The annual Touch Panel OCA/OCR Technology and Market Report provides a comprehensive analysis of adhesive market for touch panel applications, force touch and cosmetic design. The report adopts pivot formats applied to the database, and many critical parameters are available for cross reference such as application, adhesive type (OCA, OCR, PSA), adhesive function, technology (touch, force sensing, cosmetic design) and touch sensor structure.

The report provides historical results and long-term forecasts as well as describes the market in area, revenue, and weight (OCR only). Besides examining the overall adhesive market, respective adhesive type markets are also available for checking based on useful pivot parameters and break-down.

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**Key Issues Addressed**

- Adhesive market results and forecast for touch panel application in area, revenue and OCR weight
- Comprehensive pivot parameters for data break-down and handy use
- Detailed functional uses for adhesive materials and market trends
- Latest adhesive technology, specifications, trends and applications
- New touch evolution (flexible display and force sensing) and impact to adhesive market

**Applicable To**

- Adhesive material makers
- Bonding equipment makers
- Touch module makers
- Panel makers
- Product marketing/strategic planning managers
- Marketing intelligence managers
- Brand manufacturers, OEMs, ODMs
- Product marketing managers
- Procurement managers
- The investment community
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