2019 advertising rates

Print

Digital

Design your marketing campaign

SPONSORED CONTENT		
Monthly newsletter – Annual package	\$30,000	
ChemWeek TV	\$30,000	
Article / Company profile	\$15,000	
SPONSORED CONTENT SERIES		
Webinar series	\$27,000	
Podcasts series	\$18,000	
Content series	\$30,000	

BANNERS

www.chemweek.com	
Leaderboard (728x90)	\$3,750/month
Standard (300x90)	\$3,225/month
Square (300x250)	\$3,000/month
E-newsletters	
Leaderboard (728x90)	\$3,000/month
Square (300x250)	\$2,000/month

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MAGAZINE

Advert

4-color	1x	3x	6x	12x	
Full page	\$8,500	\$8,200	\$7,800	\$7,100	
1/2 page	\$5,000	\$4,825	\$4,550	\$4,100	
1/3 page	\$4,000	\$3,855	\$3,650	\$3,350	
1/6 page	\$2,100	\$1,975	\$1,900	\$1,725	

Supplements

4 page supplement: \$20,000

Get in touch

Key contacts

Print

Digital

Design your marketing campaign

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