



TECHNOLOGY INTELLIGENCE SERVICE

Telecom Digital Transformation

DELIVERABLES

- **Market report (2)**
Detailed examination of market and technical trends
- **Surveys (2)**
In-depth interviews with key market players
- **Market insights**
Analyst commentary on market shifts, technology and regional developments, vendors, events and more
- **Briefings**
Quarterly scheduled briefings with analysts on research highlights from all aspects of the market
- **Analyst access**
For prompt responses to urgent and unique questions

Global, in-depth coverage of service enablement (OSS/BSS), analytics, AI (machine/deep learning), customer experience, revenue management and managed services

Clients of this service will receive:

Market reports – Delivered in Excel and accompanied by written PDF analysis:

- **Subscriber Data Management Report** – Forecasts, analysis and trends for subscriber data management (SDM) software and services
- **Revenue Management Market Report** – Forecasts, analysis and trends for revenue management

Surveys – Delivered in PDF:

- **Digital Transformation Strategies Service Provider Survey** – In-depth interviews with purchase decision-makers at operators worldwide regarding their perceptions and plans around digital transformation
- **OSS/BSS in a 5G Era Service Provider Survey** – In-depth interviews with purchase decision-makers at operators worldwide regarding their perceptions and plans around operations support systems (OSS) and business support systems (BSS) in the 5G era

** Reports are subject to change*

Research coverage

Market trackers/reports	Measures	Coverage
Subscriber Data Management (annual)	Revenue	SDM software (fixed line, mobile) SDM services (fixed line, mobile)
Revenue Management (annual)	Revenue	Revenue management by product type
Surveys	Details	
Digital Transformation Strategies Service Provider Survey	Interviews with knowledgeable purchase decision-makers at operators worldwide regarding their perceptions and plans around digital transformation, including adoption of artificial intelligence (AI), big data analytics, cloud and network functions virtualization (NFV)/software-defined networking (SDN) technologies	
OSS/BSS in a 5G Era Service Provider Survey (annual)	Interviews with knowledgeable purchase decision-makers at operators worldwide regarding their perceptions and plans around OSS and BSS, next-gen OSS and BSS, and OSS and BSS transformation in the 5G era	
Regions	<i>Sample companies (see abstracts for full lists)</i>	
Worldwide	Amdocs	Juniper
North America (US and Canada)	Cisco	NetCracker
Europe, the Middle East and Africa (EMEA)	Ericsson	Nokia
Asia Pacific (APAC), including Japan and Australia	HPE	Openet
Caribbean and Latin America (CALA), including Mexico	Huawei	Oracle
	IBM	SAP
	Intel	SAS
Related research		
Operators & Services	SDN & NFV	Service Provider Network Economics
M2M, IoT & Connectivity	Service Provider Broadband & Video	Service Provider VoIP & IMS
Mobile Infrastructure		

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