

2019 advertising rates

Print

Digital

Design your marketing campaign

SPONSORED CONTENT	
Monthly newsletter – Annual package	\$30,000
ChemWeek TV	\$30,000
Article / Company profile	\$15,000
SPONSORED CONTENT SERIES	
Webinar series	\$27,000
Podcasts series	\$18,000
Content series	\$30,000

BANNERS

www.chemweek.com

Leaderboard (728x90) \$3,750/month

Standard (300x90) \$3,225/month

Square (300x250) \$3,000/month

E-newsletters

Leaderboard (728x90) \$3,000/month

Square (300x250) \$2,000/month

MAGAZINE

Advert

4-color	1x	3x	6x	12x
Full page	\$8,500	\$8,200	\$7,800	\$7,100
1/2 page	\$5,000	\$4,825	\$4,550	\$4,100
1/3 page	\$4,000	\$3,855	\$3,650	\$3,350
1/6 page	\$2,100	\$1,975	\$1,900	\$1,725



Supplements

4 page supplement: \$20,000

Get in touch

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