

Video surveillance as a service (VSaaS)

- 2017 edition

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This market combines cloud computing and the recurring monthly revenue billing model for video surveillance equipment

This document outlines the coverage of the 2017 edition of the IHS Markit report titled “The world market for video surveillance as a service (VSaaS)”. Building on the 2016 edition, this new research analyzes latest changes and explores how factors such as technical issues, growing consumer awareness, legislation and cyber security will affect growth of this emerging market.

REPORT CONTENT

Frequency, Time Period

- 5-year annual forecast (2017 - 2021)
- Base year and market shares (2016)

Measures

- Revenues (\$US Millions)
- Average monthly revenues
- Cumulative number of cameras
- Average price per camera per month
- Market share estimates for service providers and platform providers

Geographic regions

- World
- Americas
- EMEA
- Asia

Solution types

- Hosted video
- Managed video
- Hybrid video

Provider types

- Alarm monitoring companies
- Communications companies
- Dedicated VSaaS companies
- Systems integrators/distributors

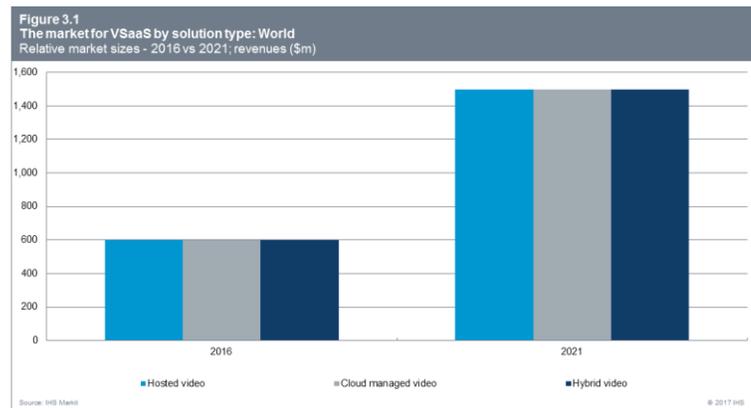
End-user sectors

- Residential
- Small medium businesses
- Quick service restaurants
- Enterprise
- Government

Countries

- France, Germany, Italy, Spain & Portugal, UK & Eire, Nordic Countries, Rest of Western & Central Europe, East Europe and Russia, Middle East & Africa
- Canada, USA, Brazil, Rest of Central and South America
- Japan, South Korea, Taiwan, India, Oceania, China, Rest of Asia

Sample figure – The world market for VSaaS by solution type



Key questions answered

- What is the size of the VSaaS market?
- Which regional and end-user sectors will grow the fastest over the next five years?
- Which solution types will be the most popular over the forecast period?
- What are the factors affecting growth in this market?
- How will the market be affected by key factors such as:
 - bandwidth
 - onboard camera storage
 - costs
 - privacy and cyber security
 - data residency
 - legislation
 - awareness
- Which are the leading global providers of VSaaS?

Applicable to

- VSaaS service and platform providers
- Communication companies
- Video surveillance equipment vendors
- IT vendors
- Investors

LEAD ANALYST

Jon Croyley – Senior Principal Analyst, Video Surveillance

Jon is a senior principal analyst for video surveillance research at IHS Markit. He is responsible for its core video surveillance market intelligence service which includes global market statistics, market share analysis, regular forecast updates, and regular analyst commentary, blogs and insight. He also frequently publishes reports on topics related to the video surveillance market.

Jon joined IHS Markit in 2001 and his views on the video surveillance market are regularly quoted in both the trade and international press. He is based in the company's UK office in Wellingborough, UK.

ABOUT IHS MARKIT TECHNOLOGY VIDEO SURVEILLANCE COVERAGE

Our coverage of the video surveillance industry is built from over twelve years of research (following the acquisition of IMS Research in 2012). With a global team of video surveillance analysts we maintain the most comprehensive research portfolio covering the security industry. IHS Markit continues to have a regular presence in the video surveillance trade press and at industry events worldwide. Throughout the year IHS analysts speak with hundreds of different companies around the world in order to keep a finger on the industry pulse, providing clients with the latest trends, data and analyst insight.

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Why buy this research:

- Fifth edition of the report.
- Highly granular, bottoms-up analysis of the VSaaS market.
- Thorough primary research and forecast method.
- IHS Markit has been covering the video surveillance industry since 2004.

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