The quarterly Touch Panel Market Tracker focuses on display-based user interfaces, and provides a comprehensive analysis of touch panel technologies, sensor structures, applications, module area, ASPs, cost models, active stylus, force touch, emerging trends, and market forecasts. The report includes a quarterly analysis of the entire market and four Excel databases (pivot table format) throughout the year.

IHS Markit surveys and profiles near 100 makers of touch panel modules (including add-on types and embedded types from panel makers) to produce this report. Shipments and revenues for near 100 touch panel makers are included.

Key Issues Addressed

- Touch UI-related technologies, sensor structures, applications, and other industry trends
- In-cell and on-cell evolution
- Flexible touch evolution
- Panel maker profiles featuring embedded touch activity, technological innovations, product specifications, and more
- Supply chain on controller, material and module ends
- The latest trends in touch with user interface enhancements
- Forecasts and roadmaps for technologies and applications most likely to thrive

Applicable To

- Brand manufacturers, OEMs, ODMs
- Product marketing managers
- Procurement managers
- Panel makers
- Product marketing/strategic planning managers
- Marketing intelligence managers
- Touch module makers
- Touch-related materials (such as adhesive and cover glass) and component suppliers
- Touch controller and display driver IC makers
- The investment community
Key findings

Executive summary

Overall touch panel market trends
- Market trend summary
- Overall market and forecast

Touch panel market forecast analysis
- Major applications
- Technologies
- Sensor structures
- Module area
- Active stylus
- Force touch
- Other applications

Historical market analysis
- Embedded touch (in-cell and on-cell)
- Applications
- Technologies
- Sensor structures
- Regions and makers

Key products value chain relationships
- Apple iPhone and iPad products
- Smartphones
- Tablet PCs

New emerging trends analysis
- Embedded touch (in-cell and on-cell)
- Touch-related user interfaces
- Display-based fingerprint solution
- Touch related semiconductor
- Touch related materials

Regional news and maker updates
- China
- Taiwan
- Korea
- Japan
- Others

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