

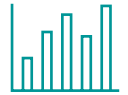
Technology



From artificial intelligence, the Internet of Things, cloud, 5G and blockchain, to video everywhere, transformative technologies are fundamentally changing the way the world does business. We help you keep pace, anticipate disruption, stay competitive: ihsmarkit.com/technology

Vertical market expertise

300 +
analysts



127 K
media
mentions 2018



\$3.89
BN annual sales



Cross-market capabilities

Advisory
Services
& Custom
Research

Covering the technology universe from raw materials to consumer trends

Materials &
Components



Operations &
Manufacturing



Supply
Chain



Vertical
Industries



Regional
Markets



Consumer
Research

Accelerating
success
across your
organization



Forecast
markets



Know your
customer's
behavior



Enter, grow
+ diversify in
new markets



Quantify
financial
impacts

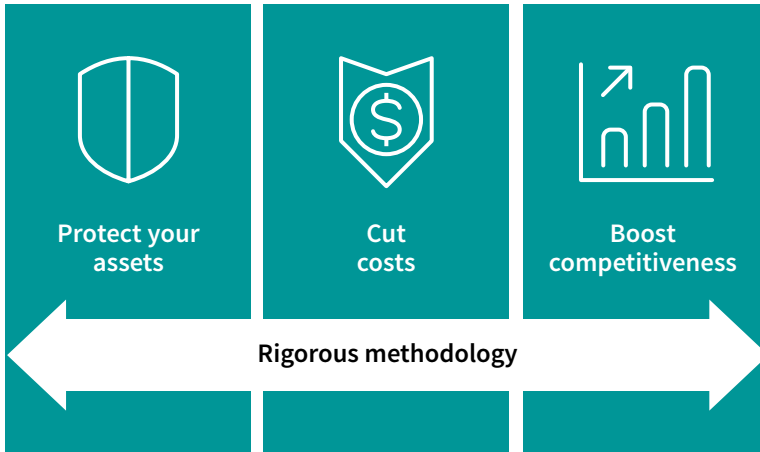


Reduce costs
+ improve
performance



Achieve
operational
excellence

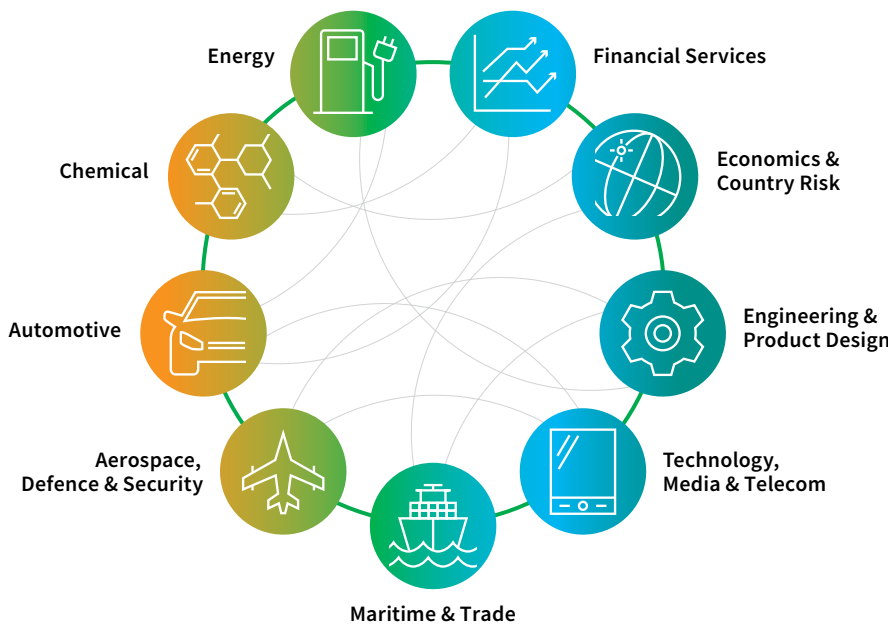
To improve your bottom line



#1	Two leading cellular carriers maintained top market status using independent marketing claims
5% - 15%	Average customer savings on prices paid for components
+2040	Business and organizations worldwide use our intelligence to maximize outcomes

Delivering comprehensive industry coverage, expertise, and resources from across IHS Markit

15,000+ colleagues serving **5,000+** customers in **140+** countries



80%
of the Fortune
Global 500

>75%
of the Fortune
Global 1000

94/100
Largest US
corporates

49/50
Largest
US banks

10/10
Largest
automobile
companies
in the world

49/50
Largest
global oil
companies

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