



Maritime & Trade Capabilities for the Energy Sector

Discover how our unique data assets provide the most comprehensive insights to support all areas across your energy value chain.

Your Role. Our Capabilities.



Procurement

Develop dynamic sourcing strategies and confidently negotiate cost-effective raw material contracts.

Optimize existing supplier relationships

Arm your team with the insight of your suppliers' trade capabilities and tendencies to formulate attractive agreements and benchmark price changes against the market.

Diversify portfolio of suppliers

Utilize our global trade and transactional cargo data to analyze global supply markets and identifying new sourcing opportunities and partners.

Make informed buying decisions

Minimize exposure to risk and ensure the security of supply by pre-screening suppliers and monitoring the movement of your products in real-time.



Commercial

Strategically grow revenue and cultivate better client relationships.

Identify new selling opportunities

Arm your team with a better understanding of the energy commodity global trade flow, to identify new clients and emerging markets for growth opportunities.

Build better customer relationships

Track customer's activities in market to enable your team to build stronger relationships and negotiate more profitable contracts.

Monitor competitor activity

Follow the movements of your competitors' products into key markets to identify potential new suppliers and sales targets.



Product Management

Understand global market and strategically plan future product investments.

Identify market opportunities

Understand the global trade flow of energy commodities to identify strategic areas of new emerging markets.

Access the competitive landscape

Gain a better understanding of your competitors and your position in the market relative to them by accessing the latest energy commodity market intelligence.

Validate future investments

Provide accurate and confident evaluations of future product investments with an understanding of the supply and demands of the global energy market.



Commodity Traders

Make smarter trading decisions with world class intelligence.

Understand key commodity markets

Stay ahead of changing markets and capitalize on trading opportunities with verified intelligence on commodity shipment activities.

Gain detailed market insight

Track global trade by commodity and market with visibility into trade balances, trends, volumes, values and prices. Access trade forecasts by commodities and markets to ensure an accurate, consistent market view.

Make informed trading decisions

Utilize our advanced market intelligence to identify in real-time market shortfalls and gluts across the world to inform your team with actionable trading signals.



Logistics

Drive supply chain savings, efficiency and risk mitigation.

Minimize risk exposure

Monitor the movements of your commodities and analyze on-time performance, changes in ETA, delays and other potential logistical risks to ensure stronger customer relationships.

Better control costs

View vessel calls by port and terminal to estimate throughput of commodities in trade lanes across the world. Analyze potential new routes to lower costs and add flexibility into your supply chain.

Optimize contractual and pricing strategy

Rely on valuable insight on short and long-term market trends and shifts to evaluate accurate time to enter/exit a contract, define contract length and best pricing strategy.

Our Solutions

PIERS, Global Trade Atlas, World Trade Services, Market Intelligence Network (MINT), Freight Rate Forecast, Maritime Portal, Maritime Intelligence Risk Suite (MIRS), Commodities at Sea

For more information
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About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.