



IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

Connected Devices

Comprehensive insight into the evolution of the connected home.

Time-critical information on the landscape and business of digital media devices and technology.

Market Insights

Historic and forecasted market data, delivered in Excel and in IHS TRAX®, an online analysis tool

Analyst Insights

Commentary on developments throughout the year.

Analyst Access

For prompt responses to urgent and unique questions

The propagation of connected devices through the market – and through homes – is fundamentally refashioning the relationship between consumers, and deliverers of media. With economic consequences that extend from hardware and software markets, to the media services industry, the media industry itself, and the wider investment community, connectivity requires any company wishing to thrive in the media-and-technology space to track – rigorously – just how rapidly this segment is undergoing change.

The IHS Markit Connected Devices Intelligence Service provides unrivalled insight into the evolution of the connected home.

Conceived around two pillars of information – devices; media distribution technology – Connected Devices datasets provide highly accurate, continuously-updated information on the connected device landscape, and on the technology ecosystems that content service providers rely on to distribute online media.

Research Coverage Overleaf

BENEFITS

- Integrated view of the connected-device landscape across 75 countries and 7 regions
- Detailed profiles of content service providers technology deployments and tech strategies
- Analysis covering market competition, company positioning, strategy, M&A, consumer behavior, technology trends, and technology disruption

Research Coverage

Connected Devices Intelligence Service Coverage Includes:

Device Coverage	Connected devices installed, split by 14 device types Connected devices installed, split by 17 operating systems
Company Coverage	Over 17 CE manufacturer device, content and app platforms profiled. 3 console manufacturer content ecosystems profiled
Granularity and Detail	75 countries 7 regions Annual data updated on a continuous basis, as the market evolves

Device Splits and Details

Smartphones	Digital Media Adapters (DMAs)	Apple TV / Roku / Chromecast
Tablets	Soundbars	Samsung TV / LG TV
Consoles	Wireless	Philips TV / Panasonic TV
PCs	Speakers	Sony TV / Vizio TV
STBs	AVR	iOS / Android / Win
Smart TV		Xbox 360 / Xbox One PS3 / PS4
Blu-ray Players		

For more information [ihsmarket.com/technology](https://www.ihsmarket.com/technology)

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About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.