DELIVERABLES

- **Market report (2)**
  Detailed examination of market and technical trends

- **Surveys (3)**
  In-depth interviews with key market players

- **Market insights**
  Analyst commentary on market shifts, technology and regional developments, vendors, events and more

- **Briefings**
  Quarterly scheduled briefings with analysts on research highlights from all aspects of the market

- **Analyst access**
  For prompt responses to urgent and unique questions

TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

Telecom Digital Transformation

Global, in-depth coverage of service enablement (OSS/BSS), analytics, AI (machine/deep learning), customer experience, revenue management, management and telecom APIs

Clients of this service will receive:

Market reports – Delivered in Excel and accompanied by written PDF analysis:

- **Subscriber Data Management Report –** Forecasts, analysis and trends for subscriber data management (SDM) software and services
- **Revenue Management Market Report** – Forecasts, analysis and trends for revenue management

Surveys – Delivered in PDF:

- **Digital Transformation Strategies Service Provider Survey**
- **OSS Strategies Service Provider Survey**
- **BSS Strategies Service Provider Survey**

* These reports are subject to change

Research coverage

Market trackers/reports	Measures	Coverage
Subscriber Data Management (annual)	Revenue	SDM software (fixed line, mobile)
		SDM services (fixed line, mobile)
Revenue Management (annual)	Revenue	Revenue management by product type

Surveys	Details
BSS Strategies Service Provider Survey (annual)	Interviews with knowledgeable purchase decision-makers at operators worldwide regarding their perceptions and plans around revenue management
OSS Strategies Service Provider Survey (annual)	Interviews with knowledgeable purchase decision-makers at operators worldwide regarding their perceptions and plans around OSS, next-gen OSS and OSS transformation
Digital Transformation Strategies Service Provider Survey	Interviews with knowledgeable purchase decision-makers at operators worldwide regarding their perceptions and plans around digital transformation, including adoption of AI, big data analytics, cloud, NFV/SDN technologies

Regions	Sample companies (see abstracts for full lists)	
Worldwide	Amdocs	Juniper
North America (US and Canada)	Cisco	NetCracker
Europe, the Middle East and Africa (EMEA)	Ericsson	Nokia
Asia Pacific (APAC), including Japan and Australia	HPE	Openet
Caribbean and Latin America (CALA), including Mexico	Huawei	Oracle
	IBM	SAP
	Intel	SAS

Related research

Operators & Services

M2M, IoT & Connectivity

Mobile Infrastructure

SDN & NFV
Service Provider Broadband & Video

Service Provider Network Economics

Service Provider VoIP & IMS

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