

# PRODUCTION REQUIREMENTS - PRINT

## Magazines

### Dimensions

		Width x Depth (mm)	Width x Depth (in)
Double page spread*	(trim)	420 x 275	16.5354 x 10.8268
	(bleed)	426 x 281	16.7717 x 11.063
Full page	(trim)	210 x 275	8.2677 x 10.8268
	(bleed)	216 x 281	8.5039 x 11.063
Half page spread*	(trim)	420 x 135	16.5354 x 5.315
	(bleed)	426 x 138	16.7717 x 5.4331
Half page island		122 x 186	4.8031 X 7.3228
Half page	(vertical)	91 x 250	3.5827 x 9.8425
	(horizontal)	186 x 122	7.3228 x 4.8031
Third page	(vertical)	59 x 250	2.3228 x 9.8425
	(horizontal)	186 x 78	7.3228 x 3.0709
Quarter page	(vertical)	91 x 122	3.5827 x 4.8031
	(horizontal)	186 x 60	7.3228 x 2.3622
Eighth page		186 x 28	7.3228 x 1.1024

All bleed adverts must have a 3mm bleed on all sides. Type and important subject matter should be kept at least 8mm from the trim area on all sides.

\* IDR is perfect bound, live matter should be kept within 12mm / 1/2inch of either side of the central gutter edge.

## Yearbooks & Bi-Annuals

### Yearbook Titles

#### Dimensions

		Width x Depth(mm)	Width x Depth(in)
Front cover		180 x 150	7.0866 x 5.9055
Outside back cover*	(trim)	222 x 324	8.7402 x 12.7559
	(bleed)	228 x 330	8.9764 x 12.9921
Full page	(trim)	216 x 318	8.5039 x 12.5197
	(bleed)	222 x 324	8.7402 x 12.7559
Half page	(vertical)	85 x 279	3.3465 x 10.9843
	(horizontal)	185 x 136	7.2835 x 5.3543
Third page	(vertical)	59 x 279	2.3228 x 10.9843
	(horizontal)	185 x 93	7.2835 x 3.6614
Quarter page	(vertical)	85 x 136	3.3465 x 5.3543
	(horizontal)	185 x 68	7.2835 x 2.6772
Eighth page	(horizontal)	185 x 29	7.2835 x 1.1417

### Bi-Annual Titles

#### Dimensions

		Width x Depth(mm)	Width x Depth(in)
Front cover		180 x 150	7.0866 x 5.9055
Full page	(trim)	202 x 297	7.9528 x 11.6929
	(bleed)	208 x 303	8.189 x 11.9291
Half page	(horizontal)	177 x 128	6.9685 x 5.0394
Quarter page	(horizontal)	177 x 62	6.9685 x 2.4409
Eighth page	(horizontal)	177 x 29	6.9685 x 1.1417

All bleed adverts must have a 3mm bleed on all sides. Type and important subject matter should be kept at least 8mm from the trim area on all sides.

\* Space required for barcode

# PRODUCTION REQUIREMENTS - PRINT

## Technical Specifications

### File:

PDF preferred; JPG, PNG, TIFF, EPS also accepted. PDF files must be supplied as single pages, including spreads. Ensure all web and email addresses are hyperlinked.

### Colour:

CMYK process only, without ICC profiles (no spot, RGB, LAB or solid Pantone colours should be used). Please ensure adverts have a white background (not transparent).

### Bleed:

3mm offset recommended for bleed. Pages must be created to include bleed when required. Crop marks must be included to show trim area.

### Images:

High resolution images - minimum 300 dpi at 100% recommended. Avoid logos or images from websites as the resolution will be too low for printing.

### Fonts:

All fonts must be embedded and PostScript Type 1. We cannot guarantee that OpenType or MultipleMaster fonts will print correctly.

Files should be run through a flightchecking application before transmission to ensure file and colour integrity.

Content of digital files must be verified before transmission, and all relevant graphics and fonts must be included. The file content remains the responsibility of the sender.

### PDF pre-flight

The flightchecking application must ensure the following:

- PDF version 1.3 or higher
- Image resolution = 300 dpi (min) @ 100%
- All fonts embedded
- Colour = CMYK
- File names should include: Advertiser, Publication and Issue date

### File Transfer Methods

Please include the name of your company in the filename and also the publication and date of insertion.

E-mail. Files may be transmitted via e-mail – recommended file size 5MB maximum. Send your files to [ads@ihSJanes.com](mailto:ads@ihSJanes.com)

If your advertisement file is over 5MB, please contact [ads@ihSJanes.com](mailto:ads@ihSJanes.com) for alternative delivery options.

For more information contact the Ad Copy Team at [ads@ihSJanes.com](mailto:ads@ihSJanes.com)