

**TECHNOLOGY, MEDIA & TELECOM ABSTRACT** 

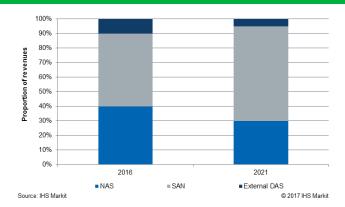
# Enterprise & IP Storage used for Video Surveillance 2017 edition

Josh Woodhouse, Senior Analyst - Video Surveillance Published October 2017

# New research on the \$1bn + market for enterprise and IP storage used for video surveillance

This document outlines the coverage of the 2017 edition of the IHS Markit report titled "The World Market for Enterprise & IP Storage used for Video Surveillance". Building on the 2015 edition, this new research will analyze the latest changes in the market for video surveillance storage. As demand for video surveillance cameras continues to grow so do the requirements for the associated storage systems. An increasing number of vendors are addressing the specialized needs of this market.

Sample figure – Enterprise and IP storage used for video surveillance by product



# Key questions answered

- What is the size of the global market for enterprise and IP storage used for video surveillance?
- Which regional and end-user industries will grow the fastest over the next five years?
- Which types of storage solutions will be the most popular over the forecast period?
- How will the market be affected by key trends such as:
  - increasing camera resolution
  - extended retention times
  - higher density storage devices
  - multiple uses of video surveillance
  - use of video for evidence
- Which are the largest manufacturers in the market, by region and by type of storage solution?
- How will competition between IT vendors and video surveillance vendors develop?

# NEW for this edition

- Analysis and discussion of compute used for recording
- Full Middle Eastern market breakout
- Data also presented for World excluding China

# Applicable To

- Equipment manufacturers
- Software vendors
- System integrators
- Consultants and end-users
- Investment companies

# REPORT CONTENT

# Frequency, Time Period

- 5-year annual forecast (2017 2021)
- Base year and market shares (2016)

# Measures

- Revenues (\$US Millions)
- Storage capacity shipped (Petabytes)
- Average selling price per terabyte
- Market share estimates

# Geographic regions

- World
- China
- World excluding China

### **Products Covered**

- External direct attached storage
- Internal direct attached storage
- Network attached storage
- Storage area network

# **Other Segmentations**

- By Country
- By End-user industry
- By Virtualization

### **Topics discussed**

- Economic factors
- The video surveillance market
- Changes to legislation and regulation
- The competitive environment
- End-user requirements
- Retention of video surveillance data

- Redundancy, archival, and back-up
- Video used for evidence
- Virtualization

- Americas
- Europe and Africa
- Middle Fast
- Asia excluding China

- Video surveillance recorders

- Cloud
- Video analytics
- Storage media

# LEAD ANALYST

### Josh Woodhouse – Senior Analyst, Video Surveillance

Josh's research coverage includes the wider video surveillance industry. In addition to his storage research he is a lead analyst on the IHS Markit video surveillance intelligence service.

As well as syndicated research Josh also provides related custom research and consultancy. He has worked with many leading camera, software and storage vendors on a wide range of projects with IHS Markit.

Josh continues to present and participate in industry events. Previous speaking and panel engagements include: ISC West (Las Vegas), IFSEC International (London), ASIS (various) and SECON (Seoul).

Josh is based in the company's office in Wellingborough, UK and he holds a BSc in Natural Sciences from the University of Birmingham. Josh has been with IHS Markit for over 5 years and prior to this worked in market research at TNS Global.

# ABOUT IHS MARKIT TECHNOLOGY VIDEO SURVEILLANCE COVERAGE

Our coverage of the video surveillance industry is built from over ten years of research (following the acquisition of IMS Research in 2012). With a global team of video surveillance analysts we maintain the most comprehensive research portfolio covering the security industry. IHS Markit continues to have a regular presence in the video surveillance trade press and at industry events worldwide. Throughout the year IHS analysts speak with hundreds of different companies around the world in order to keep a finger on the industry pulse, providing clients with the latest trends, data and analyst insight.

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## Why buy this research:

- Highly granular, bottoms-up analysis of the video surveillance storage market.
- IHS Markit has been covering the video surveillance industry since 2004.
- This research utilizes video surveillance camera data from the regularly updated IHS Markit video surveillance intelligence service.
- Thorough primary research and forecast method.

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### About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

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