



## IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

# Ultrasound

Advance your competitive position by leveraging uniquely comprehensive data and insights on Ultrasound technology and market dynamics.

Real time access to a continuous flow of research across geographies, topics and application areas:

### COVERAGE

- 5-year forecast
- 30+ countries
- Low, mid, high end, premium, and handheld compact products
- Low, mid, high end and premium cart products
- 20 applications
- Market Shares
- Shipments
- Revenues
- ASPs

### Analyst Insights

Client-exclusive commentary on developments throughout the year.

### Databases

Collection of data tracking contents such as product sales, product shipments and market shares.

### Reports

Topical reports addressing key focus areas, market size and industry-level analysis.

### Analyst Access

For prompt responses to urgent and unique questions, including webinar presentations.

## Clients of this service will receive:

**Clinical Application Database** – A deep-dive application database contains analysis of the global ultrasound market split by country, product and clinical application. 5-year forecasts are provided for each country. Market share is provided for each application at a sub-regional level.

**Ultrasound Equipment Database** - Detailed revenue, unit shipment and ASP 5-year forecasts for 9 ultrasound product types in over 30 countries. Market share is provided at a sub-regional level for all product types.

**Reports** – Three topline reports will be delivered throughout the year. This includes a Chinese ultrasound market report, a medical imaging market analysis, and a mid-year global market update.

**Data Visualization Tool** – New in 2017. Provides powerful visualizations to enhance understanding of the market and to inform business decisions.

Subscription fee discounts available to companies participating in the research. Contact **Holley Lewis** (holley.lewis@ihsmarkit.com ) for more information.

## Database Coverage, delivered in Excel and PowerBI

Annual data with bi-annual forecast updates including in-depth analysis of key industry metrics.

### Products

Low-end Compact Mid-range Compact High-end Compact	Premium Compact Low-end Cart-based Mid-range Cart-based	High-end Cart-based Premium Cart-based Handheld
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### Applications

Cardiology 2D Cardiology 3D/4D OB/GYN 2D OB/GYN 3D/4D Radiology Internal Medicine Surgery	Urology Vascular Breast Gastroenterology Interventional Radiology Interventional Cardiology Veterinary	Primary Care Others Anesthesiology Emergency Medicine MSK Critical Care
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### EMEA

Austria & Switzerland  
Benelux  
France  
Germany  
Italy  
Nordic Countries  
Poland

Russia  
Spain & Portugal  
UK & Ireland  
Rest of Eastern Europe  
Africa  
Saudi Arabia  
Turkey  
Rest of Middle East

### Asia

China  
India  
Japan  
Malaysia  
Oceania  
Pakistan  
Rest of APAC  
South Korea  
Taiwan  
Thailand

### Americas

Argentina  
Brazil  
Canada  
Mexico  
USA  
Venezuela  
Rest of Americas

### Measurements

\$ Revenues  
Unit Shipments  
\$ ASP

### Forecast Time Period

2017 Base Year  
2017-2022 Forecast

For more information [ihsmarkit.com/technology](https://ihsmarkit.com/technology)

#### WORLDWIDE

T +1 844 301 7334

E [technology\\_us@ihsmarkit.com](mailto:technology_us@ihsmarkit.com)  
[technology\\_apac@ihsmarkit.com](mailto:technology_apac@ihsmarkit.com)  
[technology\\_emea@ihsmarkit.com](mailto:technology_emea@ihsmarkit.com)

#### About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.