

# Combined cost & performance benchmarking: a new frontier

This cutting-edge, unique service brings teardown cost information together with analytics that show how components perform under real-world conditions.

Find the right combination of cost plus performance to inform all phases of your product development and go-to-market decisions.

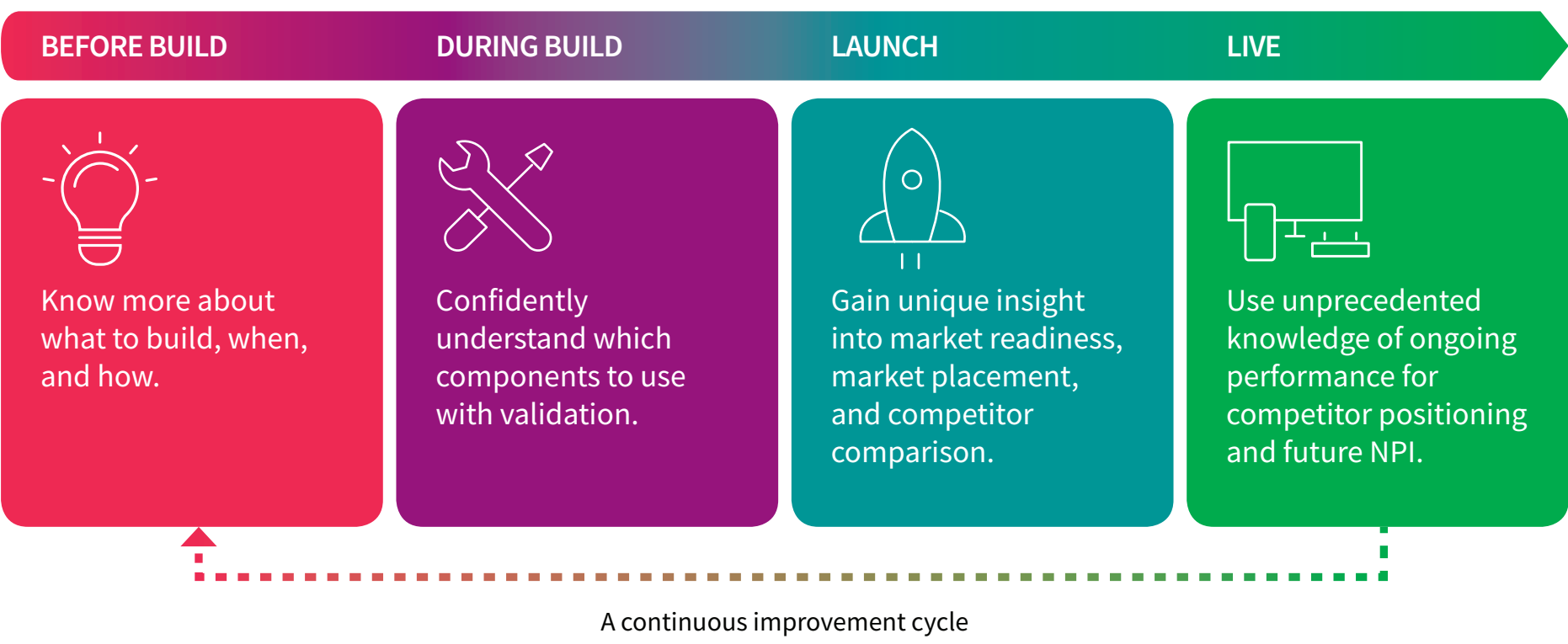
Gain competitive advantage

View from all angles

Build a comprehensive, cross-departmental strategy

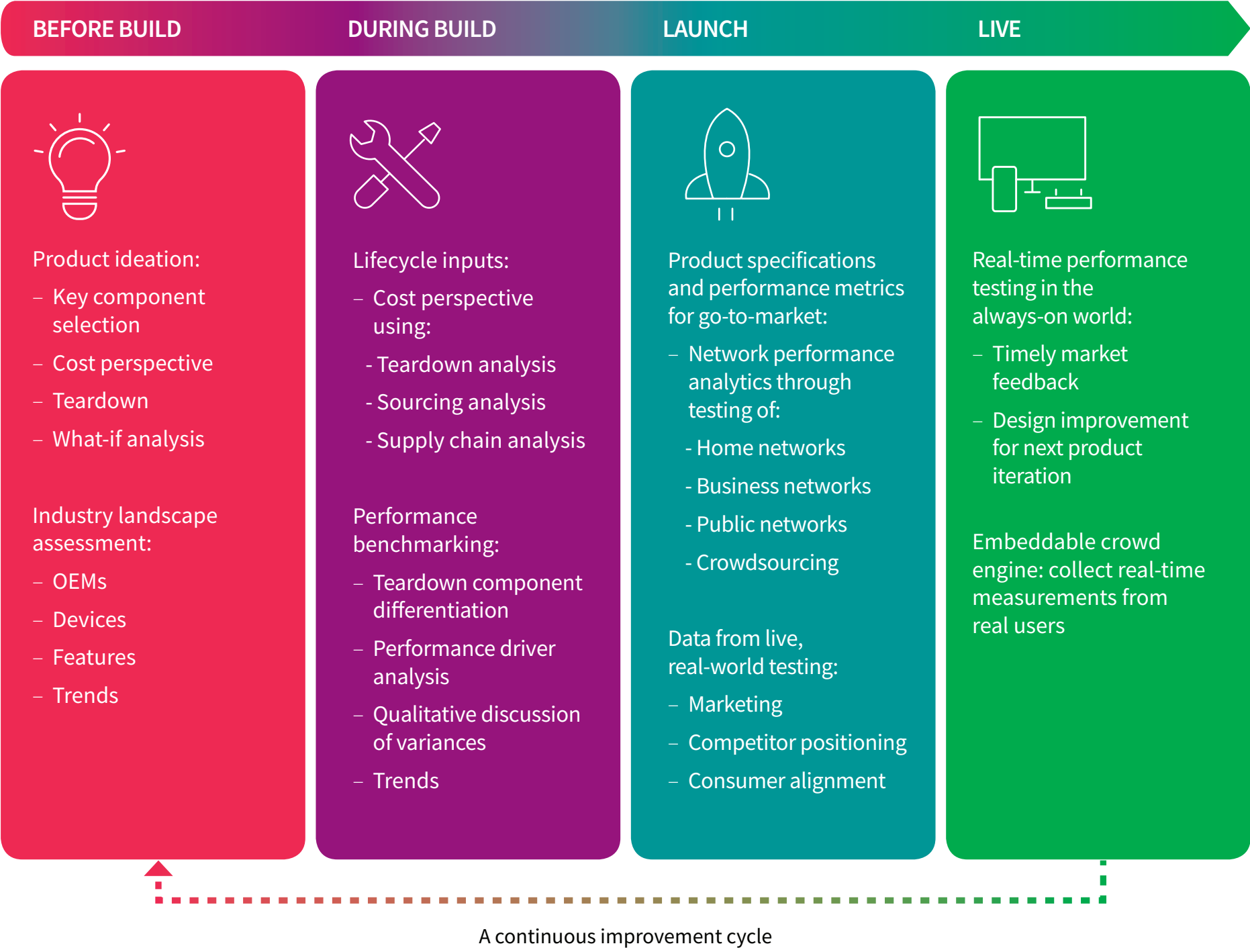
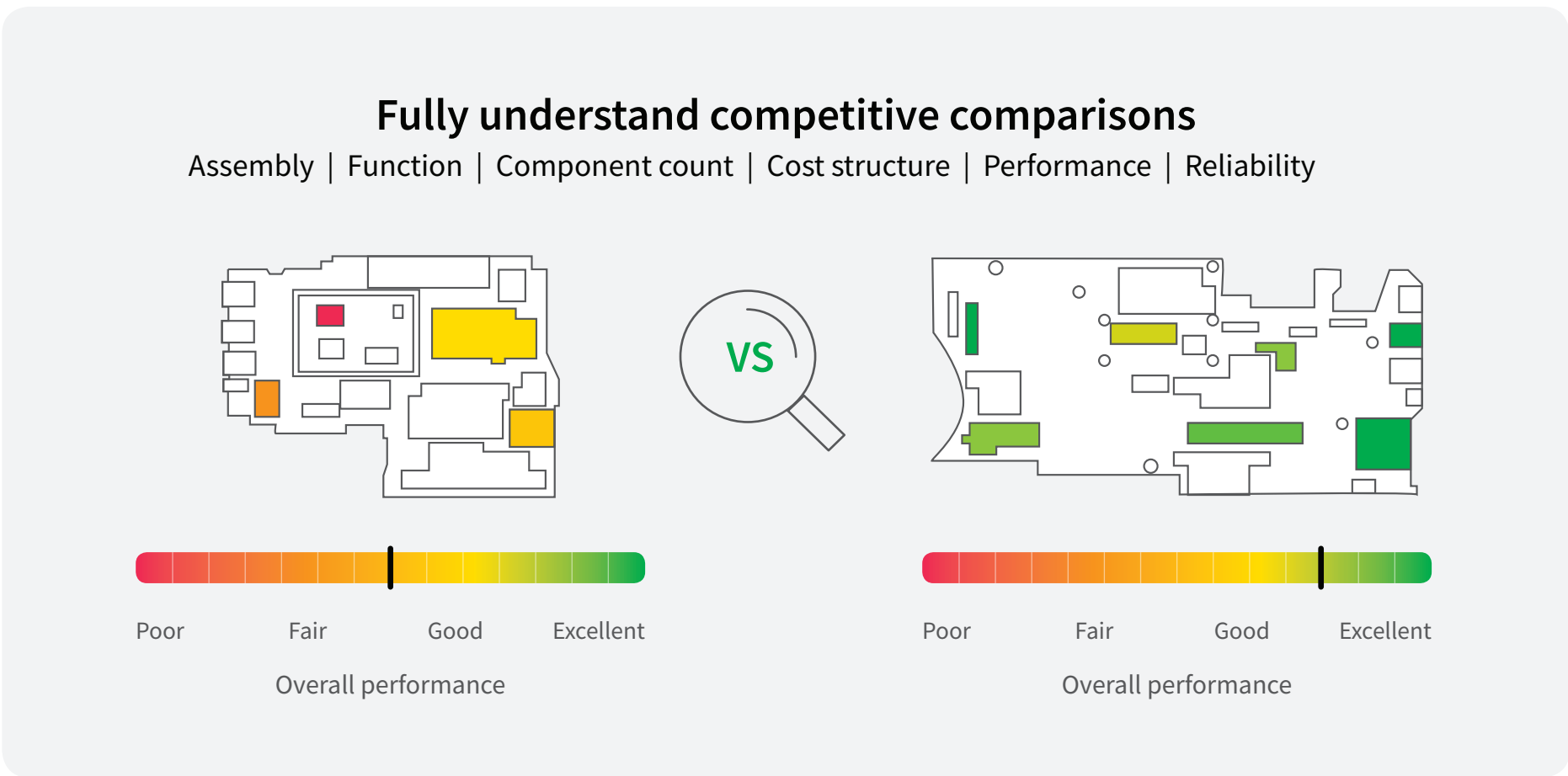
## Benchmarking across the product lifecycle

Combined cost and performance benchmarking – a unique offering that allows a strategic alignment across product roadmap, design engineering, and marketing.



## Combined cost and performance intelligence in real life: select the right components and equipment for your unique needs

Understand features, performance, standards, material grades, and the market in order to deliver performance and fair cost.



Ready to learn more? Contact us today.  
[info@rootmetrics.com](mailto:info@rootmetrics.com)