



TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

## SSD and HDD Storage

Comprehensive coverage of the storage market examining the significant trends and technologies impacting the industry

Real time access to a continuous flow of research across geographies, topics and application areas:

### Market Insights

Frequent analyst commentary on product launches, market news and analysis.

### Market Tracker

Historic and forecasted data delivered in Excel, accompanied by written analysis.

### Market Briefs

Studies addressing key trends delivered throughout the year.

### Analyst Access

For prompt responses to urgent and unique questions.

### FEATURED TOPICS

- Market trends by form factor and storage interface
- Key transformations driving change:
  - NAND Flash 3D evolution
  - \$/GB
  - Capacity capabilities
  - Form factor
  - System workload
- Penetration potentials for SSDs in client, enterprise, and industrial systems
- Industry factors affecting HDD and SSD pricing

### Clients of this Intelligence Service will receive:

**SSD and HDD Storage Market Tracker** – provides detailed analysis and forecasts of the market by market and technology as well as insights on significant trends and changes in the marketplace; updated quarterly.

**Storage Pricing Market Brief** – monthly pricing update and analysis for SSD and HDD technologies (12 issues)

**Storage Space Market Brief** – timely analysis of the industry's most important topics (12 issues)

## Research Coverage

Technologies	Vertical Markets
HDD SSD ODD Interface (SATA, SAS, PCIe/NVMe) Form factor	Client Enterprise Industrial, non-compute

Measures	Regions	Time Period
Revenue Unit shipment ASP Unit densities Bits Market shares (unit shipments, revenues)	Americas EMEA Japan China APAC	7-year annual forecast Quarterly: previous, current and 1-year forecast

### Related Research

[NAND Memory](#)  
[Mobile and Embedded Memory](#)  
[DRAM](#)

For more information [ihsmarkit.com/technology](https://www.ihsmarkit.com/technology)

#### WORLDWIDE

T +1 844 301 7334

E [technology\\_us@ihsmarkit.com](mailto:technology_us@ihsmarkit.com)  
[technology\\_apac@ihsmarkit.com](mailto:technology_apac@ihsmarkit.com)  
[technology\\_emea@ihsmarkit.com](mailto:technology_emea@ihsmarkit.com)

#### About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.