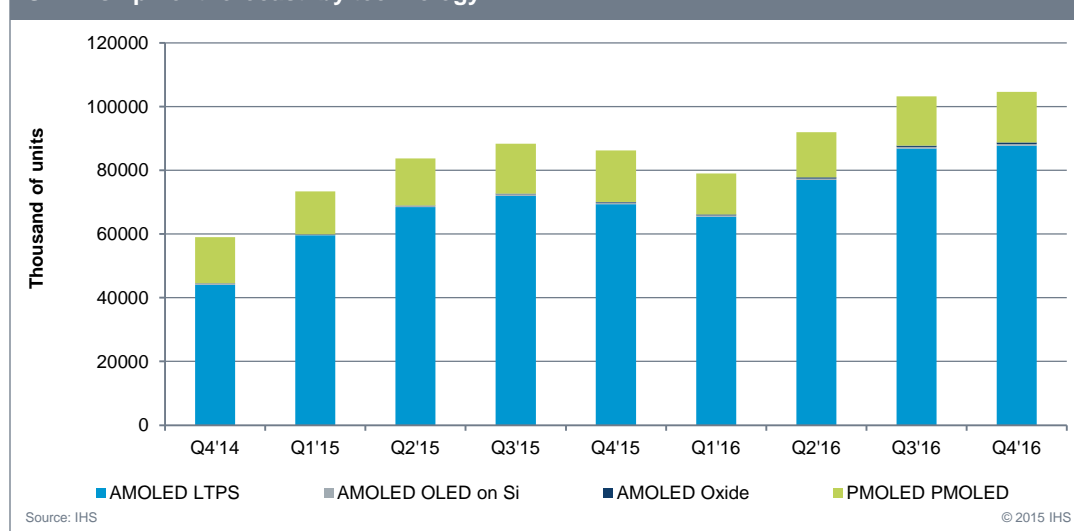


This tracker covers the entire range of OLED displays shipped worldwide and regionally and delivers the industry's most insightful look at historical shipments and forecast projections for the OLED display market. New OLED applications, models, product trend analysis, and OLED panel makers' strategies are also included in the report.

The historical shipment and revenue section provides PMOLED/AMOLED panel shipments by display size, resolution, substrate technology, panel maker, and application for the prior eight quarters. The report forecasts 7+ years of shipments and revenue by display size, resolution, substrate technology, and application.

This report provides 60+ size/resolution combinations and 12 OLED suppliers' shipment data, 10+ applications, and master technology (PMOLED, AMOLED) with array technology (LTPS, Oxide and OLED on Si) in an Excel file and market insights in Power point.

OLED shipment forecast by technology



Key issues addressed

- Who are the key players in the OLED market including PMOLED and AMOLED?
- How many OLED displays did panel makers ship by display size, resolution, technology, and application? What are shipment plans for the next two quarters?
- What are OLED display revenues by display size, resolution, technology, and application?
- What are ASP trends by size, resolution, and application?
- How will the OLED market change in the coming 7 years?

Applicable to

- Brand manufacturers/OEMs/ODMs for small and medium applications
 - Product planning managers for system sales
 - Procurement managers for OLED components
- OLED/LCD panel suppliers
 - Product marketing/strategic planning managers
- OLED/LCD component suppliers
- Manufacturers of competitive technologies
- Investment community
 - Fund managers / investors / analysts with interest in display companies

Actuals and forecast

Frequency, time period

- Quarterly update
- Results for the prior 8+ quarters and 7 years forecast

Measures

- Display shipment and revenue result (000s) by maker, size, resolution, technology, and application
- Display shipment and revenue forecast by maker, size, resolution, technology, and application for next 2 quarters.
- Display shipment and revenue forecast by size, resolution, technology, and application for 7 years
- Supply and demand forecasts as well as installation plan of new fabs

Products covered

- Smartphone
- Tablet PC
- OLED TV
- Smart watch (wearables)
- Home appliance
- Others (including other emerging applications, such as automotive, office appliance, game, digital still camera, near-eye, etc.)

Technologies covered

- OLED display

Lead analyst

Brian Huh – Senior analyst

Brian Huh is a senior analyst for small/medium displays, including emerging displays, touch screen panels, and mobile PC display. He is focusing on display market research and analysis including shipment and forecast, value chain, product price, components for mobile phone and automotive, tablet PC based on OLED, and TFT LCD technology.

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About IHS

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Table of contents

- Key findings
- Executive summary
- Historical shipment and revenue by supplier
 - Shipment analysis by supplier: Summary
 - Revenue analysis by supplier: Summary
 - OLED panel supplier update by quarter
- Forecast shipment, revenue, and ASPs
 - Shipment forecast by technology
 - Revenue forecast by technology
 - ASP forecast by technology
 - Shipment and revenue forecast by application
 - Long-term annual shipment and revenue forecast through 2022
- Major application updates by quarter
 - Smartphone
 - Tablet PC
 - OLED TV
 - Smart watch
 - Automotive
 - Head-mounted display
- OLED capacity and supply/demand
 - AMOLED panel demand forecast revisions
 - AMOLED panel fab activity and maker strategy
 - AMOLED panel Gantt chart
 - Ratio of forecast AMOLED demand to capacity
 - AMOLED panel supply/demand analysis
 - Interpreting AMOLED supply/demand
- Methodology