



TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

# Cloud & Colocation Intelligence Service

Comprehensive insight and analysis of the off-premises cloud and colocation services markets

## DELIVERABLES

- **Market Trackers (3)**  
Worldwide and regional market size and share information; historic, planned and forecasted.
- **Surveys (2)** – Medium and large enterprise respondents provide insight into decisions and strategies for purchasing cloud and colocation services.
- **Market Insights (~12)**  
Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.
- **Briefings** – Semi-annual scheduled briefings with analysts on research highlights from all aspects of the market.
- **Analyst Access** – For prompt responses to urgent and unique questions.

**Market Trackers** – delivered in Excel and accompanied by written PDF analysis:

- **Cloud & Colocation Services Market Tracker** – Worldwide and regional market size, share, five-year forecast analysis, and trends for IaaS, CaaS, PaaS, SaaS, and colocation.
- **Cloud & Colocation Data Center Building Tracker** – Database and analysis of data center sites for cloud service providers with at least \$1 billion and colocation service providers with at least \$500 million in revenue. Current data center building inventory presented by company, geography, data center space, and critical load. Planned expansions presented by major region.
- **Cloud and Colocation Data Center CapEx Market Tracker** – Data center capital expenditures of cloud and colocation service providers segmented by type of data center physical infrastructure and IT equipment with five-year forecasts presented by major region and spend category (ex: UPS, racks, servers, storage, networking).

**Surveys** – analyzes the trends and assesses the needs of enterprises using cloud and colocation services; delivered in PDF:

- **Cloud Services Strategies & Leadership: North American Enterprise Survey**
- **Colocation Services Strategies & Leadership: North American Enterprise Survey**

## Research Coverage

Market Trackers	Measures	Coverage	
<b>Cloud &amp; Colocation Services Market Tracker</b> (semi-annually)	Revenues	Colocation Services Infrastructure as a Service (IaaS) Cloud as a Service (CaaS) Platform as a Service (PaaS) Software as a Service (SaaS)	
<b>Cloud &amp; Colocation Services Data Center Building Tracker</b> (semi-annually)	Capacity (Sq. Ft.) # of Buildings Critical load (kW)	DC capacity (deployed and planned) DC capacity by physical infrastructure operator DC capacity by IT Infrastructure Operator	
<b>Cloud and Colocation Data Center CapEx Market Tracker</b> (semi-annually)	Capital expenditures	Compute equipment Network equipment Storage UPS rPDU Racks Cooling equipment 3Phase PDU	
Other Deliverables	Details		
<b>Cloud Service Strategies &amp; Leadership: North American Enterprise Survey</b> (annual)	Survey of ~150 US and Canadian businesses about cloud adoption strategies, types of cloud services, impact on IT infrastructure, security considerations, ratings of top providers, cloud service provider selection criteria, and more.		
<b>Colocation Services Strategies &amp; Leadership: North American Enterprise Survey</b> (annual)	Survey of ~150 US and Canadian businesses about colocation adoption strategies, drivers and barriers, perceptions on edge adoption, wholesale vs. retail model adoption, top providers, colocation service provider selection criteria, and more.		
Regions	Sample Companies (see abstracts for full lists)		
Worldwide North America (US and Canada) Europe, the Middle East, Africa Asia Pacific (including Japan and Australia) Caribbean and Latin America (including Mexico)	Alibaba Amazon (AWS) British Telecom CenturyLink China Telecom China Unicom Coresite	CyrusOne Deutsche Telekom Digital Realty Equinix Google Cloud IBM Interxion	Microsoft (Azure) NTT Oracle Salesforce SAP Telehouse (KDDI)
Related Research			
Cybersecurity Technology Data Center Compute Data Center Racks Infrastructure Data Center Networks	Data Center Storage Enterprise Networks SDN & NFV Service Provider Economics	Service Provider Routing & Switching Uninterruptable Power Supply (UPS) Data Center Cooling Data Center Power Distribution	

For more information [ihsmarkit.com/technology](https://www.ihsmarkit.com/technology)

### WORLDWIDE

T +1 844 301 7334

E [technology\\_us@ihsmarkit.com](mailto:technology_us@ihsmarkit.com)  
[technology\\_apac@ihsmarkit.com](mailto:technology_apac@ihsmarkit.com)  
[technology\\_emea@ihsmarkit.com](mailto:technology_emea@ihsmarkit.com)

### About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.