

03/09/2018



United Kingdom

Manufacturing sector growth slows amid steepest export decline since 2014

32

- PMI at lowest level since July 2016
- Output growth slows further as new order inflows hit by sharp drop in exports
- Business optimism at 22-month low

UK manufacturing output growth waned in August to its lowest since March 2017, due mainly to a sharp downturn in exports. Optimism about the future also dipped lower to suggest conditions could deteriorate further in coming months.

Production growth slowdown

The seasonally adjusted IHS Markit/CIPS Manufacturing PMI fell to 52.8 in August, its lowest since the immediate aftermath of the EU referendum. The lower August reading represents a continuation of a general slowing trend that has been evident since growth peaked in November of last year.

Output and new orders expanded at the weakest rates for 17- and 25-months, respectively, as exports fell at the steepest pace since October 2014. Employment meanwhile barely rose as producers grew more cautious in terms of hiring, registering the joint-weakest jobs gain for over two years.

A comparison of the survey's output index with official manufacturing data from the Office for National Statistics indicates that the survey is indicative of the official gauge of output stagnating (measured on a three-month-on-three-month basis).¹

Subdued outlook

In seeking to assess the production trend in coming months, the survey data suggest downside risks to the outlook. Companies themselves grew less optimistic in August, with sentiment about production in the year ahead dipping to a 22-month low. Anxiety about the disruptive impact of Brexit remained highest on the list of concerns.



2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

Sources: IHS Markit, CIPS, ONS

-16.0

Manufacturing backlogs and employment



New orders and exports



¹ The official and PMI data have diverged in recent months, the former showing greater volatility, indicating contracting output between February and April before rebounding again in May and June. The PMI, in contrast, had remained in positive territory throughout this period, correctly anticipating the rebound, albeit indicating an underlying slowdown in the goods producing sector which has persisted in August.



Other sub-indices for the survey also hint at slower future production: growth of output continued to outpace that of new orders, a situation which generally tends to mean production will be scaled back in coming months unless demand revives (see chart).

New orders growth has in fact fallen below that of output in five of the past six months, meaning companies' production levels are only being sustained by clearing backlogs of work. A marked drop in backlogs of uncompleted orders in August underscored how existing production capacity is more than sufficient to cater to current demand growth, boding ill for future output and jobs growth.

Export woes

While exports had been an important driver of the manufacturing upturn for much of 2017, the trade picture has worsened in recent months, culminating in a sharp drop in exports in August. The export decline is all the more worrying due to the sustained weakness of sterling during the month, which should be helping to boost the competiveness of UK goods in overseas markets.

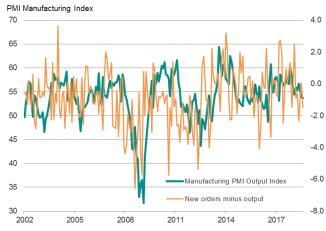
Export orders fell for consumer goods, investment goods (such as plant and machinery) as well as intermediary goods. The latter, which are inputs provided to other manufacturers abroad, showed the steepest decline and fell for a second successive month.

Fewer delays and cooling price pressures

Some good news came in the form of fewer supply chain delays, with delivery times showing the smallest (albeit still marked) lengthening for four months. Input cost pressures also continued to run below recent peaks, though the rate of raw material price inflation remained unchanged on July's elevated level.

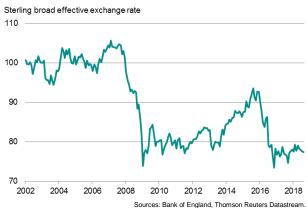
Output prices likewise continued to rise sharply, though less so than in July, indicating that upward pressure on inflation from the factory sector has eased since earlier in the year but remains significant.

Output and order book comparisons

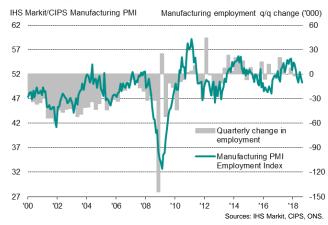


Sources: IHS Markit, CIPS.

UK trade weighted exchange rate



PMI employment index v official employment



Chris Williamson

Chief Business Economist, IHS Markit

Tel: +44 207 260 2329

Email: chris.williamson@ihsmarkit.com

Click here for more PMI and economic commentary.

For further information, please visit www.ihsmarkit.com