



## TECHNOLOGY INTELLIGENCE SERVICE

# Fintech

Global, expert analysis of detailed market intelligence and insight on the fintech strategies of major players and start-ups, and how they disrupt traditional financial services

Real-time access to a continuous flow of research across geographies, topics and application areas:

### Market insights

Frequent analyst commentary on product launches, market news and analysis.

### Reports

Annual topical report addressing key focus areas with in-depth analysis on market and technology trends.

### Market databases

Historic, current and forecasted data delivered in Power BI and pivot Excel.

### Analyst access

For prompt responses to urgent and unique questions.

### Clients of this service will receive:

**Fintech Ecosystem Visualisation Tool** – Regularly updated interactive fintech ecosystem data on the Power BI platform, which provides an overview of fintech ecosystem by country, including fintech funding and M&A value, mobile payments penetration, banking penetration, loan and insurance penetration, as well as top fintech companies by country and region.

**Fintech Global Trends Report** – Detailed analysis on fintech market trends, including disruptions from start-ups, interactions between traditional banking services and fintech start-ups, funding and M&A trends, partnership strategies, business models, innovation and competition.

**Top 250 Fintech Company Database** – Continuous coverage of the top 250 fintech companies, including historical data for investors and funding and forecasts for revenue, market share and ranking.

**Mobile Device Payments Database** – Detailed analysis on the addressable market for Apple Pay, Samsung Pay and Android Pay compatible smartphones. Includes data for 62 countries and historic and forecasted data from 2014 to 2022. Also includes installed base and mobile payment service revenues. Updated semi-annually.

**Payment & Banking Cards Database** – Detailed analysis and data on the payment card markets (credit, debit, prepaid and ATM only) in 67 countries and 4 regions.

**Topical Market Briefs** – Following industry events, regular commentary is provided on product launches, market news and analysis. Topics include digital payments and mobile banking, blockchain, AI, insurance, lending, commerce and retail, and more.

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## Research coverage

### Topical coverage

- Digital payments and mobile banking
- Insurance
- Lending
- Commerce and retail
- Cloud in finance
- Blockchain in finance
- Capital markets
- Wealth management
- Artificial intelligence in banking
- Challenger banks

### Country-level coverage

#### Africa & Middle East

- Algeria
- Egypt
- Iran
- Israel
- Kenya
- Morocco
- Saudi Arabia
- South Africa
- Tunisia
- United Arab Emirates

#### West Europe

- Austria
- Belgium
- Denmark
- Finland
- France
- Germany
- Greece
- Ireland
- Italy
- Netherlands
- Norway
- Portugal
- Spain
- Sweden
- Switzerland
- United Kingdom

#### C&E Europe

- Bulgaria
- Croatia
- Czech Republic
- Estonia
- Hungary
- Latvia
- Lithuania
- Poland
- Russia
- Turkey
- Ukraine

#### North America

- Canada
- USA

#### South & Central America

- Argentina
- Brazil
- Chile
- Colombia
- Mexico
- Peru
- Uruguay
- Venezuela

#### Asia Pacific

- Australia
- China
- Hong Kong
- India
- Indonesia
- Japan
- Malaysia
- New Zealand
- Pakistan
- Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Vietnam

### Data coverage

- Fintech top 250 database (revenue, funding, etc.)
- Payment and bank card database
- Mobile device payments database
- Lending penetration
- Insurance penetration
- Funding and M&A

For more information [technology.ihs.com](https://www.technology.ihs.com)

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#### About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and expertise to forge solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.