

# Large-Area Display Production Strategy Tracker

Robin Wu, Senior Analyst

## ACTUALS AND FORECAST

### Frequency, Time Period

- Quarterly updates
- 8 quarters historical
- 4 quarters forecast

### Measures

- Glass input (K sheets) by size per fab
- Glass input area (K m<sup>2</sup>) by size per fab
- Panel output (K pieces) by size per fab
- Panel output area (K m<sup>2</sup>) by size per fab
- Panel cut of each size per fab

## PRODUCTS COVERED

- LCD TVs
- Monitors
- Notebooks (notebook, ultrabook, mini-note)
- Tablets
- Other (emerging applications in industrial, medical, and financial sectors)

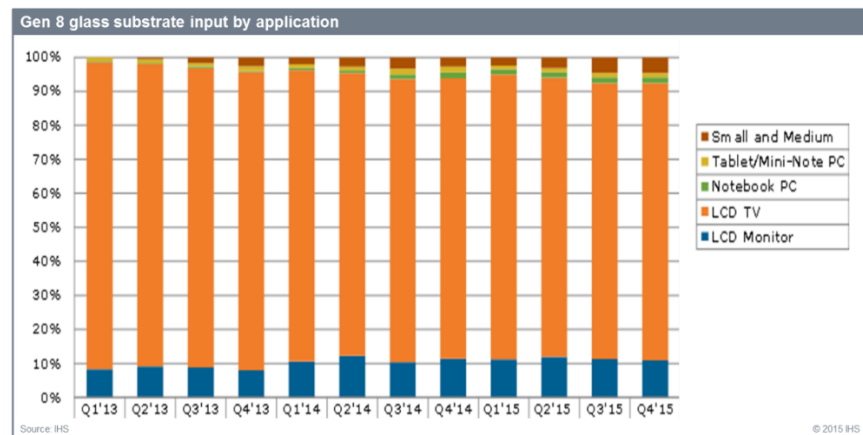
## TECHNOLOGIES COVERED

- a-Si TFT LCD panels
- LTPS TFT LCD panels
- AMOLED panels

The quarterly *Large-Area Display Production Strategy Tracker* is the industry's most complete view of large-area panel production by fab. It provides unique coverage of panel makers' production plans in each fab generation. Subscribers will discover what kind of panels are being made and with what kind of glass cuts.

Based on panel makers' quarterly production plans, the report also includes four rolling quarters of forecasts in the report. Details of various features like supplier, fab generation, display technology, application, and size are also included.

In addition to TFT LCD, large-area AMOLED production plans are also included. Subscribers can obtain historical results and forecasts of panel makers' detailed production mixes and fab loading. The report consists of an Excel pivot database and a PowerPoint analysis report, both delivered quarterly.



## Key Issues Addressed

- Panel makers' latest product mixes in each fab
- Capacity allocations for each fab by application and by size
- Panel output and forecast by fab generation for each panel maker
- Latest fab loading trends
- Production plans for one year
- Production strategies for large-area AMOLED

## Applicable To

- Brand manufacturers/OEMs/ODMs
  - Product planning managers for system sales
  - Procurement managers for OLED components
- LCD panel suppliers
  - Product marketing/strategic planning managers
- LCD component suppliers
- Manufacturers of competitive technologies
- Investment community
  - Fund managers / investors / analysts with interest in display companies

## LEAD ANALYST

### Robin Wu, Senior Analyst

Mr. Robin Wu is a Senior Analyst/Researcher within the IHS Technology group. He joined IHS in November 2014, when IHS acquired DisplaySearch, a leader in primary research and forecasting on the global display market. At DisplaySearch, he served as a PC and TFT analyst, specializing in trend analysis of China's PC, monitor, and panel markets. He also acted as vice chair of the VESA monitor task group in 2010 and has focused on monitor/panel standardization since early 2009.

Prior to DisplaySearch, Mr. Wu spent nearly seven years at the leading IT brand IBM/Lenovo. There, he focused on monitor/TFT business, delivering industry-leading green ThinkVision products and managing panel sourcing and qualifications. In addition to providing support to the desktop/AIO business, he acted as a liaison in the industry, building strong relationships with leading PC monitor OEMs in China. Mr. Wu has a bachelor's degree in Mechanics & Electronics and a master's degree in Micro-Electro-Mechanical Systems from Huazhong University of Science and Technology, China.

## CONTRIBUTING ANALYSTS

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## Table of Contents

- Executive Summary
- Methodology
- Large-Area TFT LCD Glass Input and Production Output
- Large-Area TFT LCD Glass Substrate Input
- Large-Area LCD Glass Substrate Input by Region
- Large-Area LCD Panel Production Output by Maker
- Large-Area TFT LCD Production Output by Application
- Notebook Panel Glass Input by Maker and Panel Size
- Notebook Panel Production Output by Maker
- Mini-Note Panel Glass Substrate Input by Fab Generation
- Notebook PC Panel Glass Substrate Input by Fab Generation
- LCD Monitor Panel Production Output by Maker, Panel Size, and Aspect Ratio
- LCD Monitor Panel Glass Substrate Input by Panel Size and Fab Generation
- LCD TV Panel Glass Substrate Input by Maker and Fab Generation
- LCD TV Panel Production Output by Maker and Panel Size
- Large-Area TFT LCD Production Strategy by Panel Maker
- Large-Area AMOLED Production Strategy

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