



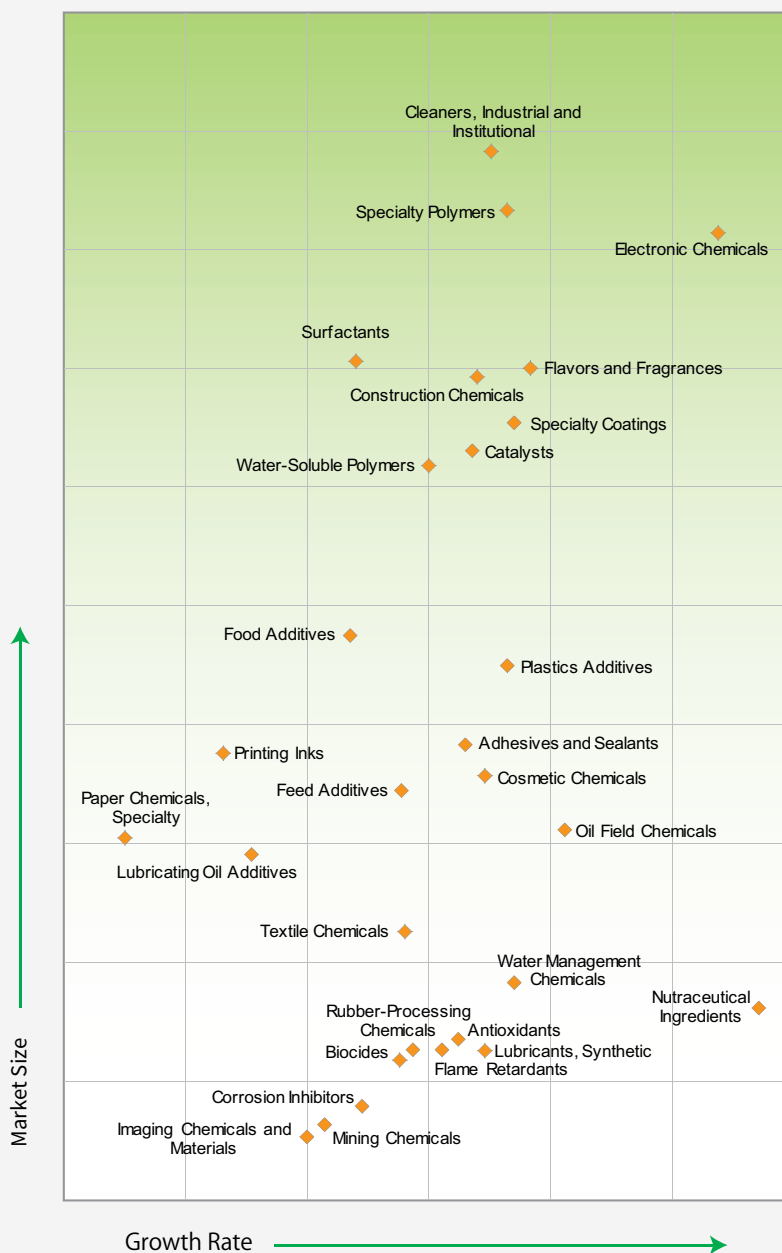
Specialty Chemicals Update Program

Your go-to resource for global specialty chemicals
market information and analysis



Leverage Reliable Information to Make Strategic Business Decisions

The specialty chemicals business is an industry in transition. Several factors, including trade liberalization, the spread of process technologies, and shifting economics, are changing the industry's geographical focus. Meanwhile, competition is increasing and mature products are becoming commoditized, causing specialty chemicals manufacturers to depend on innovation as one of the few sources of competitive advantage. Clearly, understanding the supply and demand trends influencing specialty chemical markets has never been more important.





Gain Deep Insight into Specialty Chemical Markets

The Specialty Chemicals Update Program (SCUP) can give you the independent and unbiased business insight you need to better understand the specialty chemicals industry. Our collection of reports and the annual Specialty Chemicals Industry Overview offer in-depth coverage of specialty chemicals from a global perspective, while addressing regional differences and similarities across North America, Europe, China, and Japan. Each report, which examines either a market or functional area, analyzes key issues facing both suppliers and their end-use customers. The information offered by SCUP lets you focus on making strategic decisions rather than spending your time gathering, verifying, and analyzing data.

Subscribe today

While SCUP's individual reports are available for purchase, most clients benefit from an annual subscription to the service. A subscription offers insight into the highly interconnected specialty chemicals markets by providing access to:

- All of the SCUP reports, which are regularly updated
- Chemical experts who can answer questions about the findings in the reports
- The annual Overview of the Specialty Chemicals Industry report, which highlights recent developments within each specialty chemical business and provides updated consumption data and growth rates

Benefits

SCUP can help you:

- Track trends influencing specialty chemical markets
- Identify new business opportunities and threats
- Understand important commercial developments
- Find potential customers and competitors
- Understand industry integration strategies
- Benchmark performance to improve operations
- Keep abreast of industry structure changes, regulatory requirement, and other factors affecting profitability

Report Contents

- Critical factors for success
- Government regulations
- Industry structure and dynamics
- Market participants and key player
- Market size and forecast growth rates
- Operating characteristics
- Prices
- Products and functions
- Trends and strategic issues

Available SCUP reports

The Specialty Chemicals Update Program provides an in-depth analysis of specialty chemical businesses. Individual reports cover specific specialty chemical markets and functional categories.

Classification of Specialty Chemicals Segments by Market and Function

Market-Directed	Functional
Cleaners, Industrial and Institutional	Adhesives and Sealants
Construction Chemicals	Antioxidants
Cosmetic Chemicals	Biocides
Electronic Chemicals	Catalysts
- IC Process Chemicals	- Emission Control
- PCB/Packaging Materials	- Petroleum and Chemical Process
Feed Additives	Coatings
Food Additives	- High-Performance Anticorrosion
Imaging Chemicals and Materials	- Radiation Curable
Lubricants, Synthetic	- Thermosetting Powder
Lubricating Oil Additives	Corrosion Inhibitors
Mining Chemicals	Flame Retardants
Nutraceutical Ingredients	Flavors and Fragrances
Oil Field Chemicals	Surfactants
Paper Chemicals	Polymers, Thermoplastics
Plastics Additives	- Compounding of Engineering
Printing Inks	- High Performance
Rubber Processing Chemicals	- Specialty Films
Textile Chemicals	Water-Soluble Polymers
Water Management Chemicals	

For more information

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