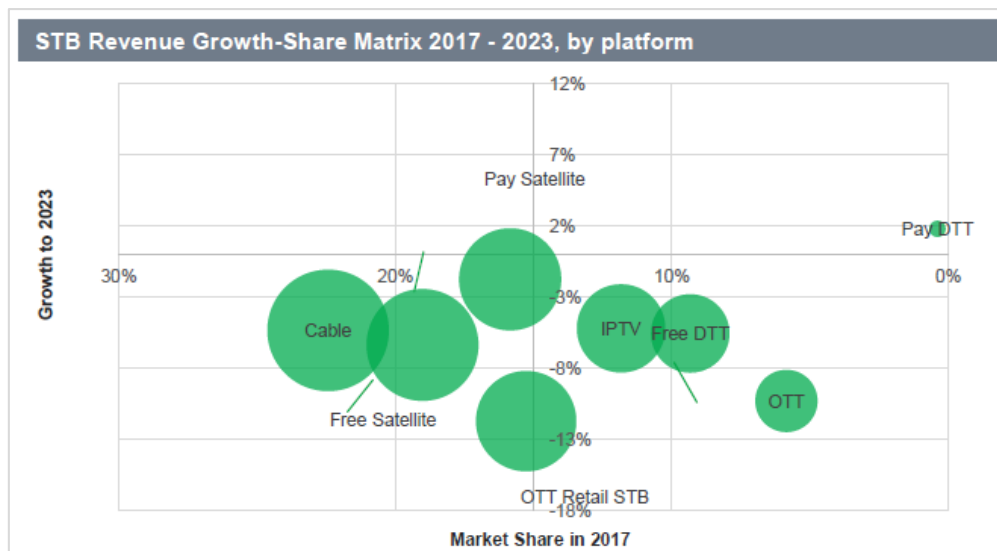


Set-Top Box

Extensive, continually updated reporting on the global set-top box (STB) ecosystem, spanning 80+ countries and examining technology developments in satellite, cable, IPTV, OTT, and terrestrial networks

Key questions addressed

- What is STB hardware shipment and revenue – both historical and forecasted?
- What is the market share of major pay-TV STB vendors?
- What is the installed base of TV sets?



Deliverables

- **Market trackers/databases** - Historical and forecasted market data for STBs and STB software, TV sets, streaming media devices, and content security; also includes market shares for 50 of the largest TV STB manufacturers and all major STB middleware vendors
- **Reports/presentations** - Country-, company-, and industry-level analysis of the STB market
- **Analyst insights** - Analyst commentary on product launches and market news
- **Briefings** - Quarterly analyst briefings on market research highlights
- **Access to industry analysts** - Direct access to our analysts to discuss the latest market trends, clarify any data, and answer questions

Set-Top Box (cont.)

RESEARCH COVERAGE

Global forecast coverage			
North America	Canada	USA	
South & Central America	Argentina Brazil Chile	Colombia Ecuador Mexico	Peru Uruguay Venezuela
Asia Pacific	Australia China Hong Kong India	Indonesia Japan New Zealand Pakistan	Philippines Singapore South Korea Taiwan
Western Europe	Austria Belgium Denmark Finland France	Germany Greece Ireland Italy Luxemburg	Netherlands Norway Portugal Spain Sweden
Central & Eastern Europe	Armenia Belarus Bulgaria Croatia Czech Republic	Estonia Georgia Hungary Latvia Lithuania	Macedonia Moldova Montenegro Poland Romania
Africa & Middle East	Algeria Egypt Israel Kenya	Lebanon Morocco Nigeria Saudi Arabia	South Africa Tunisia UAE Uganda

Featured topic	Data	Segmentation
Set-top boxes	Annual shipment and revenue forecasts; installed base and shipment forecasts	By-operator basis for pay TV; by-country basis for free TV
Set-top box software	Installed base and shipment forecasts; market share	By vendor and platform
TV sets	Sales and installed base	By technology
Streaming media devices	Shipment and revenue forecasts	By region, sub region, device type, form factor (box, stick/dongle), resolution (HD, UHD/4K), and vendor market share (Amazon, Apple, Google, Roku, other)
Content security	Installed base, shipment and revenue forecasts; market share	By platform (cable, DTT, IPTV, and satellite), vendor, and transmission medium
Vendors	Yearly shipments; installed base; sets per household	By display type, resolution, tuner type, and TV set connectivity/network compliance

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