

# ACTUALS AND FORECAST

#### Frequency, Time period

- 5-year annual forecast (2017 2021)
- Base year (2016)

#### Measures

- Revenues
- Market shares of leading suppliers

#### Regions, Markets

- EMEA
  - Western Europe
  - Eastern Europe
  - Middle East and Africa
- Americas
  - North America
  - Latin America
- Asia Pacific
  - East Asia
  - Southeast Asia
  - Rest of Asia Pacific

# VERTICAL MARKETS COVERED

- Power, energy and utilities
- Transportation
- Public safety surveillance
- Commercial
- Government and defense
- Others

#### OTHER TOPICS COVERED

- PSIM insights from the end-user
- Competitive environment
- Impact from the global economy



**TECHNOLOGY, MEDIA & TELECOM ABSTRACT** 

# The Physical Security Information Management Software Market – 2017

Alex Richardson, Senior Research Analyst, Critical Communications – August 2017

This document outlines the coverage of the 2017 edition of The World Market for Physical Security Information Management (PSIM) Software – 2017. Since the previous editions of this report, awareness of the capabilities of PSIM software and general market education on these capabilities has grown considerably and continues to increase. Increasingly PSIM vendors are answering what PSIM can do for customers, rather than what PSIM is; and further to this PSIM companies are more commonly now being asked what other benefits PSIM software can bring to the operations of a business.

Accurately defining the PSIM market remains a challenge for the industry, with advanced VMS, security management platforms, and systems integration platforms among potential competitors. For the scope of this study, PSIM must adhere to the following criteria:

- Connection and integration
- Active policy management and rules based workflows
- Correlation and situational analysis
- Visualization
- Resilience
- Post event reporting and analysis
- Commercial product

PSIM market by macro-region – SAMPLE DATA ONLY 2015 2016 2017 2018 2019 2020 2021 Asia-Pacific EMEA Americas EMEA growth APAC growth Americas growth Source: IHS Markit © 2017 IHS Markit

This report provides quantitative data regarding the current state of the PSIM software market and examine the key factors influencing growth of PSIM software solutions between 2016 and 2021.

#### Key Issues Addressed

- What is the size of the Physical Security Information Management (PSIM) software market?
- Which geographic regions and verticals will grow fastest?
- Who are the leading suppliers of PSIM software?
- What are the key factors guiding adoption of PSIM platforms?
- How do end-users choose their PSIM vendor? Who are the decision makers?
- How do vendors meet each requirement of a PSIM platform?

## Applicable To

Software Suppliers

- PSIM
- - VMS
- Video Content Analytics
- Equipment Suppliers
  - Video Surveillance Cameras
  - Access Control
  - Fire Detection & Suppression
- Mobile Video Surveillance
- Systems Integrators
- Consultants
- Investors
- CSOs/CIOs

### LEAD ANALYST

#### Alex Richardson, Senior Research Analyst, Critical Communications

Alex Richardson is a Senior Research Analyst on the Critical Communications team at IHS Markit, which covers a range of research on LMR/PMR technologies. He has authored market reports on command and control room/PSAP technologies, Safe City and critical communications vertical markets. Alongside this focus, he has written and contributed to a number of custom studies & consulting projects related to emergency communications.

Alex has also presented at tradeshows such as IWCE and GITEX, in addition to holding webinars and in-person briefings on research findings. Most recently, he has been responsible for the development of the group's 'Safe City' research.

Before his position with IHSM, he worked in a product management and research role in the aerospace & defense sector. He has a Bachelor's degree from Indiana University.

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  - d. Other factors
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  - b. By end-user industry

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- 3) Americas market shares
- 4) Asia Pacific market shares

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- 1) What is your understanding of PSIM software?
- 2) What are key factors guiding adoption of PSIM?
- 3) How do you choose PSIM vendors?
- 4) Who are the decision makers that influence purchasing?
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1) Company profiles and PSIM software definition

For more information ihsmarkit.com/technology

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