# markit

4th floor Ropemaker Place 25 Ropemaker Street London EC2Y 9LY United Kingdom

Markit Research

November 10<sup>th</sup> 2014

### Most shorted ahead of earnings

We review how short sellers are reacting to companies due to announce earnings in the upcoming week.

- US 3D printers, weight loss drug maker and JC Penny among the top twenty shares shorted ahead of earnings in North America

- In Europe, German retailers continue to put pressure on the UK's big four, with Sainsbury attracting increasing attention from short sellers

- Uranium miner Paladin is the most shorted company announcing earnings in Asia next week

### **North America**

Name	Industry	Ticker	Earnings Date	% Shares Outstanding On Loan	1 Month % Change
Arc Group World Wide Inc	Machinery	ARCWD	13/11/2014	50.3	15%
Orexigen Therapeutics Inc	Biotechnology	OREX	10/11/2014	29.6	5%
J C Penney Company Inc	Multiline Retail	JCP	12/11/2014	28.6	17%
Paragon Offshore Plc	Energy Equipment & Services	PGN	10/11/2014	27.4	2%
Pdl Biopharma Inc	Biotechnology	PDLI	10/11/2014	23.0	8%
Vertex Energy Inc	Oil, Gas & Consumable Fuels	VTNR	13/11/2014	19.8	35%
Pra Group Inc	Consumer Finance	PRAA	10/11/2014	19.6	7%
Seabridge Gold Inc	Metals & Mining	SEA	14/11/2014	18.9	87%
Cgi Group Inc	IT Services	GIB.A	13/11/2014	18.8	-3%
Unilife Corp	Health Care Equipment & Supplies	UNIS	10/11/2014	18.3	-2%
Adt Corp	Commercial Services & Supplies	ADT	12/11/2014	18.2	-2%
Imageware Systems Inc	Software	IW	14/11/2014	17.9	3%
3D Systems Corp	Technology Hardware, Storage & Peripherals	DDD	10/11/2014	17.0	-3%
Kythera Biopharmaceuticals Inc	Biotechnology	KYTH	10/11/2014	16.2	-1%
Kohl'S Corp	Multiline Retail	KSS	13/11/2014	16.1	6%
Virnetx Holding Corp	Software	VHC	12/11/2014	15.2	2%
Dean Foods Co	Food Products	DF	10/11/2014	15.1	-10%
Merrimack Pharmaceuticals Inc	Biotechnology	MACK	10/11/2014	14.8	-7%
Horsehead Holding Corp	Metals & Mining	ZINC	10/11/2014	14.8	-5%

Top of US short interest activity this week ahead of earnings is advanced printing, specialised manufacturer and 3D printing firm ARC Group Worldwide. The company's shares out on loan have risen to 50% as the company received a deficiency notice from Nasdaq due to it being yet to file an annual report, which is now expected next week.

Another perhaps higher profile 3D printing company, 3D Systems, is in the top 20 US shorts reporting earning next week with 17% of shares outstanding out on loan. The firms shares are down 64% year to date after it's the company failed to deliver significant enough growth.

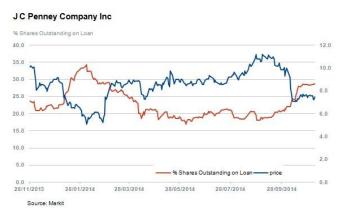


Biotechnology firm Orexigen Therapeutics takes the second most shorted position in the US with 29% of shares out on Ioan. The company announced FDA approval for an obesity drug called <u>Contrave</u> in September pending further side effects tests. The company is the third in the US to offer an approved product in the weight loss category.



## markit

Retailer JC Penny is the third most shorted firm with 28% of shares on loan ahead of earnings. The market has been revising earnings downwards for expected increased losses and short sellers have returned to the counter despite the fact that the firm is forecasted to post its first revenue growth in three years.



Seabridge Gold has seen the largest jump in short interest in the run-up to earning with an 87% jump to 19% of shares currently out on loan. The company's website states "Seabridge Gold Inc. is designed to provide its shareholders with exceptional leverage to a rising gold price." With the gold on a downward spiral. short sellers have accordingly locked on to Seabridge ahead of earnings.

### Europe

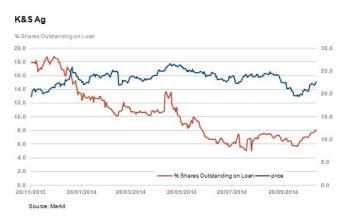
Name	Industry	Ticker	Earnings Date	% Shares Outstanding On Loan	1 Month % Change
J Sainsbury Plc	Food & Staples Retailing	SBRY	12/11/2014	18.5	6%
Bilfinger Se	Commercial Services & Supplies	GBF	12/11/2014	9.3	-10%
Lonmin Plc	Metals & Mining	LMI	10/11/2014	8.7	22%
K&S Ag	Chemicals	SDF	13/11/2014	8.1	42%
Heidelberger Druckmaschinen Ag	Machinery	HDD	12/11/2014	7.8	-5%
Astaldi Spa	Construction & Engineering	AST	10/11/2014	7.7	23%
Leoni Ag	Auto Components	LEO	11/11/2014	7.6	77%
Tod'S Spa	Textiles, Apparel & Luxury Goods	TOD	12/11/2014	7.4	8%
Evotec Ag	Life Sciences Tools & Services	EVT	12/11/2014	7.2	2%
Abengoa Sa	Construction & Engineering	ABG.P	12/11/2014	7.0	18%
Qsc Ag	Diversified Telecommunication Services	QSC	10/11/2014	7.0	3%
Arkema Sa	Chemicals	AKE	14/11/2014	7.0	5%
Dampskibsselskabet Norden A/S	Marine	DNORD	12/11/2014	6.9	-1%
Maire Tecnimont Spa	Construction & Engineering	MT	12/11/2014	6.4	13%
Drillisch Ag	Wireless Telecommunication Services	DRI	14/11/2014	6.2	2%
Salzgitter Ag	Metals & Mining	SZG	13/11/2014	6.1	6%
Banca Monte Dei Paschi Di Siena Spa	Banks	BMPS	12/11/2014	6.0	2069%
Gtech Spa	Hotels, Restaurants & Leisure	GTK	10/11/2014	5.8	-16%

Short sellers have turned towards Sainsbury's as the market continues to bet against the UK 'big four' in a price war against the German based budget chains Lidl and Aldi. Shares out on loan have continued to grow in the last month and now stand at 18% of shares outstanding, an all-time high for the firm. J Sainsbury Plc



London based South African Platinum miner Lonmin has seen short interest increase 22% during the month to 9% of shares out on loan. The company is still subject to lengthy enquiry into the Marikana tragedy which occurred two years ago in South Africa.

German based chemical company K+S has attracted more short interest in the last week following the collapse of the potash pricing cartel recently. The company is the largest supplier of potash in Europe after the acquisition of Morton Salt. Short interest is up 42% to 8% of shares outstanding.



The last major movement in short interest in Europe is Banca Monte dei Paschai die Siena who was deemed to have the biggest capital shortfall in a health check conducted on banks by the ECB. Short interest has increased (albeit off a small base) significantly in the last month to 6% ahead of earnings.

### Asian Shorts

In Asia, this week sees heavy earnings activity and as such 21 firms see a very high 6% or more of their shares out on loan ahead of earnings.

Name	Industry	Ticker	Earnings Date	% Shares Outstanding On Loan	1 Month % Change
Paladin Energy Ltd	Oil, Gas & Consumable Fuels	PDN	11/13/2014	12.4	30%
Torishima Pump Mfg Co Ltd	Machinery	6363	11/13/2014	8.9	-4%
Aiful Corp	Consumer Finance	8515	11/13/2014	8.2	-14%
Celltrion Inc	Pharmaceuticals	068270	11/14/2014	8.1	0%
Klab Inc	Software	3656	11/12/2014	7.8	5%
Sanix Inc	Commercial Services & Supplies	4651	11/12/2014	7.7	-13%
Tai Tung Communication Co Ltd	Communications Equipment	8011	11/13/2014	7.6	-3%
Tsugami Corp	Machinery	6101	11/12/2014	7.3	15%
Sho-Bond Holdings Co Ltd	Construction & Engineering	1414	11/10/2014	6.9	0%
Hitron Technologies Inc	Communications Equipment	2419	11/13/2014	6.9	21%
Pegatron Corp	Technology Hardware, Storage & Perip	4938	11/10/2014	6.9	12%
Kingsoft Corp Ltd	Software	3888	11/10/2014	6.8	-13%
Aeon Financial Service Co Ltd	Consumer Finance	8570	11/11/2014	6.5	25%
Tomy Co Ltd	Leisure Products	7867	11/13/2014	6.5	38%
Fidea Holdings Co Ltd	Banks	8713	11/10/2014	6.5	28%
Hyundai Mipo Dockyard Co Ltd	Machinery	010620	11/14/2014	6.4	4%
China Petrochemical Developmen	t Chemicals	1314	11/13/2014	6.3	1%
Cyberdyne Inc	Health Care Equipment & Supplies	7779	11/14/2014	6.2	5%
Lg Life Sciences Ltd	Pharmaceuticals	068870	11/14/2014	6.2	-4%
Gs Engineering & Construction C	Construction & Engineering	006360	11/14/2014	6.1	8%
Lingsen Precision Industries Ltd	Semiconductors & Semiconductor Equ	2369	11/13/2014	6.1	18%

The title of the most shorted Asian company announcing earnings this week goes Uranium miner Paladin Energy which has 12.4% of its shares out on Ioan. While uranium has largely fallen out of favour as an energy source in recent years, the recent plunge in oil price worldwide will not help the case. Paladin has seen its shares dive in recent weeks, which short sellers have seized upon as short interest in the firm has jumped by 30% in the last month.



Another firm to see a jump in short interest in the last few months is Torishima Pump whose short interest has surged since it revised its revenue and profit forecast figures down significantly in May. Short sellers have continued to have a heavy presence in the frim since then as Japanese growth proved elusive.

The largest jump in short interest in the month leading up to earnings goes to toy firm Tomy Co which has seen a 38% jump in demand to borrow after lowering its revenue guidance at the tail end of last month.

Outside of Japan and Australia, South Korean pharmaceutical firm Celltrion continues to see heavy short interest as it awaits FDA approval for a biosimilar drug. The firm has 8% of shares out on loan, a third higher than the level seen in January.



### **Relte Stephen Schutte**

Analyst Markit Tel: +44 207 064 6447 Email: relte.schutte@markit.com

For further information, please visit www.markit.com

The intellectual property rights to this report provided herein is owned by Markit Group Limited. Any unauthorised use, including but not limited to copying, distributing, transmitting or otherwise of any data appearing is not permitted without Markit's prior consent. Markit shall not have any liability, duty or obligation for or relating to the content or information ("data") contained herein, any errors, inaccuracies, omissions or delays in the data, or for any actions taken in reliance thereon. In no event shall Markit be liable for any special, incidental, or consequential damages, arising out of the use of the data. Markit is a trademark owned by the Markit group.