

innovation
agora

CERAWEEK®
by IHS Markit

The Innovation Agora @ CERAWEEK brings into focus to the intersection of energy, technology and the innovative disruption that is transforming the industry. The Agora provides an open marketplace for ideas, dialogues, new experiences, and connections. We are proud to host this exciting community of start-ups, technologists, investors, academics, energy companies and government officials – all dedicated to shared learning and exploration.

With over **300 speakers** and more than **200 Agora Studio and Pod sessions**, the Agora agenda includes topics from the worlds of AI, machine-learning, e-mobility, robotics, digital ledgers, additive manufacturing, connectivity and cloud technologies – that are transforming the energy future.

This year's program is built around 6 key themes:

- Digitalization of energy
- Mobility and future transport
- Future Technology Pathways
- Cities and the built environment
- Advanced manufacturing
- Digital Ledger Technology in energy

2019 Agora Session Formats

We are continuing to cultivate and nurture the Innovation Agora program to extend and uncover the most relevant topics in unique and engaging formats.

Agora Studios provide interactive dialogues with industry leaders on emerging disruptive technologies, models of innovation and investment strategies. Sessions include both panel discussions and our signature **Voices of Innovation** series of intimate chats with thought leaders, the Studios offer enhanced stage design, lighting and acoustics.

Agora Pods feature deep-dive presentations in a friendly, relaxed setting focused on start-ups, our Energy Innovation Pioneers, case studies, and overviews by leading technologists.



New in 2019 – The Lyceum

The **Lyceum** is the hub for high impact learning through engagement and collaboration in two formats:

Lyceum Labs are deep dives and synopses on critical topics for executives from the energy, mobility and technology sectors delivered through interactive seminars.

Lyceum Workshops are collaborative workshops with professional facilitators, designed to explore pinpointed topics - using techniques including design thinking and scenario games - to deliver insightful results.



New in 2019 – Partner Houses

Partner Houses are located in the Innovation Agora and are unique spaces dedicated to hospitality, brand experiences, private meetings and receptions. Houses are open from 9:00 AM through 7:30 PM (unless otherwise noted) Monday through Wednesday, and until 4:30 PM on Thursday. The CERAWEEK Innovation Agora Partner House is designed for Hosted Receptions, offering informal and relaxed discussions.

Partner Houses include:

- ABB Group
- Amazon Web Services (AWS)
- Emerson
- Houston Innovation House
- Microsoft
- Saudi Aramco

Agora Logistics

Hours of Operation

Monday, March 11

Beginning with boxed lunch in the Agora Atrium and Voices of Innovation: 12:30 – 6:30 PM followed by CERAWEEK conference-wide Opening Reception in the Agora Atrium: 6:30 – 7:30 PM

Tuesday, March 12 and Wednesday, March 13

Beginning with buffet breakfast in the Agora Atrium and Agora Studio sessions at 7:30 AM, and including boxed lunch, running through 6:30 PM

Thursday, March 14

Beginning with buffet breakfast in the Agora Atrium and Agora Studio sessions at 7:30 AM, and including boxed lunch, running through 4:30 PM

Agora Passholders are invited to attend the CERAWEEK Executive Conference beginning at 4:30 PM on Thursday, March 14 and all programming on Friday, March 15

► Learn more about the Innovation Agora @CERAWEEK by visiting ceraweek.com/program/innovation-agora.html

Registration

Badges are to be picked up at the main CERAWEEK Registration area in the ground level of the Hilton Americas Hotel

Badge Access

Agora Pass holders have access to all Agora Studio Sessions, Voices of Innovation,* Agora Pod sessions, Lyceum Labs* and Lyceum Workshops,* and all activities in the Agora Atrium.**

Parking

Best parking is in the Parking Garage behind the Hilton Americas Hotel. Guests who arrive here can cross the street and enter the Hilton at the side door to reach the CERAWEEK Registration area.

Attire

Innovation Agora and CERAWEEK attendees wear formal business attire.

*Pre-registration may be required for some specific sessions

**In the Agora Atrium, you have access to open networking areas, Agora Experiences, Viewing Lounge (select sessions to be streamed here), the Agora Coffee Bar, and the CERAWEEK Social Media Hub