



TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

## NAND Memory

Comprehensive examination of NAND flash memory technology, its respective applications, pricing and supply/demand dynamics

Real time access to a continuous flow of research across geographies, topics and application areas:

### BENEFITS

- Monthly pricing data on dozens of parts
- NAND roadmap and technology transitions
- Detailed picture of the supply landscape
- Competitive rankings of suppliers by geography
- Comprehensive demand analysis covering key application markets
- Close integration with DRAM Memory Intelligence Service resulting in an all-inclusive understanding of the memory market

#### Market Insights

Frequent analyst commentary on product launches, market news and analysis.

#### Market Tracker

Historic and forecasted, delivered in Excel and accompanied by written analysis.

#### Market Brief

Studies addressing key trends delivered throughout the year.

#### Analyst Access

For prompt responses to urgent and unique questions.

### Clients of this Intelligence Service will receive:

**NAND Market Tracker** – analysis on significant trends and changes in the marketplace with detailed supply/demand analysis and forecasts by application, technology, process, and density; updated quarterly

**NAND Dynamics Market Brief** – analysis of real-time pricing, application and technology trends, market shares, and various other topics pertinent to the NAND flash market (24 issues)

## Research Coverage

Technologies	Application Markets	Measures
SLC MLC TLC QLC Planar NAND by process node 3D NAND by layer count Emerging memory	Enterprise SSD Client SSD Smartphones Media tablets PC tablets Flash storage cards USB flash drive Digital still cameras Other consumer devices	Revenue Unit shipment Bit shipment ASP Market shares Supply and demand
Regions	Related Research	
Worldwide America Europe, Middle East & Africa Asia Pacific China Japan	DRAM Memory Mobile and Embedded Memory SSD and HDD	

For more information [ihsmarkit.com/technology](https://www.ihsmarkit.com/technology)

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IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.