

# Food and Beverage Automation Opportunities Report - 2017

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**A comprehensive overview of the food and beverage machinery market – forecast to reach over \$60 billion in 2021.**

This document outlines the scope for a recently published report examining the world market for food and beverage machinery. It provides detailed revenue analysis of the market and production by different machinery types, with five year market growth forecasts and regional base year market shares.

This study investigates the size of the market and production in 2016, in terms of revenues and unit shipments, forecast to 2021. Segmentation is provided by seven machinery types and region. IHS also highlights key market dynamics and assesses the overall competitive landscape, presenting market share estimates by machinery type and major region. The study also provides a detailed analysis of automation consumption and trends in the industry. The total value of automation content in food and beverage machinery is provided for 2016, with forecasts to 2021. Segmentation is also provided by machinery type and automation product category, for 2016 only.

## ACTUALS AND FORECAST

### Base year and forecasts

- 2016 base year
- 5-year annual forecast (2017-2021)

### Measures sales

- Revenue
- Units
- Average selling price (ASPs)

### Measures production

- Revenue

### Measures automation content

- Revenue

### Regions, markets

- World
- EMEA
- Americas
- Asia-Pacific (APAC)

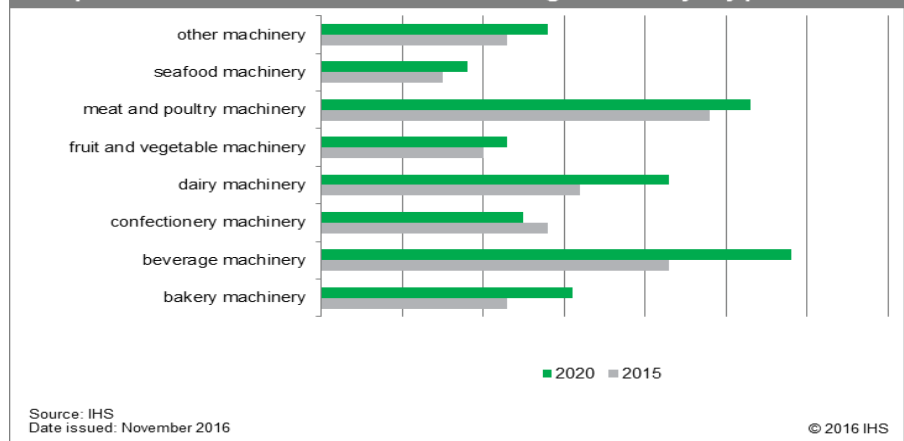
### Segmentations

- Machinery type
- Geographic region

### Machinery Types

- Bakery machinery
- Beverage machinery
- Confectionery machinery
- Fruit and vegetable machinery
- Meat and poultry machinery
- Seafood machinery
- Other machinery

sample : The world market for food and beverage machinery - by product



The report has been developed through publicly available information to assess the food and beverage machinery business of leading suppliers and to generate estimates for smaller suppliers. The information was supplemented by inhouse data, including the IHS coverage of machinery production, capital expenditure in process and factory automation, which aided in the forecasting development of end-markets for food and beverage machinery. The automation content section is supported by IHS' dedicated industrial automation reports.

### Key issues addressed

- What was the size of the market for automation components for each food and beverage machinery type in 2016?
- What are the trends in automation usage in this industry?
- What impact has the current economic climate had on the food and beverage machinery market?
- How does the market (consumption) compare to production for each machinery type?
- What share of the market do the leading machine builders have? How does this vary by machinery type and region?

## LEAD ANALYST

### Sudhakar Chaudhary – Analyst, Manufacturing Technology

Sudhakar Chaudhary is an analyst within the Manufacturing Technology group at IHS. His reports have covered topics such as integrated motors and machine-mounted drives, precision gearboxes and geared motors as well as mechanical component database. Sudhakar is currently developing the Mechanical Components Database.

Sudhakar holds a BSc (Hons.) in Business and Management from the University of Bradford at UK. He is based in the IHS Gurgaon office in India and may be contacted at [Sudhakar.Chaudhary@ihsmarkit.com](mailto:Sudhakar.Chaudhary@ihsmarkit.com).

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Our IHS Markit's manufacturing technology team is the leading provider of market intelligence on electrical, electronic, electromechanical, and mechanical automation equipment types; as well as finished machinery and equipment markets. Having studied these markets for nearly two decades, our team of over 30 analysts has amassed a wealth of insight and market data that is recognized as being the most detailed and accurate of its kind. By leveraging the breadth of IHS Markit and its experts, IHS Markit insight into manufacturing technology is unparalleled in key vertical markets, including automotive, power generation, oil & gas, maritime, amongst others.

IHS Markit's position as an objective market analyst firm leaves us ideally placed to conduct projects requiring intelligence-gathering, detailed company analysis, and market-validation of strategy options at a global level.

Our range of products and services includes detailed annual market reports, quarterly market trackers and customer surveys. As well as the off-the-shelf studies, we also offer custom research and strategy consultancy services.

## FURTHER INFORMATION

For more information, to request a quote, to obtain sample pages, or to discuss the report findings please contact:

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