Data Center Networks

Global, in-depth coverage of data center network equipment used by enterprises and cloud and telecom providers

DELIVERABLES

- **Market Trackers (3)** Worldwide and regional market size and share information; historic and forecasted through 2022.

- **Surveys (2)** – In-depth interviews with technology buyers about their purchasing plans, drivers, challenges, etc.

- **Market Insights (~12)** Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.

- **Briefings** – Quarterly scheduled briefings with analysts on research highlights from all aspects of the market.

- **Analyst Access** – For prompt responses to urgent and unique questions.

Market Trackers – delivered in Excel and accompanied by written PDF analysis:

- **Data Center Network Equipment Market Tracker –** worldwide and regional market size, share, forecasts, and analysis for Ethernet switches, application delivery controllers (ADC), and software-defined WAN (SD-WAN)
- **Storage Area Network Equipment Market Tracker –** worldwide and regional market size, share, forecasts, and analysis for Fibre Channel (FC) switches and FC HBAs
- **Data Center Network & SAN Equipment Market Database** (Data Only) – combines the data from the two market trackers above for a total view of the market

Surveys – delivered in PDF:

- **Data Center Network Strategies & Leadership: North American Enterprise Survey –** provides insight into the plans and needs of businesses that operate their own data centers
- **Data Center Network Strategies & Leadership: Global Service Provider Survey –** provides insight into cloud and telecom service provider needs for their data center networks

Research Coverage

Market Trackers	Measures	Coverage
Data Center Network Equipment (quarterly)	Vendor market shares Revenues Ports Units Revenue per port Revenue per unit	**Data center Ethernet switches** – Type (general purpose, purpose-built, bare metal, blade) – Market Segment (service provider, cloud, telco), enterprise) – Data plane forwarding silicon attach – Control plane CPU silicon attach **Application delivery controllers** (hardware-based, virtual) **Software-defined Enterprise WAN**
Storage Area Network Equipment (quarterly)	Vendor market shares Revenues Ports Revenue per port	**SAN equipment** – Fibre Channel switches (chassis, fixed) – Fibre Channel HBAs
Total Data Center Network & SAN Equipment (Data Only) (quarterly)	Vendor market shares Revenues Ports Units Revenue per port Revenue per unit	All equipment in the *Data Center Network Equipment* and *Storage Area Network Equipment* Market Trackers, combined, for a total view of the market

Other Deliverables	Details
Data Center Network Strategies & Leadership: North American Enterprise Survey (annual)	At least 150 North American enterprises are interviewed to discuss data center trends, demographics, deployment drivers, technologies, investment plans, end user ratings of equipment vendors, and more—now and 2 years out.
Data Center Network Strategies & Leadership: Global Service Provider Survey (annual)	Interviews with at least 20 knowledgeable purchase-decision makers at operators worldwide about how cloud and telecom service provider data center networks are evolving. The study explores data center drivers, technologies, spending plans, operator ratings of equipment vendors, and more—now and 2 years out.

Sample Companies (see abstracts for full lists)				Regions
Switching Cisco Arista Juniper HPE Dell Huawei ZTE Whitebox (Edgecore, Delta, QCT)	**SD-WAN** Cisco VMware Huawei Citrix ZTE Aryaka Silver Peak InfoVista Talari CloudGenix Riverbed	**ADC** F5 Citrix KEMP A10 Radware	**FC SAN** Broadcom Cisco Cavium	Worldwide North America (US and Canada) Europe, the Middle East, Africa Asia Pacific (including Japan and Australia) Caribbean and Latin America (including Mexico)

Research Coverage (continued)

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