



# Automotive Insight Packages for the Financial Buy-side

Understanding where the industry is going, the issues and innovations that will drive it forward, and the strategies that will bring success is key to more secure and more successful investment decisions. IHS Markit provides in-depth insight on the entire automotive value chain—along with valuable industry intelligence and an unbiased perspective—so you can clearly see where the opportunities and the minefields lie when it comes to investing in the automotive sector.





## Package #1

### Country Level Forecast

#### Light Vehicle Production Forecast

Weight class	LV up to 6t GVW
Geography	All 7 regions by country
Market Detail	TIV*/Sales Parent
Forecast horizon	Current +3 years
Data Buckets	Monthly for current year +2, quarterly thereafter
History	Current + 2-year history
Update Frequency	Full (12x/year)
Comments	Volumes and deltas

#### Light Vehicle Sales Forecast

Weight class	LV
Geography	All 7 regions by country
Market Detail	TIV/Sales Parent
Forecast horizon	Current +3 years
Data Buckets	Monthly for current year +2, quarterly thereafter
History	Current + 2-year history
Update Frequency	Full (8x/year)
Comments	Volumes and deltas
Actual Line Date	Yes

#### Medium/Heavy Forecasts

Concept	Sales and Production
Weight Class	MHCV over 6t GVW
Geography	All 7 Regions
Market Detail	TIV/Sales Parent
Forecast Horizon	Current +3 years
Data Buckets	Annual
History	Current + 2-year history
Update Frequency	Full (4x/year)
Comments	Volumes

#### Light Vehicle Sales by Powertrain Forecast

Weight Class	LV
Geography	All 4 regions
Detail	TIV
Forecast Horizon	Current +3 years
Data Buckets	Annual
History	Current + 2-year history
Update Frequency	2x/year
Details	Propulsion System Design Alternative Propulsion Plug-in Engine Fuel Type

#### News & Analysis

AutoIntelligence Daily	Yes (delivered via Connect)
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## Package #2

### Brand Level Forecast

LV up to 6t GVW

All 7 regions by country

Brand

Current +7 years

Monthly for current year +2, quarterly thereafter

Current + 2-year history

Full (12x/year)

Volumes and deltas

LV

All 7 regions by country

Brand

Current +7 years

Monthly for current year +2, quarterly thereafter

Current + 2-year history

Full (8x/year)

Volumes and deltas

Yes

Sales and Production

MHCV over 6t GVW

All 7 Regions

Brand

Current +7 years

Annual

Current + 2-year history

Full (4x/year)

Volumes

LV

All 4 regions

Brand

Current +7 years

Annual

Current + 2-year history

2x/year

Propulsion System Design  
Alternative Propulsion Plug-in  
Engine Fuel Type  
Engines & Transmissions

Yes (delivered via Connect)

## Package #3

### Model Level Forecast

LV up to 6t GVW

All 7 regions by country

Brand/Platform/Model

Current +3 years

Monthly for current year +2, quarterly thereafter

Current + 2-year history

Full (12x/year)

Volumes and deltas

LV

All 7 regions by country

Platform/Model

Current +3 years

Monthly for current year +2, quarterly thereafter

Current + 2-year history

Full (8x/year)

Volumes and deltas

Yes

Sales and Production

MHCV over 6t GVW

All 7 Regions

Brand

Current +7 years

Annual

Current + 2-year history

Full (4x/year)

Volumes

LV

All 4 regions

Brand/Platform/Model

Current +7 years

Annual

Current + 2-year history

2x/year

Propulsion System Design  
Alternative Propulsion Plug-in  
Engine Fuel Type  
Engines & Transmissions

Yes (delivered via Connect)

#### Add-ons available

- Additional History
- Additional Forecasts
- AutoIntelligence Monitor

#### Abbreviations:

LV = Light vehicles  
< 6 tons gross vehicle weight

MHCV = Medium heavy commercial vehicles  
(Medium = 6-<15 tons;  
Heavy ≥ 15 tons)

TIV = Total Industry Volume = total number of vehicles sold/produced by region and country

GVW = Gross Vehicle Weight

## About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

Automotive offerings and expertise at IHS Markit span every major market and the entire automotive value chain—from product planning to marketing, sales and the aftermarket. For additional information, please visit [www.ihsmarkit.com/automotive](http://www.ihsmarkit.com/automotive) or email [automotive@ihsmarkit.com](mailto:automotive@ihsmarkit.com).

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