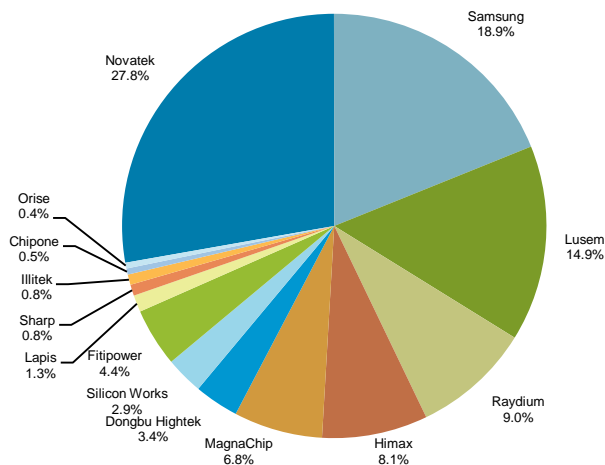


The Display Driver IC Market Tracker is a quarterly report that covers the shipments, prices, revenue, value chain (supply chain) dynamics, wafer foundries, new technologies, interfaces, and display resolutions that influence driver ICs across all applications. The report provides detailed quarterly analyses of the TFT LCD driver IC market for all flat panel display market segments while providing information about the companies and technologies that participate in this space.

Three important elements of this report are market share, value chain relationships between driver IC makers and the panel makers, and developments in driver IC technology.

The report includes an Excel data file and PowerPoint report.

LCD TV display driver IC market share in 1H'14



Source: IHS

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Key issues addressed

- The latest technology and supply chain information as well as pricing and forecasts for the entire range of TFT LCD driver ICs
- Improvements in display performance derived from driver ICs
- The high resolution market trend and driver IC suppliers' response to high resolution market growth

Applicable to

- Driver IC suppliers
- Semiconductor suppliers
- Investment community - Fund managers, investors, and analysts with and interest in display companies
- LCD panel suppliers
 - Materials/components procurement division
 - Panel development division
- Brand manufacturers, OEMs, ODMs – LCD and the materials/components procurement division

Actuals and forecast

Frequency, time period

- Quarterly update

Measures

- Revenue
- Unit
- Typical selling price (\$US)

Excel data file

- Market share (Including fabless market share)
- Market share by large and small/medium LCD application
- Total shipments and revenue by application
- LCD tablets
- LCD mobile phones
- LCD monitors
- LCD notebooks
- LCD TVs
- Other large LCD applications
- Other small LCD applications
- Driver IC specifications for main panels

Lead analyst

Tadashi Uno – Senior Analyst

Tadashi Uno joined DisplaySearch in December, 2006 as Director, Materials and Components Market Research. Prior to joining DisplaySearch, Tadashi worked for Dainippon Printing for 20 years in Display Components Operations. He has more than 20 years experience in FPD material and components market research. He has maintained excellent relations with material and component suppliers. He has published reports covering LCD glass, color filters, optical film, as well as cost models. He has been invited to speak at numerous display conferences in Japan, Korea, and Taiwan, and offer commentary to many newspapers and FPD industry journals. Now, he has been appointed as Senior Analyst at IHS.

Irene Heo, Principal Analyst

Jimmy Kim, Principal Analyst

Yoshio Tamura, Senior Director

About IHS

IHS (NYSE: IHS) is the leading source of information, insight and analytics in critical areas that shape today's business landscape. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs 8,000 people in 31 countries around the world.

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