



TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

# Service Provider Network Economics

Global, in-depth coverage of market trends and conditions affecting telecom and mobile operators, including revenue, investment, outsourcing, and the global economy

Clients of this service will receive:

## Market tracker

Delivered in Excel and accompanied by written PDF analysis:

- **Service Provider Revenue & Capex Market Tracker** – Forecasts, analysis and trends by service provider type, including capex by equipment type

## Market reports

Delivered in Excel and accompanied by written PDF analysis:

- **Service Provider Outsourcing to Vendors Market Report** – Forecasts, analysis and trends for network outsourcing and managed services

Delivered in PDF:

- **Telecom Trends & Drivers Market Report** – Worldwide and regional analysis of market trends and conditions affecting service providers

Delivered in Excel:

- **Mobile & Telecom Network Equipment & Software Market Database** (data only) – Combines data from a dozen mobile and telecom market trackers for a total view of the equipment and software market

## Survey

Delivered in PDF:

- **Digital transformation Service Provider Survey** – Assesses market trends and telecom service provider plans, and challenges

## DELIVERABLES

- **Market tracker (1)**  
Worldwide and regional market size and share information; historic and forecasted through 2022
- **Market reports(3)**  
In-depth reports addressing trends and conditions affecting the telecom market
- **Survey (1)**  
In-depth interviews with operators and/or service providers about their plans, drivers, opinions of equipment vendors, etc.
- **Market insights**  
Analyst commentary on market shifts, technology and regional developments, vendors, events and more
- **Briefings**  
Semi-annual scheduled briefings with analysts on research highlights from all aspects of the market
- **Analyst access**  
For prompt responses to urgent and unique questions

## Research coverage

Market tracker	Measures	Coverage
<b>Service Provider Revenue &amp; Capex</b> (semi-annual)	Revenue Capex	<p><b>Service providers</b> (telco, cable operators, satellite)</p> <p><b>Network infrastructure equipment:</b> broadband aggregation equipment, wireless infrastructure, IP routers and CES, optical equipment, IP voice infrastructure, TDM voice infrastructure, video infrastructure, other telecom/datacom network equipment</p> <p><b>CPE</b></p> <p><b>Non-telecom/datacom network equipment</b></p>
Market reports	Measures	Coverage
<b>Service Provider Outsourcing to Vendors</b> (annual)	Market share Revenue	<p>Network planning and design, network maintenance, network operations, network build, application service delivery, service provisioning and activation, billing</p> <p><b>Managed services by task:</b> network planning and design, network maintenance, network operations</p> <p><b>Managed services by function:</b> business support system, service optimization, network optimization</p> <p><b>Fixed line vs. mobile network</b></p>
<b>Telecom Trends &amp; Drivers</b> (semi-annual)		<p>Analysis of global and regional market trends and conditions affecting service providers, enterprises, subscribers and the global economy. Assesses the state of the telecom industry, telling the story of what's going on now and what's expected in the near and long term.</p>
<b>Mobile &amp; Telecom Network Equipment &amp; Software</b> (annual)	Market share Revenue	<p><b>Service providers</b> (wireline, wireless)</p> <p><b>Mobile and telecom network equipment and software:</b> broadband aggregation hardware; optical network hardware; carrier routing, switching, Ethernet and NFV; service provider VoIP and IMS equipment; service enablement; service provider mobile/wireless infrastructure</p>

Survey	Details
--------	---------

**Digital transformation Service Provider Survey** (annual)

Interviews with knowledgeable purchase decision-makers at telecom service providers worldwide about their digital transformation plans, drivers, timeframes, technology plans, etc.

Regions	Sample companies
Worldwide	Brocade
North America (US and Canada)	Ciena
Europe, the Middle East and Africa (EMEA)	Cisco
Asia Pacific (APAC), including Japan and Australia	Ericsson
Caribbean and Latin America (CALA), including Mexico	Fujitsu
	Hitachi
	HPE
	Huawei
	IBM
	Juniper
	Microsoft
	NEC
	Nokia
	Samsung
	ZTE

**Related research**

- Cybersecurity Technology
- Data Center Networks
- Mobile Infrastructure
- Service Enablement & Analytics
- Service Provider VoIP & IMS
- Service Provider Routing & Switching

For more information [ihsmarkit.com/technology](https://ihsmarkit.com/technology)

**WORLDWIDE**

T +1 844 301 7334

E [technology\\_us@ihsmarkit.com](mailto:technology_us@ihsmarkit.com)  
[technology\\_apac@ihsmarkit.com](mailto:technology_apac@ihsmarkit.com)  
[technology\\_emea@ihsmarkit.com](mailto:technology_emea@ihsmarkit.com)

**About IHS Markit**

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.