



TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

DRAM Memory

Combines strategic analysis and real-time forecasts, covering all the key aspects of the DRAM market

Real time access to a continuous flow of research across geographies, topics and application areas:

BENEFITS

- Monthly pricing data on dozens of parts
- DRAM roadmap and technology transitions
- Detailed picture of the supply landscape
- Competitive rankings of suppliers by geography and market segment
- Comprehensive demand analysis covering key industry segments
- Close integration with NAND Memory Intelligence Service resulting in an all-inclusive understanding of the memory market

Market Insights

Frequent analyst commentary on product launches, market news and analysis.

Market Trackers

Historic and forecasted worldwide and regional market size and share information.

Market Briefs

Studies addressing key trends delivered throughout the year.

Analyst Access

For prompt responses to urgent and unique questions.

Clients of this Intelligence Service will receive:

DRAM Market Tracker – provides detailed analysis and forecasts of the market by application markets, technology, density and manufacturing developments as well as insights into significant trends and changes in the marketplace; accompanied by a written analysis and updated quarterly.

DRAM Module Market Tracker – database offering short and long-term market forecasts by application, technology and module density as well as key supplier analysis; updated quarterly.

DRAM Dynamics Market Brief – analysis of real-time cost and pricing, inquiries into overall market conditions, and insights into the impact and implication of trends on various end applications for DRAM.

Research Coverage

Technologies	Application Markets	Measures
SDRAM DDR DDR2 DDR3 DDR4 DDR5 Mobile DRAM Graphic Emerging memory	Server PC Smartphones Tablets Consumer electronics Networking Automotive Industrial	Revenue Unit shipment Bit shipments ASP Market shares Supply and demand
Regions	Related Research	
Worldwide America Europe, Middle East & Africa Asia Pacific China Japan	NAND Memory Mobile and Embedded Memory SSD and HDD	

For more information [ihsmarkit.com/technology](https://www.ihsmarkit.com/technology)

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