



## TECHNOLOGY INTELLIGENCE SERVICE

# Video Processing

Comprehensive data, insight and analysis on the video processing market, including content delivery infrastructure and services

Real-time access to a continuous flow of research across technologies, geographies and vendors, delivered via:

### FEATURED TOPICS

- Total value of the video processing market, from both market size and market share perspectives
- Emerging video processing technology trends
- Vendor deployments and technology relationships
- Integrated view of the competitive landscape

#### Market Trackers

Historic and forecasted market size and market share data delivered in Excel accompanied by written analysis

#### Reports

Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends

#### Analyst Insights

Client-exclusive analyst commentary on developments throughout the year, including product launches, M&A, vendor positioning and strategy

#### Analyst Access

For prompt responses to urgent and unique questions

### Clients of this service will receive:

**Industry Market Trackers** – Delivered in Excel, with accompanying detailed PDF analysis on forecasted industry value associated with key product and service types and 9 segmented technologies in the video processing sector. Also includes detailed revenue and market share analysis for over 40 vendors operating in the video processing space, tracking across 4 macro-geographic regions (Asia Pacific; Europe, Middle East and Africa; North America; South and Central America).

**Reports and Market Insights** – Annual reports on specific segments of the market, providing in-depth analysis of key technology trends and their impact on the industry. Analysis of recent and upcoming consolidations and acquisitions that characterizes the video processing space today, helping media companies, technology vendors and institutions benchmark industry activities.

## Research coverage

### Segments and sub-segments

#### Storage

- MAM (media asset management)

#### Packaging

- ABR (adaptive bitrate)
- Contribution encoder
- Distribution encoder
- IRD (integrated receiver decoder)
- Multiplexing
- Playout
- Transcoding

#### Delivery

- CDN (content delivery network)

### Core metrics measures

- Market share
- Market size

### Sizing supply opportunity

- By region (4)
- By segments (3)
- By vendor (40)

### Sizing demand for products

- By sub segment (9)
- By deployment type (4)
- By live vs. non-live
- By resolution type (3)
- By compression type (3)
- By platform (5)
- By region (4)
- By sub-region (13)
- By country (64)

### Related research

**Video Network Infrastructure Intelligence Service**

**Professional Video Intelligence**

**Video UX Technology Intelligence Service**

**Media Managed Services Intelligence Service**

For more information [technology.ihs.com](https://technology.ihs.com)

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