

2019 advertising rates

BRAND MARKETING RATES

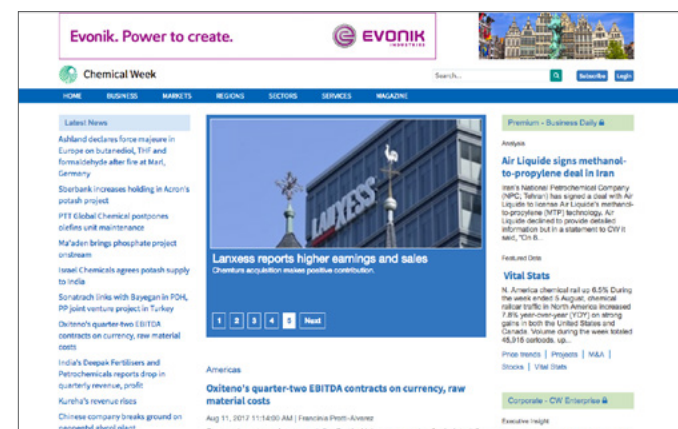
Webinar Series	\$50,000
TV	\$50,000
Podcasts series	\$30,000
Sponsored content series (Including infographics)	\$30,000



E-MEDIA RATES

www.chemweek.com

Leaderboard (728x90)	\$3,750/month
Standard (300x90)	\$3,225/month
Square (300x250)	\$3,000/month
E-newsletters	
Leaderboard (728x90)	\$3,000/month
Square (300x250)	\$2,000/month



MAGAZINE RATES

Advert

	1x	3x	6x	12x
4-color				
Full page	\$8,500	\$8,200	\$7,800	\$7,100
1/2 page	\$5,000	\$4,825	\$4,550	\$4,100
1/3 page	\$4,000	\$3,855	\$3,650	\$3,350
1/6 page	\$2,100	\$1,975	\$1,900	\$1,725

Supplements

4 page supplement: \$20,000