

# Leverage tightening the noose on US oil firms

Evaporating credit lines are set to finally squeeze US energy firms as oil prices break through \$30 a barrel and US banks sound the alarm on rising bad loans in the sector.

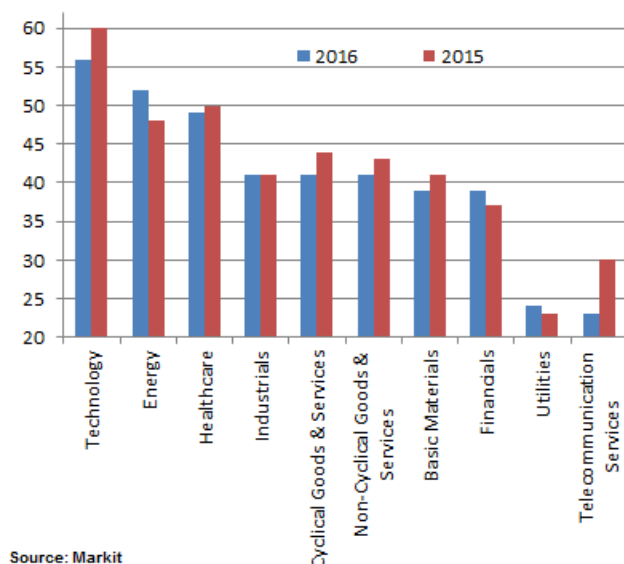
- US oil firms more levered than at the start of 2015 according to Markit Research Signals
- Geared energy names underperform peers by 24% over the last 12 months
- Shorts clamour for Chesapeake Energy as cost to borrow surges; third of shares sold short

## Continued price declines

After the lifting of sanctions in Iran this week, expectations for increased oil output has put further pressure on oil prices with both Brent and West Texas Intermediate prices dropping to the lowest levels seen this century. In the US, embattled producers are finally being forced to consider **ceasing production** as banks reign in on credit lines for fear of rising bad debts.

Markit's **Research Signals Financial Leverage factor\***, show that US energy firms saw a degradation in their financial leverage position in the last 12 months as energy names saw their average rank rise over this timeframe. The sector's average ranking increased from 48 to 52 in the past 12 months – as declining earnings crimped the sector's ability to service its debts.

Average sector ranks: Financial Leverage



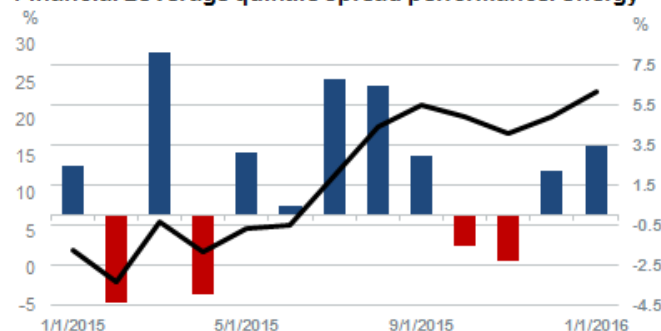
Source: Markit

The other two sectors that have showed a comparable increase in their leverage positions have been financials and utilities. In terms of absolute leverage, the technology sector still remains the most leveraged although it has witnessed a decline in leverage over the last 12 months.

## Energy returns

This deterioration of the sector's overall leverage performance has provided opportunities to pick winners in the sector as the market actively avoided leveraged energy firms in the US versus their unleveraged peers. Investors, had they gone long the 20% least leveraged firms in the sector while shorting the 20% most leveraged would have earned 23.7% of cumulative returns over the past 12 months.

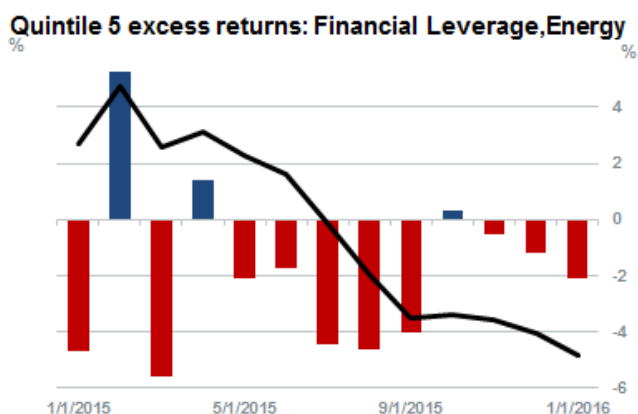
Financial Leverage quintile spread performance: energy



Source: Markit

Almost all the returns above have been delivered by the underperformance of fifth quintile firms – or the 20% of companies employing the most leverage which delivered returns of negative 24% over the last 12 months.

Ironically the leverage of the industry has been blamed on the increased production that occurs as oil prices drop. As firms aim to reach revenue targets, lower prices result in increased production levels to cover debt payments, creating vicious debt spirals.



### Short sellers target geared players

Investors have been voting with their cash over the last 12 months, with companies in the sector seeing the value of their equity plummet. Short sellers have also benefited by targeting energy names, but highly leveraged firms could add more returns to the shorts as oil producers are pushed to the brink.

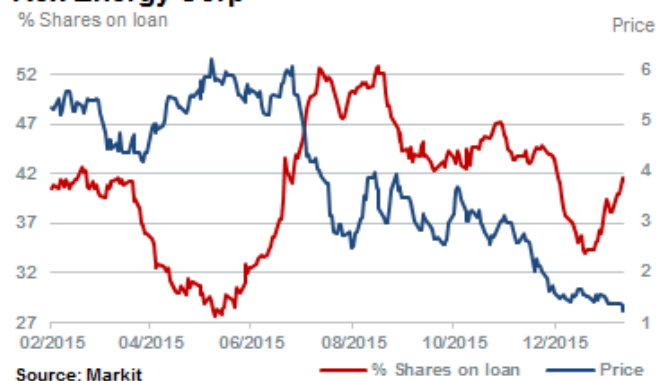
Name	Ticker	Financial leverage rank	% Shares Outstanding On Loan	12 Month % Change
Rex Energy Corp	REXX	86	41.3	26%
Noble Corporation Plc	NE	10	35.2	118%
Atwood Oceanics Inc	ATW	33	35.0	1048%
Tidewater Inc	TDW	91	33.9	26%
Chesapeake Energy Corp	CHK	83	32.7	326%
Southwestern Energy Co	SWN	84	32.0	257%
Consol Energy Inc	CNX	92	28.4	769%
Northern Oil And Gas Inc	NOG	84	28.3	-7%
Basic Energy Services Inc	BAS	90	27.6	275%
Sm Energy Co	SM	22	27.2	581%

The average Financial Leverage rank across the top ten most shorted US energy names is 69, which is 50% higher than the universe average of 44 consisting of over 3000 single names.

Two specific names which have been the targets of sustained short selling in the past

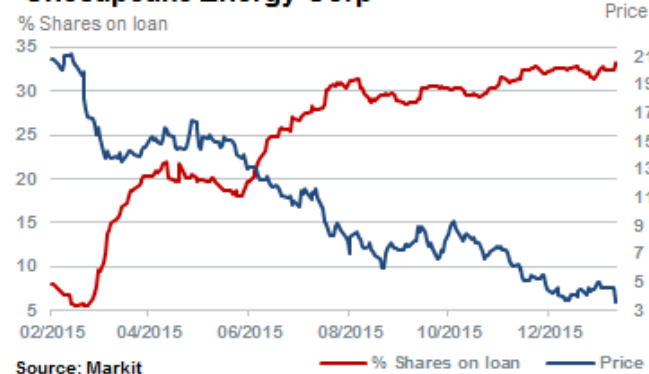
are Rex Energy and Chesapeake Energy with 41.3% and 32.7% of shares outstanding on loan and financial leverage ranks of 86 and 83 respectively (relatively highly leveraged).

### Rex Energy Corp



Renewed oil price weakness has seen short sellers return to Rex Energy, increasing short positions by 15% since the start of the year, while the stock has fallen another 31%.

### Chesapeake Energy Corp



Short interest in Chesapeake remains at record highs with the demand to short the company surging as measured by the cost to borrow which is north of 20%, with 87% of available stock to lend utilised.

\*The Financial Leverage factor is defined as the sum of the trailing 12-month pretax income and the trailing 12-month interest expense divided by the trailing 12-month pretax income.

To receive more information on **Securities Finance, Research Signals, Exchange Traded Products, Dividend Forecasting** or our Short Squeeze model please **contact us**

To read this article on our commentary website please click **here**.

**Relte Stephen Schutte**

Analyst

Markit

Tel: +44 207 064 6447

Email: [relte.schutte@markit.com](mailto:relte.schutte@markit.com)For further information, please visit [www.markit.com](http://www.markit.com)

The intellectual property rights to this report provided herein is owned by Markit Group limited. Any unauthorised use, including but not limited to copying, distributing, transmitting or otherwise of any data appearing is not permitted without Markit's prior consent. Markit shall not have any liability, duty or obligation for or relating to the content or information ("data") contained herein, any errors, inaccuracies, omission or delays in the data, or for any actions taken in reliance thereon. In no event shall Markit be liable for any special, incidental, consequential damages, arising out of the use of the data. Markit is a trademark owned by the Markit group.

This report does not constitute nor shall it be construed as an offer by Markit to buy or sell any particular security, financial instrument or financial service. The analysis provided in this report is of a general and impersonal nature. This report shall not be construed as providing investment advice that is adapted to or appropriate for any particular investment strategy or portfolio. This report does not and shall not be construed as providing any recommendations as to whether it is appropriate for any person or entity to "buy", "sell" or "hold" a particular investment.