TECHNOLOGY INTELLIGENCE SERVICE

Cinema

Comprehensive cinema analysis, data and insights to help you see the big picture in the global film and cinema sectors

Digital cinema is now the format of choice, bringing with it major changes in content distribution, packaging, and production methods. This, coupled with the emergence of new growth markets such as Brazil, China, and Russia serves to bring new financial and technical concerns to distributors and studios, in the US and worldwide. If you want to succeed in this increasingly complex business, you’ll need a trusted source of comprehensive market intelligence.

**Market Insights**
Frequent analyst commentary on product launches, company results, M&A activity, and other market news.

**Reports**
Topical overview and in-depth strategic reports on advertising market dynamics, emerging trends, country, company and industry-level analysis.

**Market Trackers**
Historic data and forecasts, delivered in Excel and in IHS TRAX®, an online analysis tool.

**Analyst Access**
Bespoke access to our global team of advertising analysts with in-depth local expertise for prompt responses to urgent questions, behind-the-scenes information, and context on our data.

The Cinema Intelligence Service

The IHS Markit Cinema Intelligence Service offers you the means to track market and technology developments in the global film and theatrical industries by analyzing performance metrics for specific companies and regions. This service provides accurate, continuously updated market data, forecasts based on a thorough knowledge of historic and current statistics, and topical reports that will bring you a deeper perspective on the landscape.

Additionally, the service offers you direct access to analysts with in-depth understanding of cinema in order to answer your unique questions. Whether you are looking to grow market share or optimize business strategies, IHS Intelligence Services offer you comprehensive global coverage, to enhance your business prospects. Let our expertise guide your critical business decisions across a broad span of related media and technology segments.

Research Coverage Overleaf
Research Coverage

Cinema Intelligence Service Reports

Annual comprehensive report on Global cinema exhibition
Annual comprehensive report on World film production and investment
Unique annual insight into Global 3D box office revenues
Annual insight into digital cinema screens, distribution and technology trends

Cinema Intelligence Service Coverage

Market Overview
Yearly (quarterly and monthly where available) cinema admissions and revenue; Average ticket prices – total market, average ticket prices – 3D/2D

Cinema Exhibition
Screens and sites, multiplex versus traditional, exhibitor market profiles by ownership and seats, screens, sites, BO/Admissions

Films & Distribution
Film releases and revenues by country of origin, release width norms, distributor market shares, film production and investment statistics

Digital Cinema
Yearly and quarterly data by territory on digital screens and sites, technology provider market shares: projectors, servers, 3D providers, 2D/3D revenue splits, 3D screens by territory

Cinema Intelligence Service Global Coverage

North America
United States
Canada

Latin America
Argentina
Brazil
Chile
Colombia
Mexico
Venezuela

Africa & Middle East
Egypt
Israel
Morocco
South Africa
UAE

Western Europe
Austria
Belgium
Cyprus
Denmark
Finland
France
Germany
Greece
Iceland
Italy
Ireland
Luxembourg
Netherlands
Norway
Portugal
Spain
Sweden
Switzerland
UK

Central & Eastern Europe
Bulgaria
Croatia
Czech Republic
Estonia
Hungary
Latvia
Lithuania
Poland
Romania
Russia
Slovakia
Sweden
Ukraine

Asia Pacific
Australia
China
Hong Kong
India
Indonesia
Japan
Malaysia
New Zealand
Philippines
Singapore
South Korea
Taiwan
Thailand
Turkey

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About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.