

# IHS Markit – Maritime & Trade

How Your Competitors are Identifying Cost Savings, Better Relationships and New Revenue Sources: New Methods in Market Intelligence for the Petrochemical Sector

March 2019

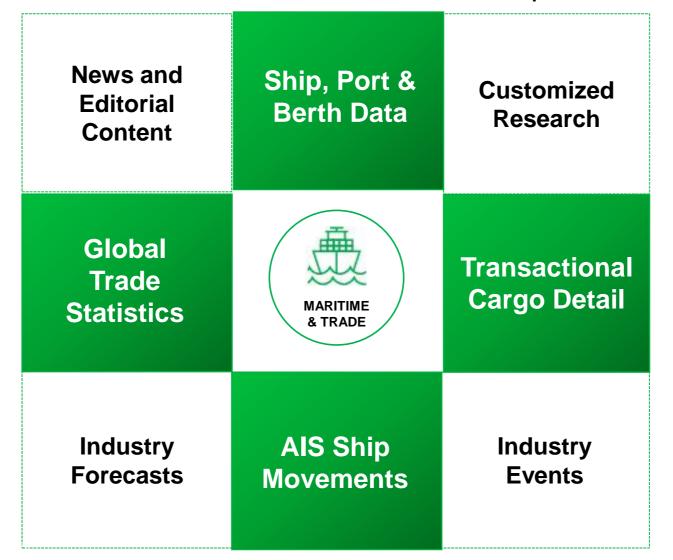


Connecting across industries as a **global information powerhouse**, we are defined by what we do and whom we serve





The Maritime & Trade division's unique data assets provide governments and commercial customers with access to the most comprehensive insights



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## **Success Stories**



## Success Stories – Finding Potential New Suppliers

A \$30mn subsidiary of a global chemicals company used our custom PIERS Mexico-reported cargo record data services to identify and prioritize new potential foreign supplier relationships — which eventually led to contracts with new suppliers that helped to lower their overall imported material costs by 18%, resulting in millions of dollars in savings.



## Success Stories – Saving on Materials & De-risking Supply Chains

A \$20bn consumer products company was concerned that they might be overpaying through their long-term supplier relationships. They subscribed to our custom PIERS Mexico-reported cargo records data services and discovered they imported 30% more polymers into Mexico than the next largest polymers importer – and yet they were paying considerably more to import these polymers than other importers.

Through the data, they also identified other lower-cost suppliers in their market. These realizations led them to both renegotiate some of their contracts with their existing supplier and establish relationships with new suppliers, thereby lowering their overall materials costs and reducing supplier risk.



## Success Stories – Identifying Competitive Threats

The refrigerants unit at a \$9bn chemical company used our custom PIERS US-reported cargo record data services to discover new chemicals from China that began to be imported into the United States in large volumes. The team shared their discovery with the legal team, which filed a trade complaint that eventually resulted in a favorable judgment, improved the company's competitive position in the market and earned the team that used the PIERS data an internal award and recognition from the chemical company's leadership team.



## The Tools of the Trade



#### Global Trade Atlas – Monthly Updated Aggregated Trade Statistics

#### Sources:

- United Nations
- Customs Authorities
- Trade Agencies

#### **Coverage:**

- 95 Countries
- 95% of the World's Trade
- Thousands of Commodities

#### **Standardized Data Elements:**

- Markets
- Commodities
- Volumes/Values

#### Why Companies use us:

- Understand global trade flow for all commodities
- Locate regions/countries with the biggest market share
- Compare internal numbers to understand changes in market share
- Analyze changes in transportation mode for commodities of interest
- Reveal port level activity for competitive analysis





#### GTA Statistics – A Closer Look

Available Data Fields:

Reporting Country

Partner Country

Month/Quarter/Year

**Trade Direction** 

**Total Volume Traded** 

Total Value Traded

Unit of Measure (Volume)

HS Code 2 Digit

HS Code 4 Digit

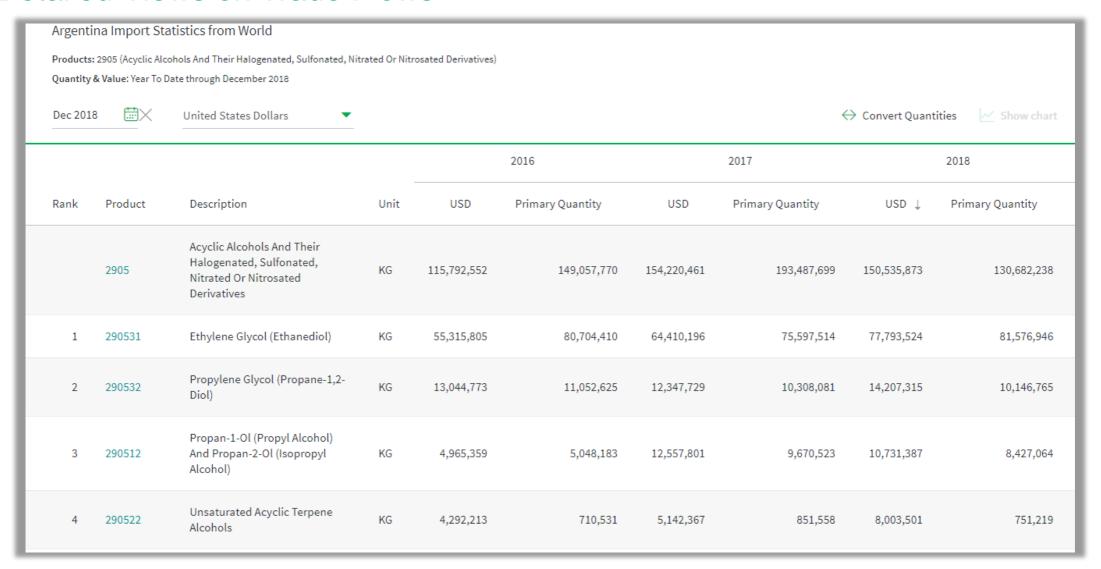
HS Code 6 Digit

HS Code 8/10 Digit

	port Statistics 2712 (Petroleum Jelly; Paraffin Wax, Microcr	ystalline Petrole	um Wax, Slack Wax, Ot	her Mineral Waxes, And Similar Pr	oducts)			
Quantity &	Value: Annual through 2018							
2018	United States Dollars						⇔ Convert Qual	ntities 🔀 Show chart
				2016		2017		2018
Rank	Partner Country	Unit	USD	Primary Quantity	USD	Primary Quantity	USD ↓	Primary Quantity
	World	KN	17,009,373	12,148,079	15,202,796	10,932,936	16,812,575	12,272,708
1	China	KN	5,378,841	4,566,095	4,388,141	3,440,814	5,463,525	4,447,520
2	Malaysia	KN	3,193,338	2,525,400	3,555,180	3,037,500	2,982,550	2,610,000
3	Brazil	KN	875,144	689,363	635,844	440,895	1,978,345	1,701,513
4	United States	KN	1,393,736	588,382	1,185,697	576,028	1,415,226	684,285
5	Germany	KN	992,825	511,195	906,793	483,777	1,032,049	527,552
6	Spain	KN	398,776	203,033	399,925	178,007	773,679	456,367



#### **Detailed Views on Trade Flows**





#### **PIERS Trade Data**

Access the most complete, up-to-date trade data at the shipment level

• We offer complete sets of transactional per-shipment records from all of the countries that permit this detail to be regularly published:

- > US
   > Peru
   > Panama
   > India
   > Chile
   > Argentina
   > Costa Rica
   > Mexico
   > Uruguay
- > Colombia > Paraguay
- We also uniquely are the only company to host and publish 100% of records for U.S. waterborne imports and exports.
- · Data timeliness varies by country
  - > Most countries provide updates once monthly with a delay of 1-3 months depending on the country.
  - > US-reported data is much faster at either 15 45 days post-departure for exports to 2 days post-arrival for imports



#### PIERS Data – A Closer Look

The Available Fields vary by Reporting Country (but typically includes):

Trade Direction

Domestic Company

Foreign Company

HS Code 6 Digit

HS Code 8/10 Digit

Cargo Description

Origin / Destination

Volume

Original Rich-but-Raw Bill-of-Lading Description	Declared US Exporter -1	Declared Carrier Name	Kilos -	Qty -	Uni -	US Departure 🕝	Destination F -
BAG RESINA SINTETICA HDPE 08454N POLIETILENO DE ALTA DENSIDAD TOTAL NET WT:24000		SEABOARD MARINE LTD	24,429.61			HOUSTON	GUAYAQUIL I
BAG RESINA SINTETICA HOPE DGDC 2100 NT 7 POLIETILENO DE ALTA DENSIDAD BOLSAS RES	ENTEC	SEABOARD MARINE LTD	35,225.57	700	BGS	HOUSTON	GUAYAQUIL I
BAG RESINA SINTETICA HDPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD BOLSA RES	ENTEC	SEABOARD MARINE LTD	21,735.47	700	BGS	HOUSTON	GUAYAQUIL I
BAG RESINA SINTETICA HDPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD BOLSAS RE	ENTEC	SEABOARD MARINE LTD	35,225.57	700	BGS	HOUSTON	GUAYAQUIL I
BAG RESINA SINTETICA HOPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD TOTAL NET 1	ENTEC	SEABOARD MARINE LTD	17,628.89	700	BGS	HOUSTON	GUAYAQUIL I
BAG RESINA SINTETICA HDPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD TOTAL NET '		SEABOARD MARINE LTD	17,596.68	700	BGS	HOUSTON	GUAYAQUIL I
BAG RESINA SINTETICA HOPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD TOTAL NET!		SEABOARD MARINE LTD	13,457,90	700	BGS	HOUSTON	GUAYAQUIL I
BAG RESINA SINTETICA HDPE HFD9530 POLIETILENO DE ALTA DENSIDAD TOTAL NET WT: 1750	ENTEC	SEABOARD MARINE LTD	17,581.71	700	BGS	HOUSTON	GUAYAQUIL I
BAG RESINA SINTETICA HDPE GA652-962 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		SEABOARD MARINE LTD	22,335.81	720	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA HDPE GA652-962 POLIETILENO DE ALTA DENSIDAD TOTAL NET WT: 3	GEOCHEM INTERNATIONAL	SEABOARD MARINE LTD	13,829.61	720	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA HDPEH5618 POLIETILENO DE ALTA DENSIDAD TOTAL NET WT: 18 000 I	GEOCHEM INTERNATIONAL	SEABOARD MARINE LTD	18,115.59	720	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S	GEOCHEM INTERNATIONAL	SEABOARD MARINE LTD	67,007.42	720	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA HDPELH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S	GEOCHEM INTERNATIONAL	SEABOARD MARINE LTD	55,839.38	720	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S	GEOCHEM INTERNATIONAL	SEABOARD MARINE LTD	77,758.45	720	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S	GEOCHEM INTERNATIONAL	SEABOARD MARINE LTD	22,335.81	720	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		SEABOARD MARINE LTD	67,007.42	720	BGS	HOUSTON	ARICA
BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S	GEOCHEM INTERNATIONAL	SEABOARD MARINE LTD	67,007.42	720	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA EQUISTAR PETROTHENE LLDPE GA502-022 POLIETILENO LINEAL DE E		SEABOARD MARINE LTD	27,097.06	700	BGS	HOUSTON	CALLAO
BAG RESINA SINTETICA EQUISTAR PETROTHENE LLOPE GA574-189 POLIETILENO DE BAJA DE	GEOCHEM INTERNATIONAL	SEABOARD MARINE LTD	23,552.24	700	BGS	HOUSTON	GUAYAQUIL I
149 BAGS HIGH DENSITY POLYETHYLENE BLOW	MONTACHEM INTERNATIONA	HAMBURG SUD	17,862,13	149	BGS	HOUSTON	CARTAGENA
150 BAGS HIGH DENSITY POLYETHYLENE BLOW	MONTACHEM INTERNATIONA		17,862.13		BGS	HOUSTON	CARTAGENA
DENSITY POLYETHYLENE BLOW	MONTACHEM INTERNATIONA	MEDITERRANEAN SHIPPING COMPA	35,160.25	1,400	BGS	HOUSTON	CAACUPE
HDPE RESIN	MTSLOGISTICS	MEDITERRANEAN SHIPPING COMPA	151,194.31	5,940	BGS	NEWYORK	SANTOS
HDPE RESIN	MTSLOGISTICS	MEDITERRANEAN SHIPPING COMPA	101,047.00	3,970	BGS	NEWYORK	NAVEGANTES I
CONTINUUM TM DMDA BIMODAL HIGH DENSITY POLYETHYLENE RESIN	ORDER	MEDITERRANEAN SHIPPING COMPA	#######	160	BIN	NEW ORLEANS	CALLAO
DOW DPDA 3220 HIGH DENSITY POLYETHYLENE RESIN	ORDER	MEDITERRANEAN SHIPPING COMPA	#######	3,960	BGS	HOUSTON	BUENOS AIRES (
HDPE RESIN	ORDER	CHILEAN LINES	21,764.00	32	BIN	NEWYORK	BUENOS AIRES (
120 CONTAINER CONTAINING 14 BOX(ES) CONTAINING RESIN POLYETHYLENE 959S LOW DENSI	ORDER	ORIENT OVERSEAS CONTAINER LINI	9,700.00	14	BXS	NEW ORLEANS	HAMBURG I
140 CONTAINER CONTAINING 990 BAG(S) CONTAINING RESIN POLYETHYLENE 662I LOW DENSIT	ORDER	ORIENT OVERSEAS CONTAINER LINI	50,242.00	990	BGS	HOUSTON	BREMERHAVEN I
BOX(ES) CONTAINING CHEMICALS NOS DOWLDPE 6211 RESIN 650 KG OCTABON BOX I-33/201	ORDER	SEABOARD MARINE LTD	58,201.87	28	BXS	HOUSTON	CARTAGENA
BOX(ES) CONTAINING RESIN POLYETHYLENE 640LOW DENSITY 650 KG OCTABON BOX ID-19	ORDER	SEABOARD MARINE LTD	77,602.49	28	BXS	HOUSTON	CARTAGENA
DOW DFDC 7080 NT 7 LINEAR LOW DENSITY POLYETHYLENE RESIN 25	ORDER	HAPAGLLOYD	25,121.00	990	BGS	NEW ORLEANS	GUAYAQUIL İ
DOW DFDC LINEAR LOW DENSITY POLYETHYLENE RESIN	ORDER	MEDITERRANEAN SHIPPING COMPA	25,120.88	990	BGS	NEW ORLEANS	CALLAO
DOW DNBD 7147 LINEAR LOW DENSITY POLYETHYLENE RESIN	ORDER	MEDITERRANEAN SHIPPING COMPA	#######	100	BGS	HOUSTON	BUENOS AIRES
DOW DNDA LINEAR LOW DENSITY POLYETHYLENE	ORDER	MEDITERRANEAN SHIPPING COMPA	21,044.90	32	BIN	HOUSTON	BUENOS AIRES
DOW DNDB 7147 NT 7 LINEAR LOW DENSITY POLYETHYLENE RESIN	ORDER	MEDITERRANEAN SHIPPING COMPA	#######	3,960	BGS	NEW ORLEANS	BUENOS AIRES (
DOW DNDB LLDPE RESIN	ORDER	MEDITERRANEAN SHIPPING COMPA	25,120.88	990	BGS	NEW ORLEANS	SAN ANTONIO I
DOW DPDA MEDIUM DENSITY POLYETHYLENE RESIN	ORDER	MEDITERRANEAN SHIPPING COMPA	50,242.22	1,980	BGS	HOUSTON	BUENOS AIRES
15 PALLETS X 60 BAGS ON E ACH PALLET (25 KGS NET EACH BAG) LDPE 213 RESIN ACJ 991100	PALZIV NORTH AMERICA	MEDITERRANEAN SHIPPING COMPA	68,715.00	45	PLT	NORFOLK	HAIFA
15 PALLETS X 60 BAGS ON EACH PALLET (25 KGS NET EACH BAG) PLASTIC GOODS- SYNTHETI		ZIM CONTAINER	41,558.18	60	PLT	NORFOLK	HAIFA
150 BAGS LOADED ON 3 PALLETS POLYMER LOW DENSITY POLYETHYLEN SCHAETTI FIX 140/LC	SCHAETTI AMERICA	NYKLINE	3,060.00	150	BGS	CHARLESTON	KLETTGAU :
1X40 HC CONTAINING 18 BIGBAGS RO 1-3 = 3 BIG BAGS OF 1000 KG NET 3000 KG GROSS 3060	TENOWO INDIAN CREEK PAR	HYUNDAI MERCHANT MARINE	19,860.00	15	BBG	CHARLESTON	BREMERHAVEN I
CONTAINING 18 BIGBAGS RO 1-3 = 3 BIG BAGS OF 1000 KG NET 3000 KG GROSS 3060 KG BATO	TENOWO INDIAN CREEK PAR	HYUNDAI MERCHANT MARINE	19,860.00	15	BBG	CHARLESTON	BREMERHAVEN I
CHEMICALSHOPE	TOTAL PETROCHEMICALS	CHILEAN LINES	20,156.00	28	BIN	HOUSTON	ANTWERP I
HOPE POLYETHYLENE	UNITCARGO CONTAINER LIN	CHILEAN LINES	104,187.00	4,080		HOUSTON	CARTAGENA

Price (Estimated/Declared)



## Trade Data Can Be Enhanced to Reveal More Intelligence

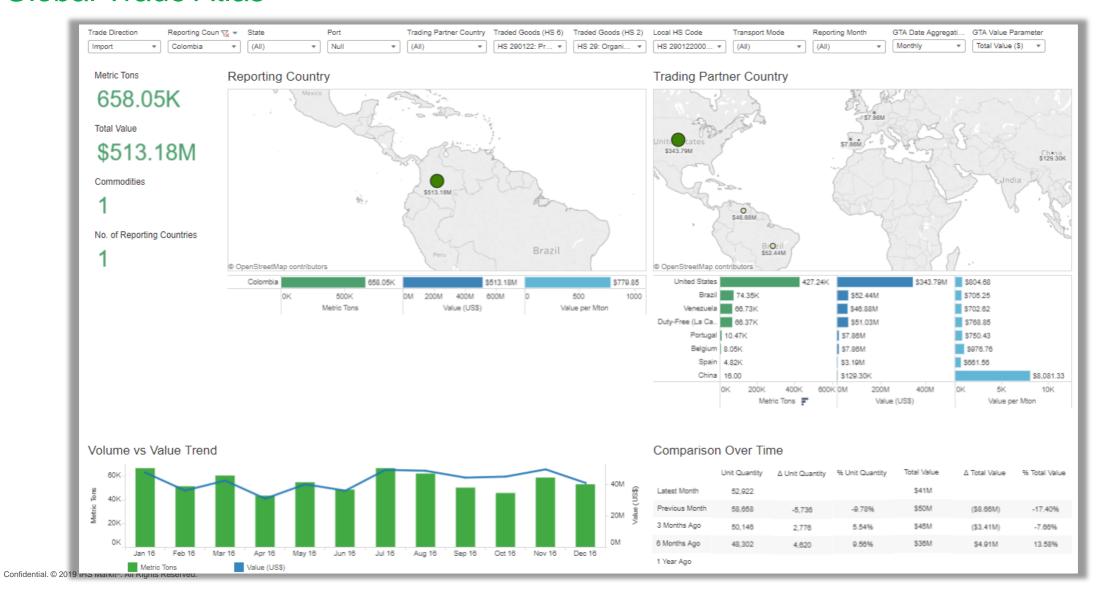
Optional Added Commodity Catego	Optional Added Commodity	Optional Added Grade	Original Rich-but-Raw Bill-of-Lading Description	Optional Added Producer Nam ~	Declared US Exporter -1 [
PE	HDPE	0845N	BAG RESINA SINTETICA HDPE 08454N POLIETILENO DE ALTA DENSIDAD TOTAL NET WT:24000	DOW	ENTEC
PE	HDPE	DGDC 2100 NT 7	BAG RESINA SINTETICA HOPE DGDC 2100 NT 7 POLIETILENO DE ALTA DENSIDAD BOLSAS RES	DOW	ENTEC (
PE	HDPE	DMDA-6200 NT 7	BAG RESINA SINTETICA HDPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD BOLSA RES	DOW	ENTEC (
PE	HDPE	DMDA-6200 NT 7	BAG RESINA SINTETICA HDPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD BOLSAS RE	DOW	ENTEC (
PE	HDPE	DMDA-6200 NT 7	BAG RESINA SINTETICA HDPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD TOTAL NET	DOW	ENTEC (
PE	HDPE	DMDA-6200 NT 7	BAG RESINA SINTETICA HDPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD TOTAL NET	DOW	ENTEC (
PE	HDPE	DMDA-6200 NT 7	BAG RESINA SINTETICA HDPE DMDA-6200 NT 7 POLIETILENO DE ALTA DENSIDAD TOTAL NET	DOW	ENTEC 0
PE	HDPE	HFD9530	BAG RESINA SINTETICA HDPE HFD9530 POLIETILENO DE ALTA DENSIDAD TOTAL NET WT: 175		ENTEC (
PE	HDPE	GA652-962	BAG RESINA SINTETICA HDPE GA652-962 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		GEOCHEM INTERNATIONAL (
PE	HDPE	GA652-962	BAG RESINA SINTETICA HDPE GA652-962 POLIETILENO DE ALTA DENSIDAD TOTAL NET WT: 3		GEOCHEM INTERNATIONAL (
PE	HDPE	H5618	BAG RESINA SINTETICA HOPE H5618 POLIETILENO DE ALTA DENSIDAD TOTAL NET WT: 18 000		GEOCHEM INTERNATIONAL 1
PE	HDPE	LH735-000	BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		GEOCHEMINTERNATIONAL (
PE	HDPE	LH735-000	BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		GEOCHEM INTERNATIONAL (
PE	HDPE	LH735-000	BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		GEOCHEM INTERNATIONAL (
PE	HDPE	LH735-000	BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		GEOCHEM INTERNATIONAL (
PE	HDPE	LH735-000	BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		GEOCHEMINTERNATIONAL 1
PE	HDPE	LH735-000	BAG RESINA SINTETICA HDPE LH735-000 POLIETILENO DE ALTA DENSIDAD BOLSA RESINA S		GEOCHEMINTERNATIONAL 1
PE	LLDPE	GA502-022	BAG RESINA SINTETICA EQUISTAR PETROTHENE LLDPE GA502-022 POLIETILENO LINEAL DE 8		GEOCHEMINTERNATIONAL 1
PE	LLDPE	GA574-189	BAG RESINA SINTETICA EQUISTAN PETROTHENE LLDPE GAS74-189 POLIETILENO DE BAJA DE		GEOCHEMINTERNATIONAL (
PF	HDPE	IOH314 103	149 BAGS HIGH DENSITY POLYETHYLENE BLOW	UNKNOWN	MONTACHEM INTERNATIONAL
PE	HDPE		150 BAGS HIGH DENSITY POLYETHYLENE BLOW	UNKNOWN	MONTACHEM INTERNATIONAL
PE PE	LDPE		DENSITY POLYETHYLENE BLOW	UNKNOWN	MONTACHEM INTERNATIONAL
PE PE	HDPE		HDPE RESIN	UNKNOWN	MTS LOGISTICS N
PE PE	HDPE		HDPE RESIN	UNKNOWN	MTS LOGISTICS N
PE PE	HDPE	DMDA	CONTINUUM TM DMDA BIMODAL HIGH DENSITY POLYETHYLENE RESIN	DOM	ORDER N
PE PE	HDPE	DPDA 3220	DOW DPDA 3220 HIGH DENSITY POLYETHYLENE RESIN	DOW	ORDER I
PE PE	HDPE	DPDA 3220	HDPE RESIN	UNKNOWN	ORDER I
	LDPE	9595			ORDER I
PE PE	LOPE		120 CONTAINER CONTAINING 14 BOX(ES) CONTAINING RESIN POLYETHYLENE 959S LOW DENSI 140 CONTAINER CONTAINING 990 BAG(S) CONTAINING RESIN POLYETHYLENE 662I LOW DENSI		ORDER I
		6621	···		
PE	LDPE	621	BOX(ES) CONTAINING CHEMICALS NOS DOWLDPE 621I RESIN 650 KG OCTABON BOX I-33/20		ORDER 1
PE	LDPE	640I	BOX(ES) CONTAINING RESIN POLYETHYLENE 6401 LOW DENSITY 650 KG OCTABON BOX ID-15		ORDER 1
PE	LLDPE	DFDC 7080 NT 7	DOW DFDC 7080 NT 7 LINEAR LOW DENSITY POLYETHYLENE RESIN 25	DOW	ORDER 1
PE	LLDPE	DFDC	DOW DFDC LINEAR LOW DENSITY POLYETHYLENE RESIN	DOW	ORDER 1
PE	LLDPE	DNBD 7147	DOW DNBD 7147 LINEAR LOW DENSITY POLYETHYLENE RESIN	DOW	ORDER M
PE	LLDPE	DNDA	DOW DNDA LINEAR LOW DENSITY POLYETHYLENE	DOW	ORDER N
PE	LLDPE	DNBD 7147	DOW DNDB 7147 NT 7 LINEAR LOW DENSITY POLYETHYLENE RESIN	DOW	ORDER 1
PE	LLDPE	DNDB	DOW DNDB LLDPE RESIN	DOW	ORDER M
PE	MDPE	DPDA	DOW DPDA MEDIUM DENSITY POLYETHYLENE RESIN	DOW	ORDER 1
PE	LDPE	213	15 PALLETS X 60 BAGS ON E ACH PALLET (25 KGS NET EACH BAG) LOPE 213 RESIN ACJ 991100		PALZIV NORTH AMERICA L
PE	LOPE	213	15 PALLETS X 60 BAGS ON EACH PALLET (25 KGS NET EACH BAG) PLASTIC GOODS- SYNTHETI		PALZIV NORTH AMERICA
PE	LOPE	FIX 140	150 BAGS LOADED ON 3 PALLETS POLYMER LOW DENSITY POLYETHYLEN SCHAETTI FIX 140/LI		SCHAETTI AMERICA
PE	LDPE	ROWALITH 70	1X40 HC CONTAINING 18 BIGBAGS RO 1-3 = 3 BIG BAGS OF 1000 KG NET 3000 KG GROSS 3060		TENOWO INDIAN CREEK PAR
PE	LDPE	ROWALITH 70	CONTAINING 18 BIGBAGS RO 1-3 = 3 BIG BAGS OF 1000 KG NET 3000 KG GROSS 3060 KG BATO		TENOWO INDIAN CREEK PAR
PE	HDPE		CHEMICALS HDPE	TOTAL PETROCHEMICALS	TOTAL PETROCHEMICALS
PE	HDPE		HDPE POLYETHYLENE	UNKNOWN	UNITCARGO CONTAINER LIN



# Examples of Trade Insights as Supply Chain Intelligence

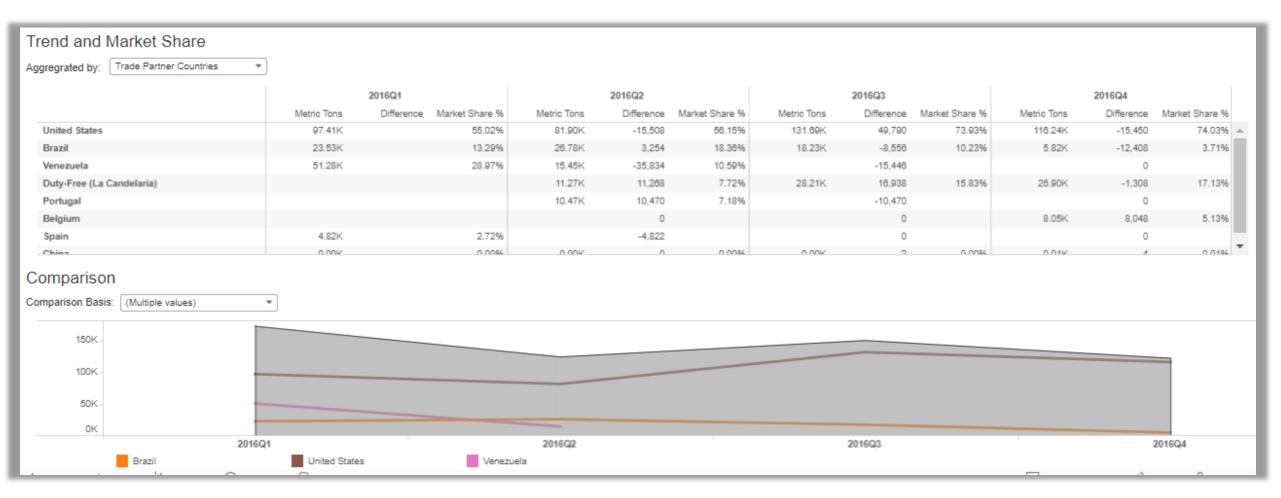


#### **Global Trade Atlas**



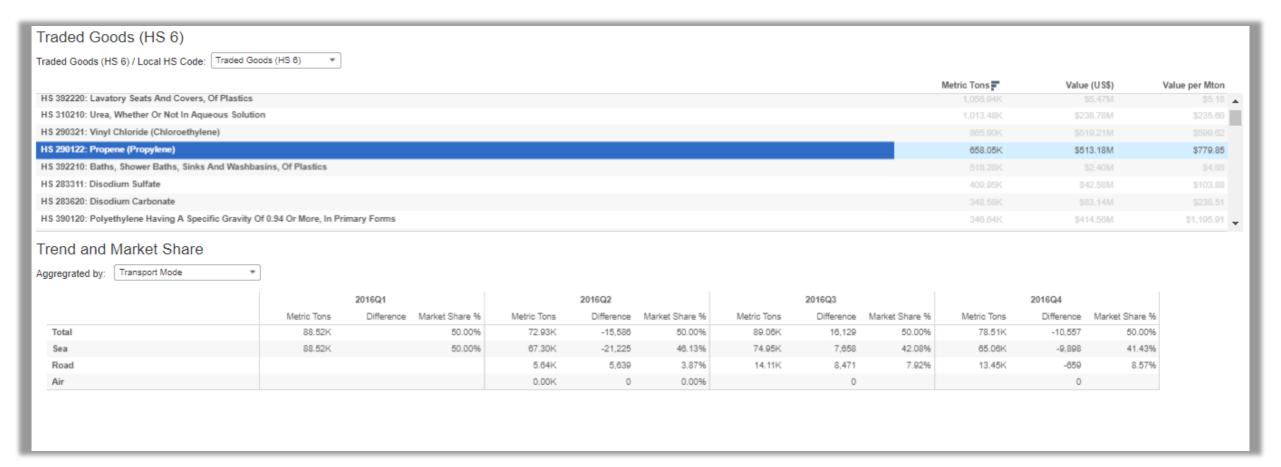


#### **Global Trade Atlas**



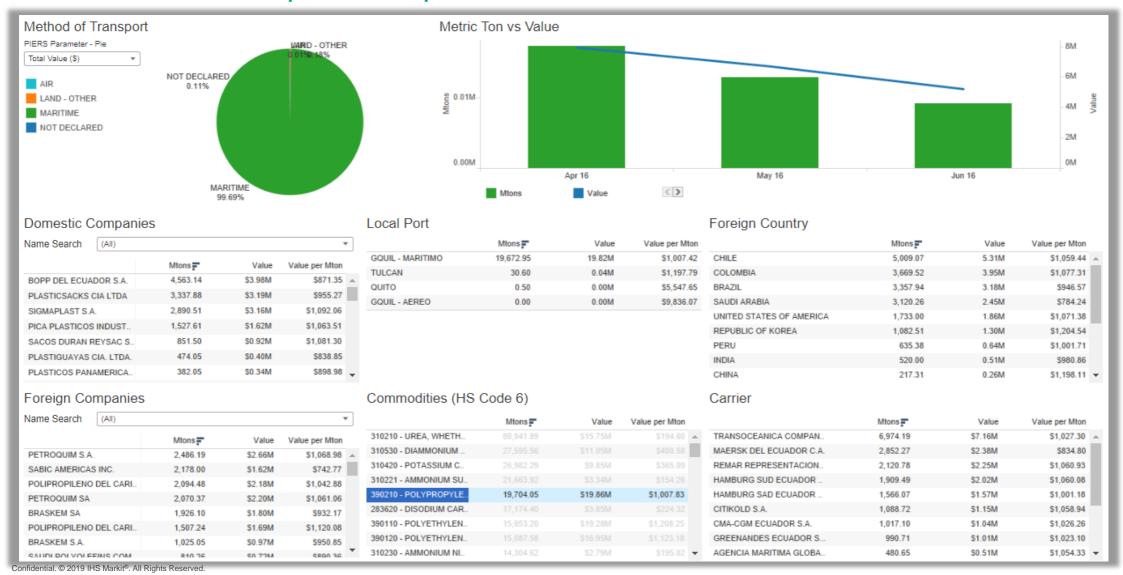


#### Global Trade Atlas



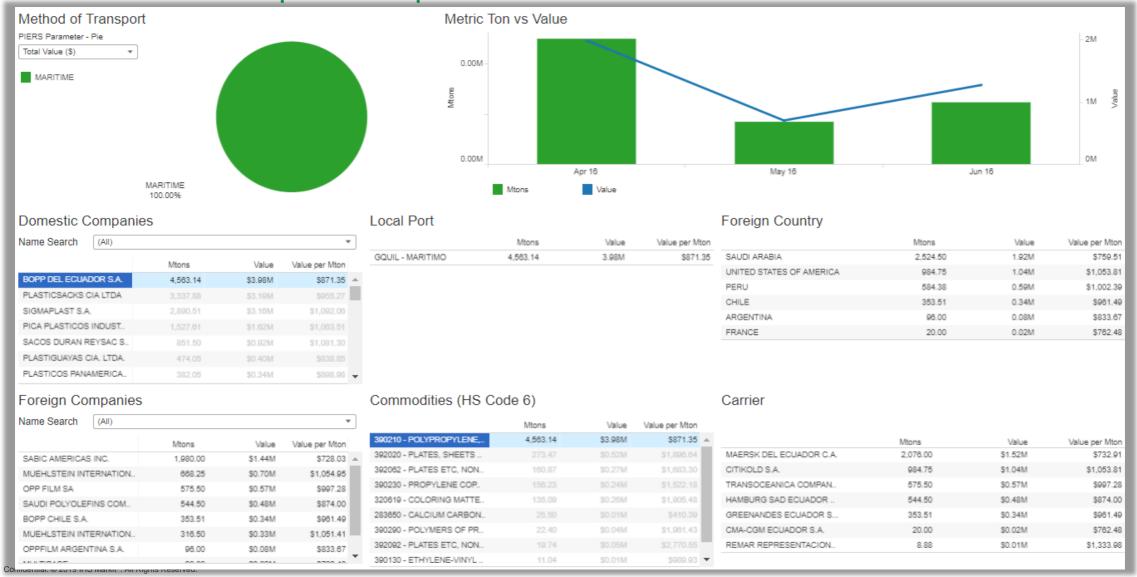


#### PIERS Ecuador-Reported Imports



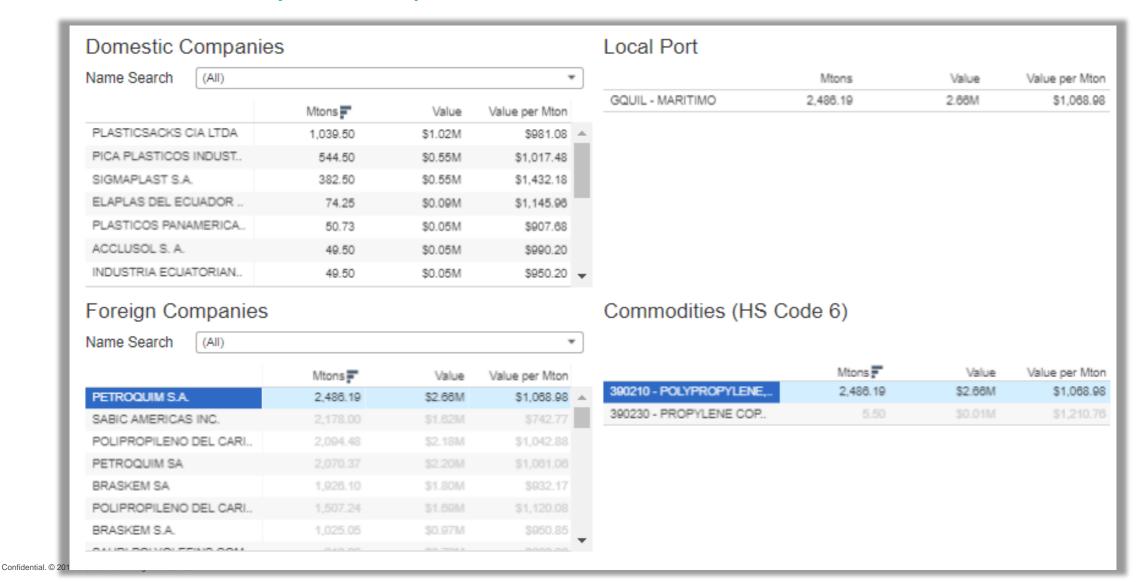


#### PIERS Ecuador-Reported Imports



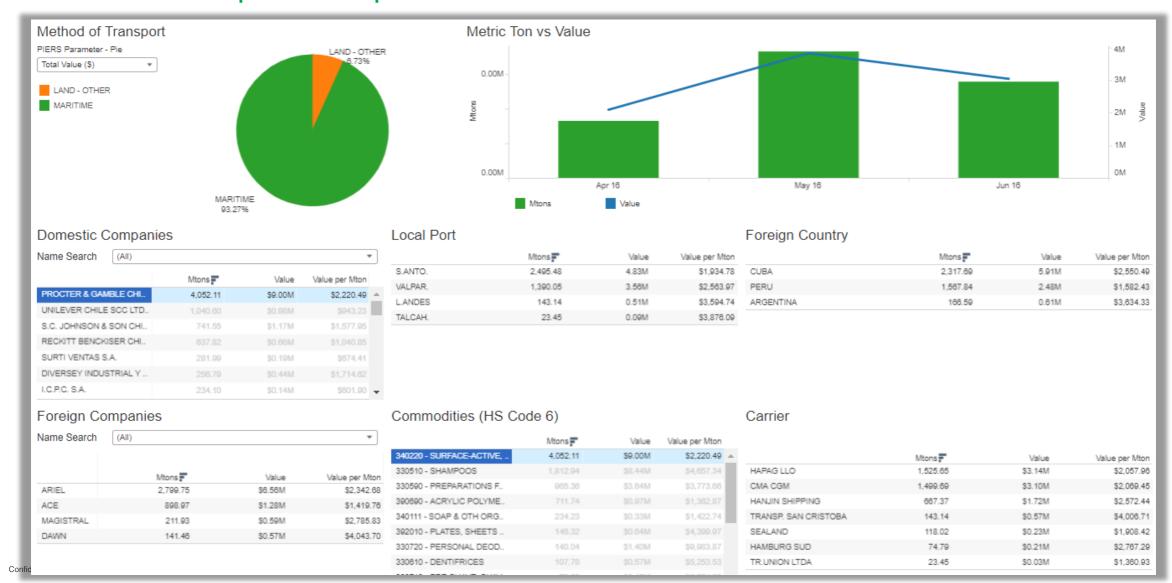


#### PIERS Ecuador-Reported Imports





#### PIERS Chile-Reported Imports





## Other Success Stories



#### Success Stories – Staying Ahead of the Competition

A \$15bn subsidiary of a major consumer products company was concerned that its competitors might introduce new products that might upset its dominance in the market, so it subscribed to our US-reported PIERS cargo records data services in order to monitor the activities of its competitors. In doing so, it was able to spot a shift in the frequency and type of the materials one of their competitors was importing – and thereby correctly deduced that the competitor was preparing to launch a new product. The company was able to use this realization in order to act ahead of the product launch and more successfully defend its share in the market.



## Success Stories – Spotting Sales Opportunities

"With the platform that PIERS developed for us, I am able to get an immediate snapshot of how my business is trending, drill into my competition's shipments and find new sources of supply all while drinking my morning cup of coffee. With other products I couldn't get the details behind the Bill of Lading, but with PIERS I can quickly drill into the Master Bill of Lading to uncover the details behind my competition's business.

Within just two months of using the PIERS Enterprise platform, I broke into a new country and secured a \$200K deal with an additional \$1.5M in revenue currently being negotiated. With a return like that, I'd say it's worth the investment!"

Quote by the president of a materials export business with estimated annual rev of \$50-100mn



## Success Stories – Leveraging Share to Support Pricing Decisions

A \$9bn materials company was considering whether to increase prices on a line of products for which it believed it was the largest global producer – but its team was worried that the price increase may lead many of its customers to defect to competitors. They then subscribed to our custom Mexico-reported PIERS cargo records services and were able to confirm that their market share was large enough in that market that the risk of defections was minimal. They then confidently raised their prices by 5%, leading to a 7-figure gain in revenue that year.



## Carrier Relationships



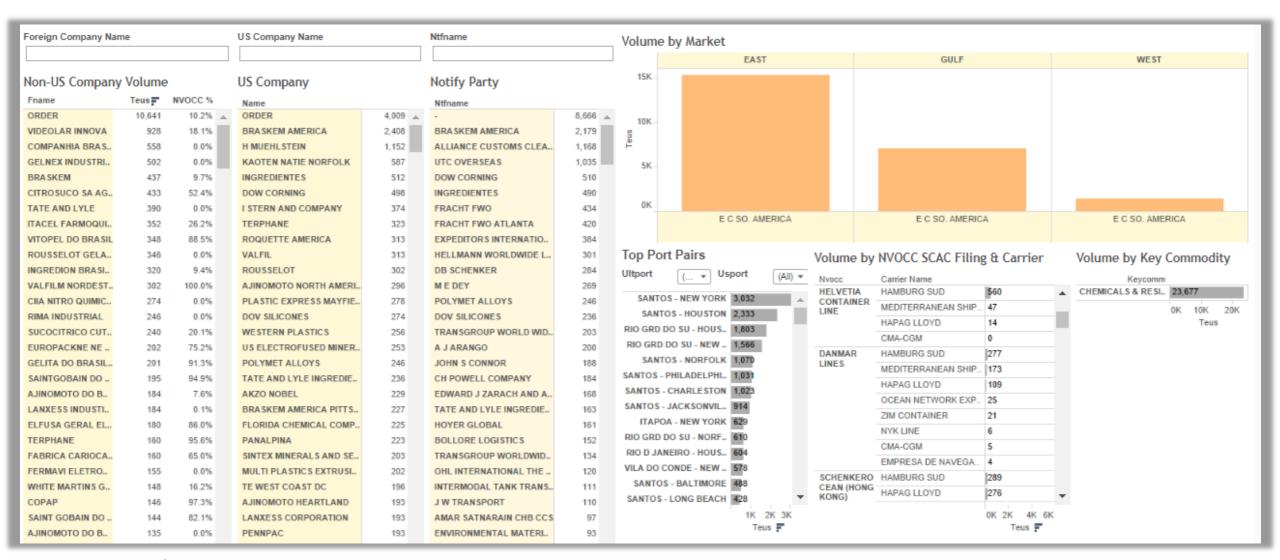
## Success Stories – Saving on Freight

"Uncovering my competition's shipments in a certain tradelane or the consignee on imports has given me a great advantage. I am also able to identify which big shippers are using NVOCCs and recently negotiated better rates and more suppliers. I was shocked at how quickly I started seeing results."

Quote by the president of a materials export business with estimated annual rev of \$50-100mn

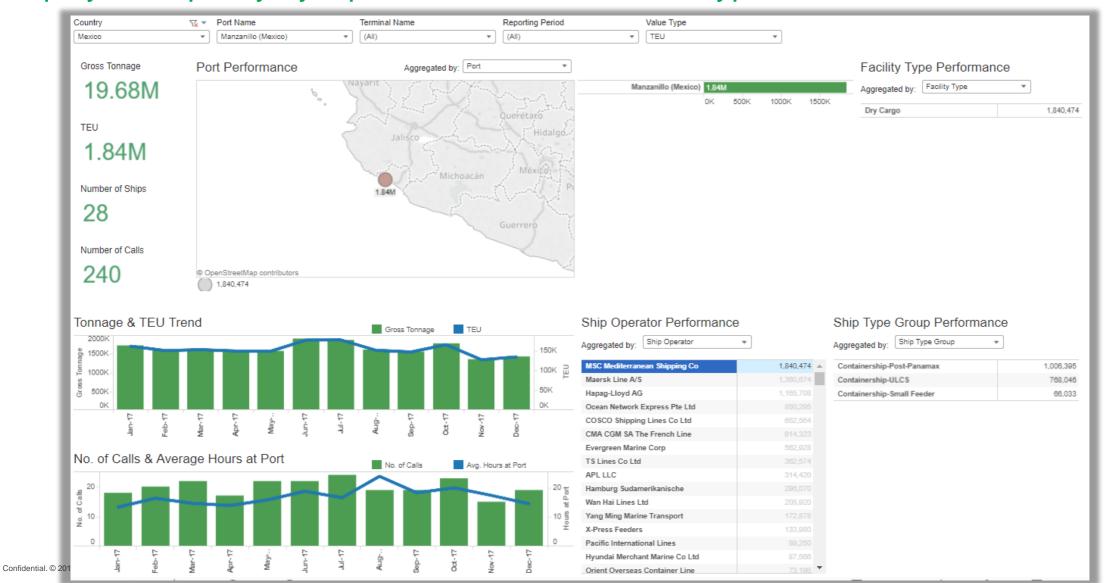


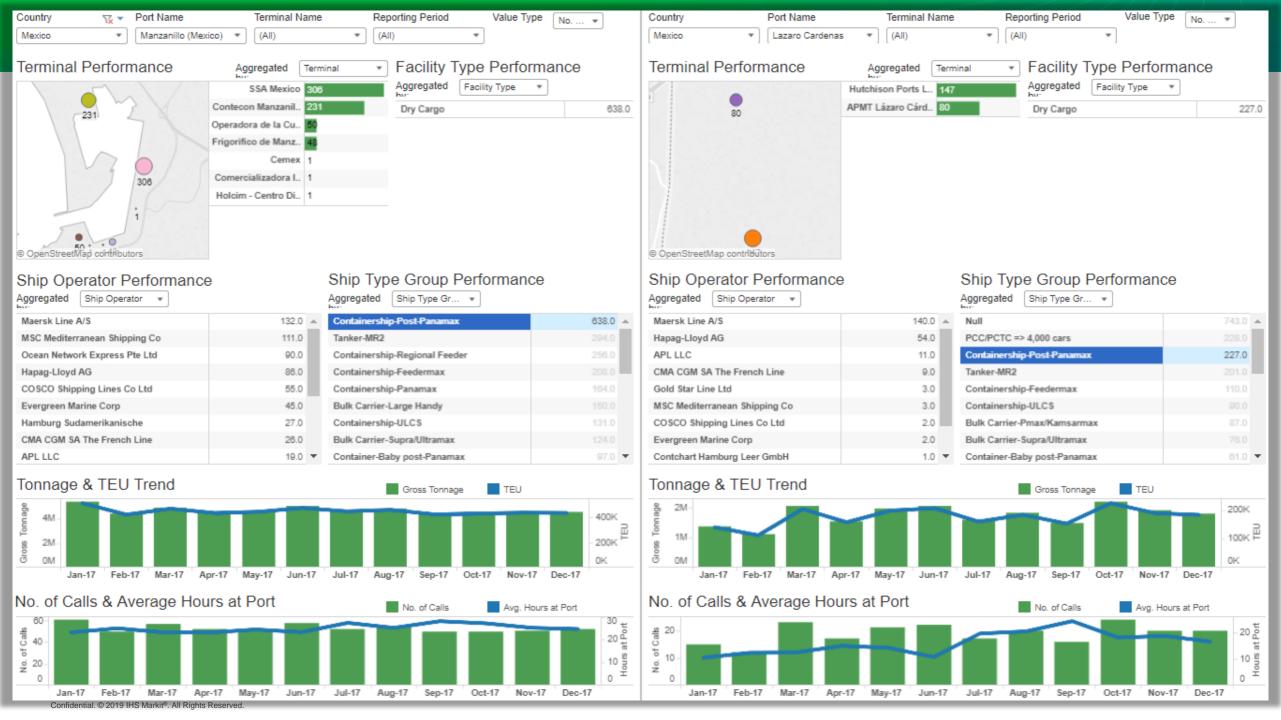
## Company Relationships with 3PLs or Direct to Carrier





#### Deployed Capacity by Operator, Port and Vessel Type







Total Moves

452.83M

Crane Hours

11.38M

Shipping Line

13

#### **Total Moves by Country**



#### Most Improved Large Ports (PMPH)

	Total Calls (Current)	Total Calls (Previos)	Diff Calls	Call Size( Current)	Call Size( Previous)	Diff Call size	Avg PMPH( Current)	Avg PMPH( Previous)	Di
Most Improved PMPH	10,290.00	11,245.00	-955.00	1,741.70	1,464.92	276.77	51.79	49.10	
	<							:	>

#### Most Improved (BMPH)

	Total Calls (Current)	Total Calls (Previos)	Diff Calls	Call Size( Current)	Call Size( Previous)	Diff Call size	Avg BMPH (Current)	Avg BMPH( Previous) Di
Most Improved PMPH	17,031.00	17,708.00	-677.00	1,599.03	1,470.61	128.42	75.21	68.83
	<							>

#### Top Gateway Ports

										Weighted	Weighted					Weighted	Weighted	
	Total Calls	Total Calls		Call	Call Size(		Avg PMPH(	Avg PMPH(			PMPH D					BMPH		Diff Weighted
	(Current)	(Previos)	Diff Calls	Size(Current)	Previous)	Diff Call size	Current)	Previous)	Diff PMPH	Curent)	(Previous)	PMPH	(Current)	Previous)	Diff BMPH	(Current)	(Previous)	bmph
Top Gateway Ports						110.71	56.30	62.30	-5.99	56.30	62.30	-5.99	70.84	69.99	0.85	70.84	69.99	0.85

#### Top Transhipment Ports

										Weighted						Weighted	Weighted	
	Total Calls	Total Calls		Call	Call Size(		Avg PMPH(	Avg PMPH(		PMPH(	PMPH	Diff Weighted	Avg BMPH	Avg BMPH(		BMPH	BMPH Di	iff Weighted
	(Current)	(Previos)	Diff Calls	Size(Current)	Previous)	Diff Call size	Current)	Previous)	Diff PMPH	Curent)	(Previous)	PMPH	(Current)	Previous)	Diff BMPH	(Current)	(Previous)	bmph
Top Transshipment Ports	40,015.00	39,548.00	467.00	1,320.68	1,281.17	39.51	56.57	62.65	-6.08	56.57	62.65	-6.08	73.68	71.94	1.75	73.68	71.94	1.75

#### Top Asian Ports

_											Weighted	Weighted					Weighted	Weighted	
		Total Calls	Total Calls		Call	Call Size(		Avg PMPH(	Avg PMPH(						Avg BMPH(		BMPH(	BMPH [	Diff Weighted
		(Current)	(Previos)	Diff Calls	Size(Current)	Previous)	Diff Call size	Current)	Previous)	Diff PMPH	Curent)	(Previous)	PMPH	(Current)	Previous)	Diff BMPH	Current)	(Previous)	bmph
	Top Asian Ports	51,682.00	52,570.00	-888.00	1,325.27	1,266.31	58.96	57.82	65.36	-7.54	57.82	65.36	-7.54	75.55	74.47	1.08	75.55	74.47	1.08

#### Region Performance

	Total Calls (Current)	Total Calls (Previos)	Diff Calls	Call Size(Current)	Call Size( Previous)	Diff Call size	Avg PMPH( Current)	Avg PMPH( Previous)	Diff PMPH	Weighted PMPH(Curre	Weighted PMPH(Previ	difference weighted pm	Avg BMPH (Current)	Avg BMPH( Previous)	Diff BMPH	Weighted BMPH(Curre	Weighted BMPH(Previ	Diff Weighted bmph
NEUR	24,113.00	24,302.00	-189.00	1,220.58	1,229.04	-8.46	36.14	39.79	-3.65	34.39	36.07	-1.68	45.46	47.34	-1.88	43.26	42.92	-1.88 ^
Latam	28,493.00	30,158.00	-1,665.00	797.41	746.36	51.04	31.76	34.22	-2.46	46.26	51.09	-4.83	38.38	37.76	0.62	55.91	56.37	0.62



# Maritime Logistics, Managing Risk & Operations



#### Vetting Vessels and Vessel Operators

Finding the right partners for your business' supply chain

- Identifying Vessels with the right experience to serve your needs
  - > Vetting the options provided by brokers
  - > Looking yourself for experienced partners
- Checking vessels and vessel operators to ensure that they fit your risk profile and do not expose you to sanctions or other unacceptable risks

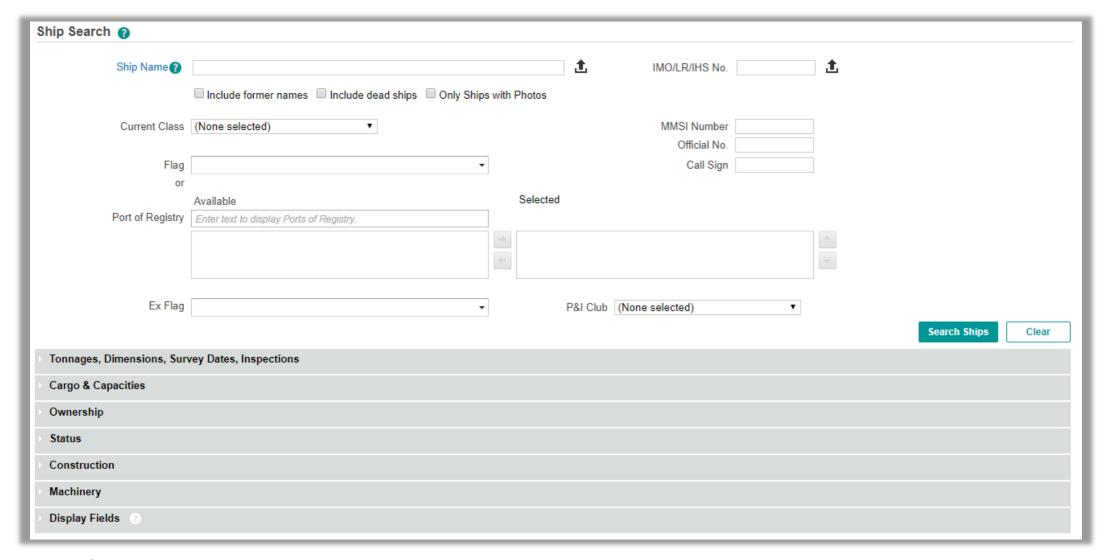


## MIRS – Maritime Intelligence Risk Suite





## Look Up Specific Vessels (Or Search Generally for Vessels by Type)





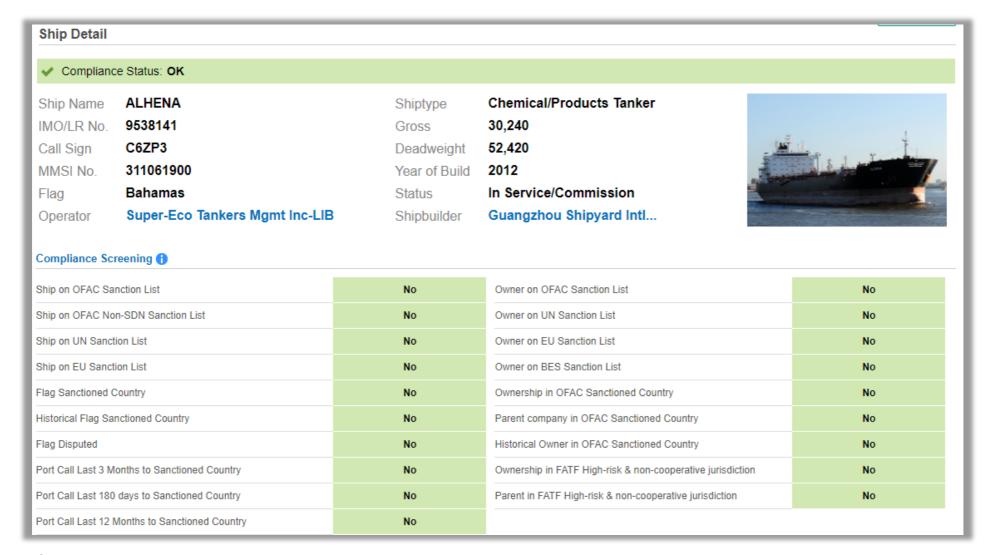
### Check the Port Call History to See Whether They Have the Experience You Want

#### Voyage Screening (1)

Ships in Po	rt Port of Call	Country	Arrival Date	Sailing Date	Risk At Time of Call	Compliance
View	Itacoatiara	Brazil	2019-03-15	2019-03-16		ок
View	Itacoatiara Anchorage	Brazil	2019-03-15	2019-03-15		ок
View	Manaus Anchorage	Brazil	2019-03-12	2019-03-15		ОК
View	Manaus	Brazil	2019-03-12	2019-03-12	Elevated (2.14)	ок
View	Itacoatiara Anchorage	Brazil	2019-03-11	2019-03-11		ОК
View	Suape Anchorage	Brazil	2019-03-04	2019-03-04		ок
View	Suape Marine Terminal	Brazil	2019-03-02	2019-03-04	Elevated (2.26)	ОК
View	Suape Anchorage	Brazil	2019-02-28	2019-03-02		ок
View	Salvador Anchorage No 3	Brazil	2019-02-26	2019-02-26		ОК
View	Salvador Anchorage No 2	Brazil	2019-02-25	2019-02-26		ок
View	Madre de Deus	Brazil	2019-02-24	2019-02-25	Elevated (2.07)	ОК
View	Salvador Outer Anchorage	Brazil	2019-02-24	2019-02-24		ок
View	Suape Marine Terminal	Brazil	2019-02-22	2019-02-23	Elevated (2.27)	ОК
View	Suape Anchorage	Brazil	2019-02-16	2019-02-22		ок
View	Itacoatiara Anchorage	Brazil	2019-02-10	2019-02-10		OK
View	Itacoatiara	Brazil	2019-02-09	2019-02-10	Elevated (2.01)	ок
View	Manaus Anchorage	Brazil	2019-02-08	2019-02-09		ОК
View	Manaus	Brazil	2019-02-05	2019-02-08	Elevated (2.18)	ок
View	Manaus Anchorage	Brazil	2019-02-03	2019-02-05		ок
View	Manaus	Brazil	2019-02-03	2019-02-03	Elevated (2.20)	ок



#### See the Ship Characteristics and Compliance Profiles



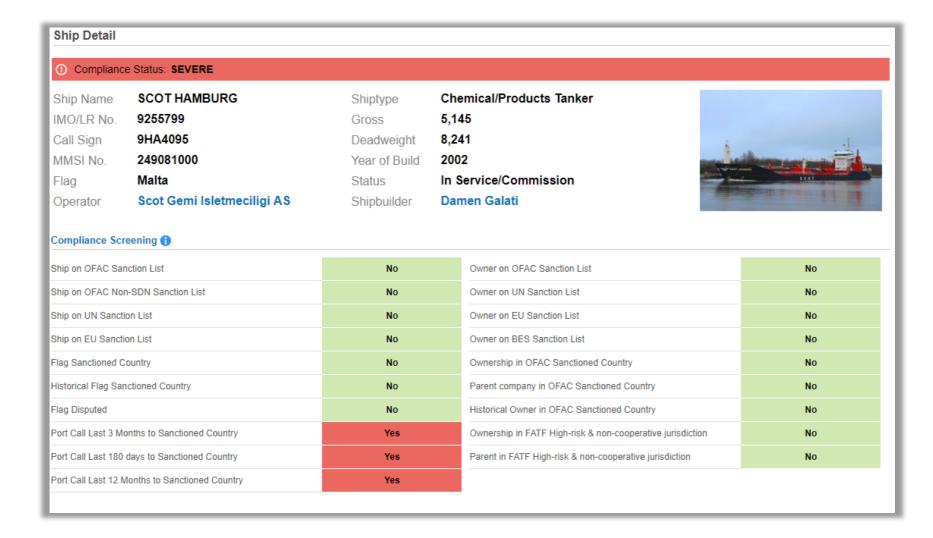


# **Check Inspection Histories**

			-						
Authority	Status	Date	Place	Name	Flag	Class	Owner		
Vina Del Mar	Inspection	2019-02-13	SANTA MARTA	Scot Hamburg	Malta	Lloyd's Register	Scot Gemi Isletmeciligi As		
Med MOU	Inspection	2019-01-31	Port Said	Scot Hamburg	Malta	Lloyd's Register			
1 Defect:									
Safety of Navigation	Safety of Navigation - Echo sounder (To be rectified before departure)								
Paris MOU	Detailed Inspection	2018-01-12	Constanta	Scot Hamburg	Malta	Lloyd's Register			
3 Defects:	'			'					
Magnetic compass									
Sanitary Facilities									
Steam pipes, pressu	re pipes, wires (insulation)								
Paris MOU	Inspection(Expanded)	2017-10-10	Genoa	Scot Hamburg	Malta	Lloyd's Register			
11 Defects:									
Water/Weathertight of	condition - Freeboard marks	s - Not as requi	ired						
Certificates & Docum	nentation - Ship Certificate -	Cargo Ship S	afety Equipment (including exen	mption) - Not properly fille	d				
Certificates & Docum	nentation - Crew Certificate	- Certificate for	r personnel on tankers - Not as	required					
Emergency Systems	- Fire drills - Lack of trainin	g							
Certificates & Docum	Certificates & Documentation - Document - P&A manual - Inadequate								
Certificates & Docum	Certificates & Documentation - Document - Shipboard mar.poll.emergency plan for NLS - Lack of information								
Certificates & Docum	Certificates & Documentation - Document - Conformance Test Report - Not properly filled								
Life saving appliances - Launching arrangements for rescue boats - Not properly mantained									
Alarms - Other (alarn	Alarms - Other (alarms) - Other								
Fire safety - Fire-dan	Fire safety - Fire-dampers - Not as required								
ISM - ISM - Not as re	ISM - ISM - Not as required								
Black Sea MOU	Inspection	2017-04-25	Batumi	Scot Hamburg	Malta	Lloyd's Register			
10 Defects:							·		



#### Identify Vessels that have Risks that May Be Outside Acceptable Limits





## See Whether the Port Call History May Expose You to Sanctions Risk

Voyage Screening (1)						
Ships in Port	Port of Call	Country	Arrival Date	Sailing Date	Risk At Time of Call	Compliance
View	Montevideo	Uruguay	2019-03-10	2019-03-12		ок
View	River Plate Uruguayan Lightering Areas Zone A STS	Uruguay	2019-03-09	2019-03-09		ок
View	Montevideo Anchorage and Service Area	Uruguay	2019-03-09	2019-03-09		ОК
View	Alemoa Terminal	Brazil	2019-03-03	2019-03-06		ок
View	Santos Anchorage No 4	Brazil	2019-03-02	2019-03-03		ОК
View	Santa Marta	Colombia	2019-02-13	2019-02-14	Elevated (2.06)	ок
View	Puerto Cabello Harbour E Side Terminal	Venezuela	2019-02-08	2019-02-10	High (2.49)	ок
View	Puerto Cabello Anchorage Alfa	Venezuela	2019-02-08	2019-02-08		ок
View	Rio Haina West Bank	Dominican Republic	2019-02-05	2019-02-06	Moderate (1.57)	ОК
View	Kingston (jamaica) Inner Anchorage	Jamaica	2019-02-03	2019-02-04		ок
View	Santiago de Cuba	Cuba	2019-01-21	2019-01-23	Moderate (0.98)	Sanctioned
View	Kiel Canal Holtenau North Great Locks	Germany	2019-01-05	2019-01-05		ок
View	Kiel Canal N Bank Overnight Moorings at 92km	Germany	2019-01-05	2019-01-05		ок
View	Kiel Canal Holtenau-Reede Anchorage	Germany	2019-01-05	2019-01-05		ок
View	Brunsbuttel	Germany	2019-01-05	2019-01-05	Moderate (1.41)	ок
View	Kaliningrad	Russia	2018-12-30	2019-01-03		ок
View	Brunsbuttel	Germany	2018-12-29	2018-12-29	Moderate (1.41)	ок
View	Brunsbuttel Nordwest Reede Anchorage	Germany	2018-12-29	2018-12-29		ок
View	Kiel Canal Brunsbuttel S Chamber Large Locks	Germany	2018-12-29	2018-12-29		ОК



Security Screening (1)	
Ship on OFAC Sanction List	No
Ship on OFAC Non-SDN Sanction List	No
Ship on UN Sanction List	No
Ship on EU Sanction List	No
Flag Sanctioned Country	No
Historical Flag Sanctioned Country	No
Flag Disputed	No
Port Call Last 3 Months to Sanctioned Country	Yes
Port Call Last 180 days to Sanctioned Country	Yes
Port Call Last 12 Months to Sanctioned Country	Yes
Days since last inspection	31
Inspected in last 12 months	Yes
Detained in last 12 months	No
Deficiencies last 12 months	1
Current Safety Management Certificate Inspected	Yes
Risk event in last 12 months	No
Age of ship	17
Last seen on AIS	16 Mar 2019 19:03

Owner on OFAC Sanction List	No
Owner on UN Sanction List	No
Owner on EU Sanction List	No
Owner on BES Sanction List	No
Ownership in OFAC Sanctioned Country	No
Parent company in OFAC Sanctioned Country	No
Historical Owner in OFAC Sanctioned Country	No
Ownership in FATF High-risk & non-cooperative jurisdiction	No
Parent in FATF High-risk & non-cooperative jurisdiction	No



# **Check Ownership Histories**

#### **Commercial History**

□ Show extended history

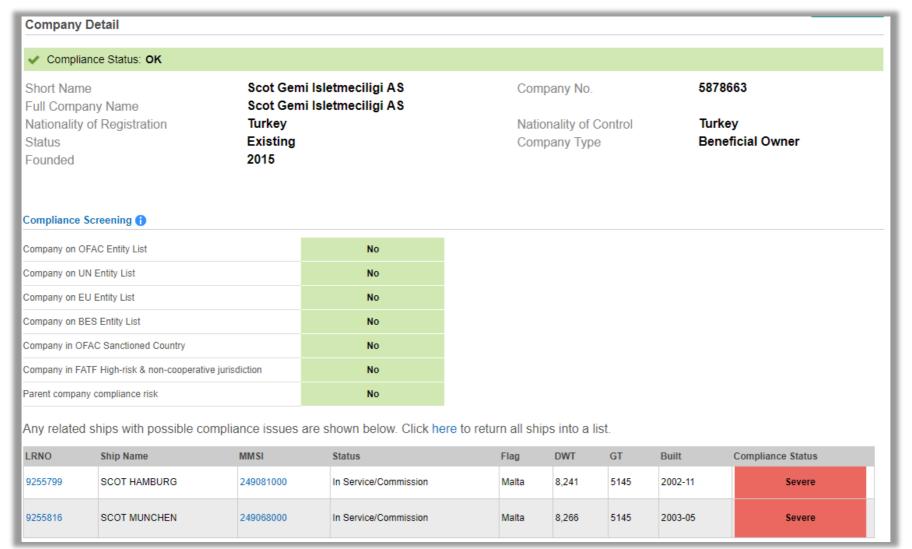
Date	Name	Flag	Group Owner	Operator	Manager	Registered Owner	DOC	Price
2015-10	SCOT HAMBURG	Malta	Scot Gemi Isletmeciligi AS	Scot Gemi Isletmeciligi AS	Scot Gemi Isletmeciligi AS	Scot Hamburg SA	Scot Gemi Isletmeciligi AS	
2010-12		Liberia						
2007-06						Wappen von Hamburg mbH & Co KG		
2006-07			Hansa Hamburg Shipping					
2003-05							RHL Hamburger Lloyd Tanker	
2002-11		United Kingdom		Poseidon Schiffahrt GmbH	Poseidon Schiffahrt GmbH	Wappen von Hamburg Reederei	RHL Hamburger Lloyd Tanker	
2002-09	Wappen Von Hamburg							
2002-06			RHL Hamburger Lloyd Tanker					
2002-03			Unknown					
2002-00			Wubbe HH	Wubbe HH	Wubbe HH			

Originally Wappen Von Hamburg

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#### Check the Compliance Status of Operators and Owners





## Checking the Status of the Vessels Carrying Your Cargo

- Look at live maps or ingest the information into your systems via web service or APIs
- Confirm voyage history
- Check status, heading, speed and ETAs
- Explore alternatives or your next steps

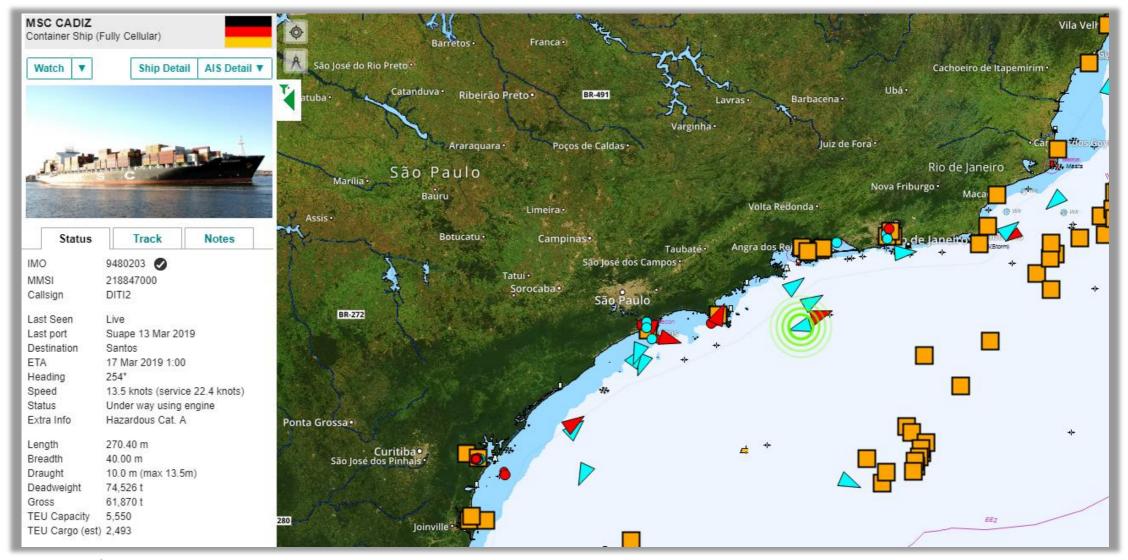


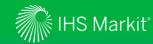
#### Confirm Voyage History and Exposure to Dangerous Seas





### Vessel ETAs, Speed, Heading and Status & Set Alerts for Arrival





### Use the Voyage Calculator to Check the Impact of Alternatives





#### Summary

- You can't manage what you can't see
- Visibility can help you to identify potential cost savings, growth opportunities or ways to mitigate risks
- Trade data is great for competitive intelligence but also offer freight insights
- Shipping intelligence is great for risk reduction and carrier relationship management and also offers valuable tools for communication with your stakeholders
- IHS Markit is the experienced partner who can help you succeed

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