Fintech Intelligence Service

IHS Markit Security Technologies team
Service overview
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Why IHS Markit research?

Extensive vertical market experience and expertise covering sectors such as:
Financial, power and energy, telecoms, advertising and media, supply chain and logistics, healthcare, etc.

Markit has been working on various blockchain initiatives over the last 3 years with companies like: Bank of America, JP Morgan, Citi, Axoni, Credit Suisse, Thomson Reuters, Cambridge Blockchain etc.

Strong industry networks, primary research and forecasts to 2030: A significant amount of primary research (40-50 interviews) was done for the “Blockchain Vertical Opportunities Report – 2018.” This included companies like IBM, World Economic Forum, Bosch, Polymath, Dash, blockchain and ICO startups and internal IHS Markit interviews with vertical industry SMEs.

IHS Markit Technology research is supported by the industry’s largest team of analysts and provides unrivalled depth, breadth and expertise.

All of our analyst focus 100% on Fintech & Blockchain.
Methodology

• 200+ interviews per year
• Lead analysts conduct primary research interviews for Fintech and Blockchain players.
• Develop analyses based on supply chain readiness
• Keep information current and forward-looking with frequent updates
Why is fintech important?

Questions from existing clients
- What blockchain means for financial services? How to save costs?
- What will be the impact of start-ups such as Monzo and Revolut for banking services?
- What's next for fintech? Which area is growing? Digital payments or lending?
- How can fintech start-ups monetise? Business model, customer adoption strategies…
- How can traditional financial services keep up with the fintech disruption?
- How can telecom develop fintech related service to expand current business model?
Why IHS Markit is in the strong position of producing Fintech research?

IHS Markit is in a unique position of providing professional Fintech research, as we leverage the best practice from Markit.
Our fintech research coverage

- Digital payments and mobile banking
- Commerce & Retail
- Lending
- Wealth management
- Insurance
- Capital markets
- Blockchain
Market database & forecasts

• Historic, current and forecasted data delivered in Power BI
• Fintech ecosystem: Quarterly updated interactive fintech ecosystem data on Power BI platform which gives an overview of fintech ecosystem by country, including fintech funding and M&A value, mobile payments penetration, banking penetration, loan and insurance penetration, as well as top fintech companies by country by region.

• Fintech company tracker: Continuous coverage of top 250 fintech companies, historical data and forecast for revenue, market share as well as ranking.

• Fintech market share: Global, regional/ country-level, by product type and technology for 65 market share tables
Market database & forecasts - country coverage

- Fintech IS covers fintech data for 65 countries
- Database available with detailed level of geographic granularity.
- Subscribers also get deep dive regional reports to accompany the database.
Analysis, data & Insight

Data analysis and insights

- **Market brief/insights**
  - frequent analyst commentary on product launches, market news and analysis
- **Top 250 fintech company (tracker & analysis)**
  - continuous coverage of top 250 fintech companies, historical data for investors and funding, as well as forecast for revenue, market share and ranking.
- **Fintech trend report**
  - Following industry events, we provide regular commentary on product launches, market news and analysis. Topics including digital payments and mobile banking, blockchain, insurance, lending, commerce & Retail etc.

Power BI data visualization
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