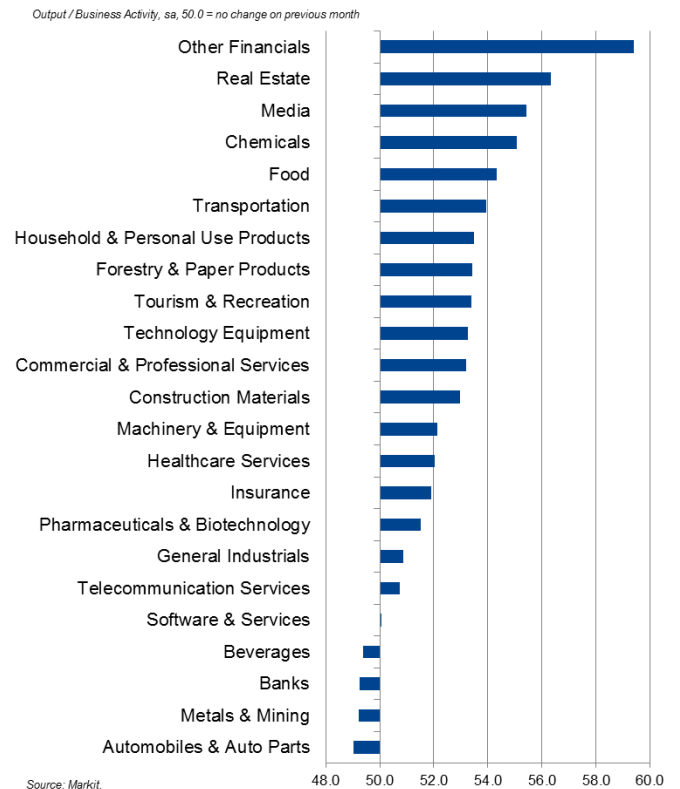
Focusing on employment, the strongest rates of job creation were signalled in **consumer services**, **financials** and **technology**. The only broad group to record net job losses was **basic materials**, which posted a marginal decline.

Six groups registered lower backlogs in June, suggesting that global private sector business capacity remained under-utilised mid-way through 2013. The only areas to record growth in outstanding business were **financials** and **basic materials**.

### Global Sector PMI: June 2013



### Detailed sector breakdown



<sup>1</sup> Excluding retail

### Detailed sector breakdown

Global sector PMI data are also available for a further 26 sectors and subsectors across two tiers of detail. The latest findings showed that activity rose in 19 out of 23 sectors at the most detailed level available.

As was the case in May, the strongest rate of expansion across all sectors in June was registered in **other financials**, which includes consumer financial services, specialty financials and investment services. The rate of growth in activity was the fastest since the global series started in October 2009.

The second-fastest rate of growth was signalled in another financial sector, **real estate**, where the pace of expansion accelerated for the third successive month to the highest since March 2012.

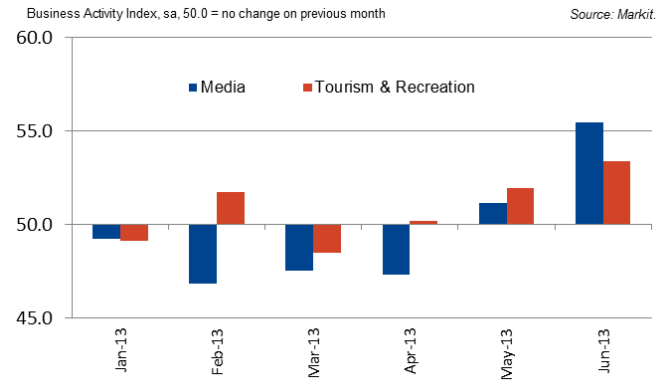
The two remaining sectors in the financials group fared less well in June. **Insurance** slipped from fourth place in the sector rankings in May to fifteenth, the biggest slide of any sector, although data still signalled an overall increase in activity. **Banks**, meanwhile, registered a marginal fall in activity in June, ending a five-month growth sequence.

Besides banks, three other sectors registered lower output in June, all manufacturing-related. **Automobiles & auto parts** posted a marginal drop following three months of growth, while production in the **metals & mining** and **beverages** sectors fell for the third and fourth month running respectively. In all cases, however, the rates of decline were marginal.

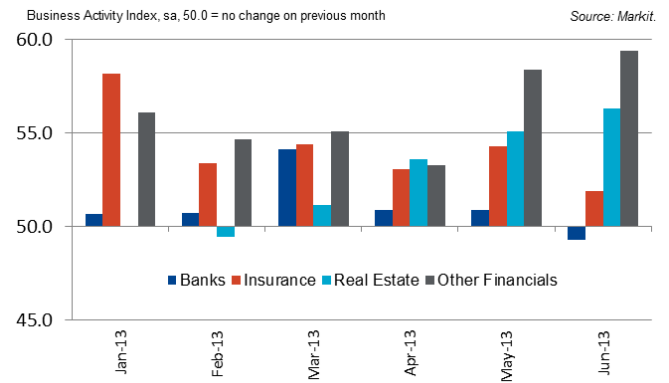
Two consumer-related sectors posted the biggest moves up the sector league table in June. **Media** recorded the third-strongest rise in activity of all sectors, having been ranked fourteenth in May. Similarly, producers of **household and personal use products** were seventh overall, having been eighteenth in May.

Besides insurance, the steepest declines in the rankings in June were generally found in industrial-related sectors. **Commercial & professional services**, **machinery & equipment** and **construction materials** all dropped out of the top six to mid-table in June, falling nine, eight and six places respectively. **Pharmaceuticals & biotechnology** also fell down the rankings, dropping seven places to sixteenth.

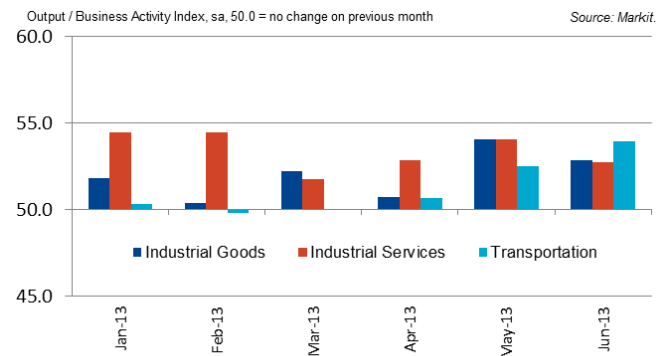
### Global Consumer Services



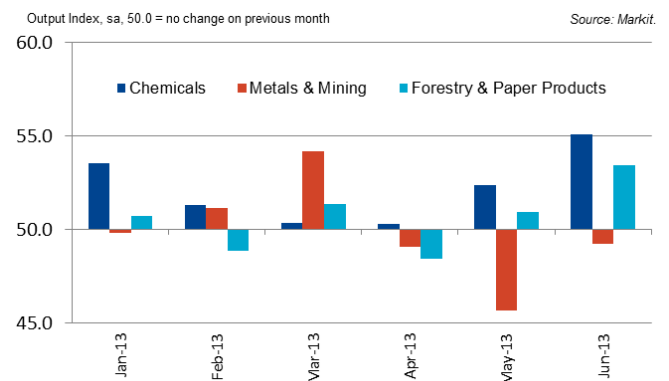
### Global Financials



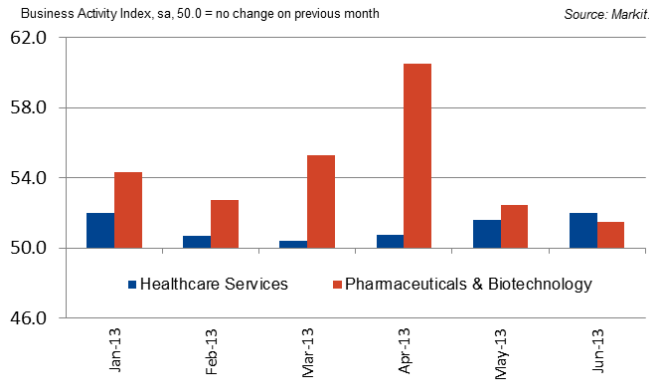
### Global Industrials



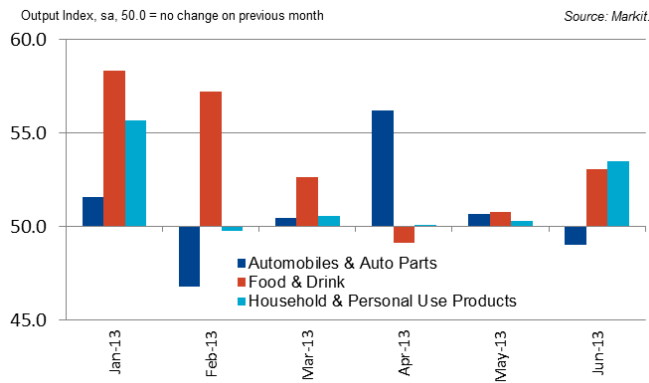
### Global Basic Materials



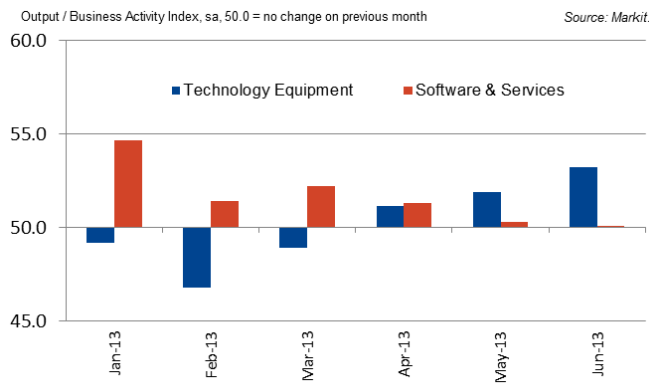
### Global Healthcare



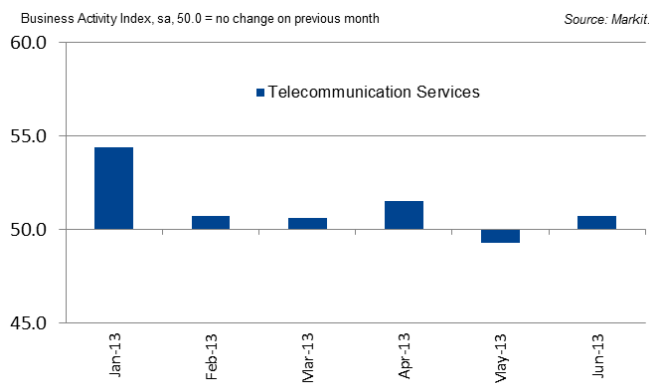
### Global Consumer Goods



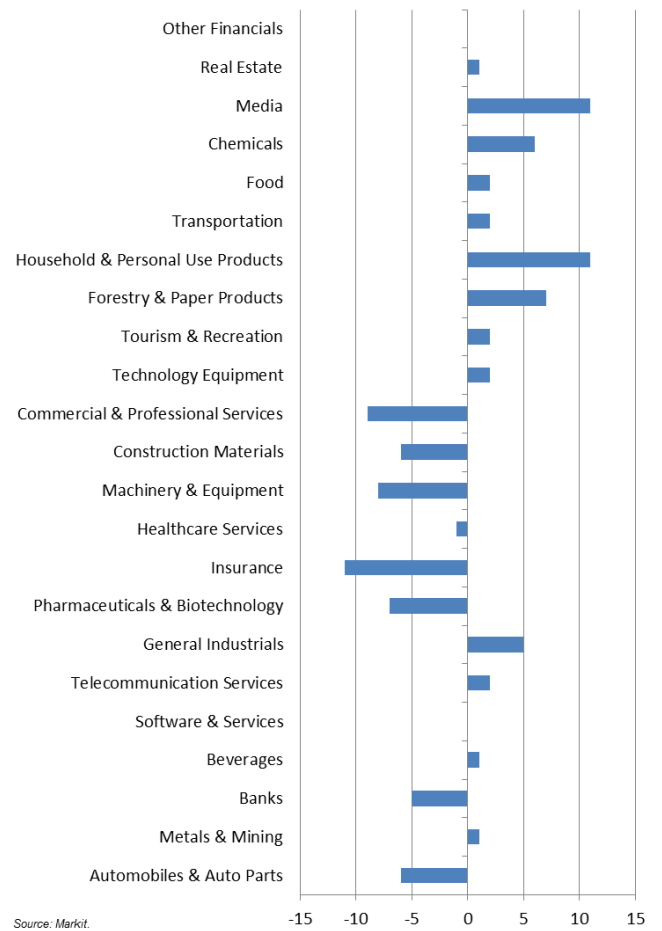
### Global Technology



### Global Telecommunication Services



### Global Sector PMI: change in ranking since May



**Notes on data**

Markit Global Sector PMI data are derived from surveys of over 20,000 companies operating in 28 countries. The data are released on the fifth working day (UK) of each month at 0930 UK time.

The Global Sector PMI data provide corporate planners and decision makers, economic analysts, policy makers and investors with a powerful and unique database with which to monitor business cycles by industry. Sector trends over time can be tracked as well as relative performance between sectors, allowing identification of key growth industries and the drivers within them.

The data create powerful insight into sector profitability and provide tools for investment strategy and asset allocation. Corporate users are able to examine trends within industry sectors, to help industry forecasting and inventory planning. The dataset provides monthly indicators of business trends across variables such as output, order books, prices, inventories and employment for eight major groups including: basic materials, consumer goods, consumer services, financials, healthcare, industrials, technology and telecommunication services; and a further 26 sectors and subsectors of those groups.

Detailed historical global sector data are available via a subscription from Markit, and datasets are also available for Europe. For further information please contact [economics@markit.com](mailto:economics@markit.com).

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Email: [trevor.balchin@markit.com](mailto:trevor.balchin@markit.com)**Markit Global Sector PMI structure****Groups**

- Sectors
- Subsectors

**Basic Materials**

- Chemicals
- Resources
  - Forestry & Paper Products
  - Metals & Mining

**Consumer Goods**

- Automobiles & Auto Parts
- Beverages & Food
  - Food
  - Beverages
- Household & Personal Use Products

**Consumer Services**

- Media
- Tourism & Recreation

**Financials**

- Banks
- Insurance
- Other Financials
- Real Estate

**Healthcare**

- Healthcare Services
- Pharmaceuticals & Biotechnology

**Industrials**

- Industrial Goods
  - Machinery & Equipment
  - Construction Materials
- Industrial Services
  - Commercial & Professional Services
  - General Industrials
- Transportation

**Technology**

- Technology Equipment
- Software & Services

**Telecommunication Services**